

## SURVEY HIGHLIGHTS

### PROMOTING ACCESS

- *In the period covered by the 2005-06 survey results, CAMD museums had almost 50 **million engagements** with the public with over **37 million** of these interactions relating to visits to museum websites.*
- *Total attendances at the twenty-one CAMD museum sites in Australia and New Zealand rose to **over 12 million** (a 5.5 % increase on visits in 2004-05).*
- *Attendances in Australia totalled **9.3 million** (an increase of 4.6% on 2004-05).*
- *New Zealand attendances totalled **2.7 million** (a rise of 24% on the previous year).*
- *Museum Victoria was the most visited museum in the Australia/New Zealand region with over **1.4 million visitors**; the next most visited was the Museum of New Zealand Te Papa Tongarewa with over **1.2 million attendances**.*
- *Visits to CAMD museums have risen steadily over the past five years with a 14.2% rise since 2001-02.*
- *198 new in-house exhibitions attracted over **9 million visitors** to CAMD museums;*
- *Seventeen CAMD museums answered over **372,713** enquiries relating to research or collections over the 2005-06 period.*
- *More than **58,000 collection items** were loaned to other institutions, with most loaned for research purposes.*

### PROVIDING CULTURAL AMENITIES & DESTINATIONS

- *2 million interstate or interregional tourists and over 2.5 million overseas tourists made the major museums one of their key cultural destinations when they travelled in Australia and New Zealand.*

## FOSTERING LEARNING AND BUILDING KNOWLEDGE

- *More than **1.4 million students** visited CAMD museums on organised excursions; over 1.3 million were school students while over 71,000 were enrolled in tertiary or adult education classes.*
- *CAMD museum websites recorded **37.8 million user sessions** a rise of 43% on user sessions reported for 2004-05 (26.4 million).*
- *2005-06 was a 'tipping point' for museums as more than half of CAMD's members now attract more 'virtual' than actual visitors.*
- *CAMD's talks and workshops reached an additional audience of over 367,000*
- *CAMD museums produced **427 scholarly publications**.*
- *CAMD museums participated in a total of 191 grant-funded research projects during 2005-06 and expended over **\$6 million** on research.*
- *Close to 500 in-house curatorial/science research projects were completed in 2005-06.*

## BUILDING CULTURAL CAPACITY

- *Seven CAMD museums were involved in completing requests for the repatriation of indigenous materials during 2005-06. Negotiations were completed for 102 repatriation requests in this period.*
- *Seventeen of CAMD's twenty-one members provided professional support and advisory services to smaller and regional museums in their areas.*
- *Eleven CAMD museums provided internships for small and regional museums.*
- *Together, the museums acquired more than 471,904 items for collections during 2005-06.*

## BUILDING SOCIAL CAPITAL

- *Close to 4,000 volunteers contributed 433,317 hours to CAMD museums;*
- *Over 130 exhibitions and programs were held during the year which explored Indigenous, South-East Asian and other cultures from around the world.*

## **BENCHMARK DATA**

- *Fourteen CAMD museums reported a **rise in recurrent government income** and eighteen reported an increase in operating income overall;*
- *Between 2001-02 and 2005-06 FTE staff numbers employed by CAMD museums rose by 9.8%.*

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