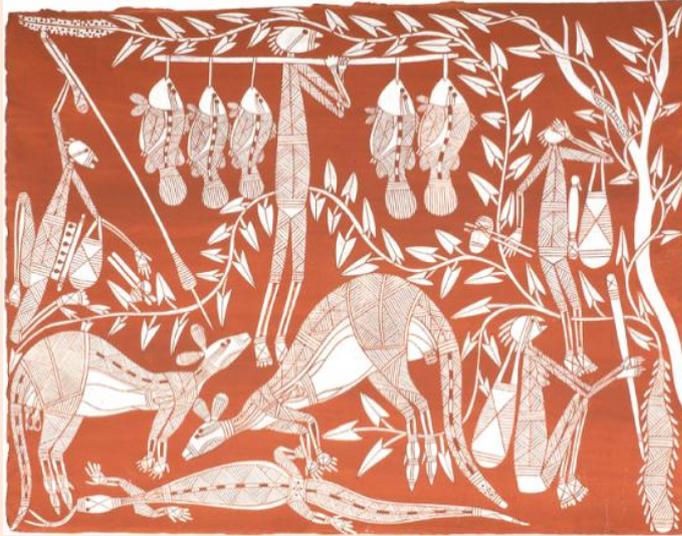


CAMD Case Study – INDIGENOUS CULTURES: *Telstra National Aboriginal and Torres Strait Island Awards*

Museum and Art Gallery of the Northern Territory, Darwin
Annual event since 1984



Premier Indigenous art award

The Award was established in 1984 as the National Aboriginal Art Award by the Museum and Art Gallery of the Northern Territory. The aim of the Award is to recognise the important contribution made by Indigenous artists and to promote appreciation and understanding of the quality and diversity of Aboriginal and Torres Strait Islander art from regional and urban based Indigenous artists throughout Australia, working in traditional and contemporary media. The Award is an important showcase for both established and emerging artists and has come to be regarded as one of the premier national events in the Australian Indigenous art calendar.

The Award attracts a range of Indigenous artists from all parts of the country and about 100 works are selected each year from around 300 entries. The diversity and style of work submitted each year reflects the changing face of contemporary Aboriginal art practice.

Telstra has sponsored the Award since 1992 and has continued to further enhance its profile and prestige. In 2011 the most outstanding work in the exhibition was awarded \$40,000 in prize money.

In 2011 the museum introduced a new App which allowed detailed images of the pre-selected works to be viewed alongside biographies of the finalists and a virtual tour of the physical exhibition to be viewed on iPad, iPhone or Android device. See <http://www.nt.gov.au/nreta/museums/exhibitions/natsiaa/>

Image above: Solomon Girrabel, *Hunting Camp*