

## CAMD SURVEY REPORT 2015-16



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While the aggregate figures in this Report may be used for public purposes, the detailed statistics from individual museums, other than your own, should not be publicly released or circulated unless the institution involved has given its express consent.

# CAMD SURVEY REPORT 2015-16

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## KEY INDICATORS 2015-16

- More than **19.5 million visits** were made to CAMD museums in 2015-16 by the general public and students. Over the last five years, visits have risen by 30%. Australian museums recorded 15.6m visits and New Zealand 3.9m. (see p.3)
- A further **7.1 million people** (= 4,237,838 + 2,904,188) visited touring exhibitions at other venues and participated in travelling shows and other off-site events and programs. (see pp. 6-7)
- Over the last five years over **84 million visits** in total were made to CAMD museums.
- The number of students in formal museum education programs on-site or undertaking museum programs in their own classrooms reached **2.65 million**. (see pp. 2-3, 6-7)
- Researchers at CAMD museums undertook **307 grant funded research projects**, made over **1,400 research presentations** and released more than **1,149 scholarly publications**. (see p.20)
- CAMD museums helped attract close to **5.20 million** domestic tourists to their cities, towns and regions and **2.98 million** overseas tourists in 2015-16. (see pp. 15-17)
- There were **73,790,078** visits to CAMD museum websites in 2015-16. (see pp. 18-19) representing double the visits in 2014-15
- CAMD museums signed over 126 formal agreements on exhibitions, skill exchanges and research collaborations with overseas businesses and Governments. (see p.21)
- More than **168,000 collection items**, with a value of over **\$30m**, were acquired in 2015-16. (see p.21)
- In 2015-16 CAMD museums held over 73 million items in their collections but the majority had less than 5% of the collection on display. Around half had less than 25% of the collection accessible online.
- Government investment at all levels in major museums in Australia and New Zealand totalled over **\$434.8m**. (see p.25)
- CAMD member museums raised, on average, 33% of their own income during the period. (see p.27)
- CAMD museums employed over 3,583FTE staff. (see p.30)

# CAMD SURVEY REPORT 2015-16

## INTRODUCTION

The Council of Australasian Museum Directors (CAMD) has undertaken an Annual Survey of members since 1990<sup>1</sup>.

For the last few years, the Survey has been carried out in two steps:

- i. a CAMD ‘Snapshot Survey’ is completed mid-year for the previous financial year. It gathers key quantitative information highlighting the impact of CAMD member museums. The aggregated data is used in CAMD’s advocacy work for major museums and the wider museum sector. A brief report is circulated to members; and
- ii. a second, more detailed survey is circulated later in the year. It includes questions relating to funding and other internal benchmarking questions.

For the combined set of questions see *attachment A* to this report.

As was the case in 2014-15, respondents completed the survey online.

The report which follows brings together the analysis and results of the two surveys for the financial year 2015-16 with some data drawn from earlier surveys to assist in trend analysis. See *attachment B* to this report for the relevant data tables.

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## Survey Responses

In 2015-16, 22 out of 23 CAMD members responded to the two survey parts while one museum provided limited responses<sup>2</sup>. The responses covered data from 63 separate museum sites in Australia and New Zealand.

The following results are drawn from the responses to the Part I ‘Snapshot Survey’ for 2015-16 and the Part II ‘Benchmark Survey’ for 2015-16.

## ON-SITE VISITS – General Public

### Definition of ‘on-site visit’

The following section deals with visits to the 63 exhibiting museum and science centre sites managed by CAMD members in 2015-16.<sup>3</sup>

‘On-site visits’ are defined in the survey as:

*visits of people entering the institution’s enclosed premises in order to use the cultural services provided eg to view exhibitions, request information, make an enquiry and attend public programs, events or functions.*

<sup>1</sup> The tables and reports from previous surveys can be accessed by CAMD members on the members’ side of the CAMD website: [www.camd.org.au](http://www.camd.org.au).

<sup>2</sup> Auckland provided responses to Q1,4,5,6,8,13 and 15 only.

<sup>3</sup> See Table 1 at *attachment B* for the full list of sites.

In addition, on-site visits include teachers, parents and students visiting as long as they are not part of a formal or organised education group (these are counted separately). In order to align with definitions developed by the Commonwealth Government for its national cultural indicators, on-site visits also include visitors to institutional shops.<sup>4</sup>

It is important to note, however, that the figures in this section **do not include**:

- **students** visiting in formal educational groups (dealt with in the student section)
- audiences for **off-site programs** (dealt with further below) or
- people traversing the grounds of a site to reach another location outside the site.

### On-Site Visits – General Public<sup>5</sup>

In 2015-16 there were **18.1m** visits by the general public (**excluding students in formal groups**) to the 63 CAMD member museum sites.<sup>6</sup> This represents an increase of around 15% overall on last year's visits (15.6m).

Once again, a variety of methods were used by members to record on-site visits. Thirty-three sites relied on admission receipts/tickets to indicate visits or a combination of these with electronic counters; ten sites on manual counts alone. Others used a combination of all three.

The CAMD museums with the most visits by the general public in 2015-16 were the:

- Museum of New Zealand Te Papa Tongarewa (1.920m)
- Queensland Museum (1.858m)<sup>7</sup>.
- Australian Centre for the Moving Image (1.397m); and
- the Australian War Memorial (1.087m)

All four museums offer free general admission although charges may be levied for special exhibitions and events.

The museum **networks** with the most visits were:

- Queensland Museum Network (**2,100,015m** to 5 sites)
- Museum Victoria (**2,071,637m** visits to 5 sites) and
- Western Australian Museum (**804,732** to 6 sites).

Of the 63 museum sites, 26 have free entry to the museum and permanent galleries (although a charge is usually levied for temporary exhibitions), 34 have admission charges and 3 have free entry for certain categories eg children under 16 or city residents.<sup>8</sup>

## ON-SITE VISITS – Students

### Student <sup>9</sup>Visits to the Museum

<sup>4</sup> Attorney-General's Department, 'National Cultural Institutions – Key Performance Indicator Framework 2012-15', Revised draft 08/05/14.

<sup>5</sup> See Table 5 at *attachment B*.

<sup>6</sup> See Table 5 at *attachment B*.

<sup>7</sup> See Table 6 at *attachment B*.

<sup>8</sup> See breakdown by sites in *attachment B*, Table 6.

<sup>9</sup> 'Students' include pre-school, primary and secondary school students, intermediate students in New Zealand and also covers some tertiary and adult education programs.

Over 1.43m students participated in formal education programs on-site at various museums in 2015-16<sup>10</sup>.

The institutions reporting the most students participating on-site in formal education programs in 2015-16 were:

- Museums Victoria (337,305)
- Australian War Memorial (130,689)
- Questacon - The National Science and Technology Centre (119,757) and
- Sovereign Hill Museums Association (94,099)

Trends over the last five years in student participation in formal education programs on site can be seen in the following table.

**Table A: Total Student Visits on-site to attend formal education programs – last five years – student visits on-site as a proportion of total on-site visits – student visits by country**

Year	Student Visits Aust. & NZ	Students as % of total visits on-site	Student Visit Aust.	Student Visits NZ
2015-16	1,433,065	7.3%	1,352,747	80,318
2014-15	1,422,898	8.3%	1,353,437	69,461
2013-14	1,379,997	8%	1,309,318 <sup>11</sup>	70,679
2012-13	1,244,027	7.9%	1,172,121	71,906 <sup>12</sup>
2011-12	1,226,906	8.1%	1,167,747	59,179 <sup>13</sup>

As can be seen above, between 2011-12 and 2015-16, there has been an overall recorded decline of 0.8% in visits on-site by students in formal education programs as a proportion of total visits on-site. However, the number of student on-site visits recorded in Australia in the same period has risen by 16% and in New Zealand by 36%.

The marked increase in New Zealand visits of around 36% illustrates a striking reversal of an earlier decline that may have illustrated a move away from school excursions on the part of schools (due to staffing and liability concerns) and the impact of increasing access to video conferencing and other online links between schools and museum sites.

## TOTAL ON-SITE VISITS – General Public & Students

When the visitation figures for the general public and students are combined, the total number of visits through the doors of museums managed by CAMD members in Australia and New Zealand in 2015-16 was over **19.5 million**.<sup>14</sup>

This represents a 31% increase on visits recorded in the 2014-15 survey.

By country:

- the total on-site visits for Australian member museums in 2015-16 was 15.6m and
- for New Zealand, 3.9m.

Over the last five years nearly 100 million combined visits were made to CAMD museums.

<sup>10</sup> See Table 4 in *attachment B*.

<sup>11</sup> Includes Museum of Australian Democracy at Old Parliament House data for the first time.

<sup>12</sup> Does not include data from Otago Museum.

<sup>13</sup> Does not include data from Otago Museum.

<sup>14</sup> See Table 5 in *attachment B*.

A proportion of the visits counted above will include people visiting on more than one occasion during the year. Despite the potential for multiple visits, it is still noteworthy that the Australian visits equated with 64% of the Australian population in December 2016<sup>15</sup> and the New Zealand visits represented 83% of the New Zealand population in December 2016.<sup>16</sup>

There has been an 30.5% increase in total attendances recorded overall by CAMD member museums between 2011-12 and 2015-16.

The highest number of total visits to a single museum site was to the:

- Museum of New Zealand Te Papa Tongarewa (1.9m)
- Queensland Museum (1.8m).
- Australian Centre for the Moving Image (1.5m)
- Australian War Memorial (1.2m) and

In terms of total visits, the Queensland Museum was the most visited single site in Australia and Te Papa the most visited single site in New Zealand.

The networks attaining the highest number of total visits were:

- Museum Victoria (2.4m at 5 sites)
- Queensland Museum Network (2.2m at 5 sites) and
- Western Australian Museum (951,484 at 6 sites).

The following table provides an overview of the total number of visits (general public and student) to all sites, by country, between the financial years 2011-12 to 2015-16 inclusive:

**Table B: Total On-site Visits (General Public & Students) – last five years**

Year	Total All Sites Aust. & NZ	Total All Sites Aust.	Total All Sites NZ
2015-16	19,559,005	15,627,291	3,931,714
2014-15	17,045,152	13,682,515	3,362,637
2013-14	17,050,009	13,950,102	3,099,907
2012-13	15,700,538	12,975,014	2,725,524
2011-12	14,988,756	12,452,117	2,536,639

The record of on-site visit numbers (general and student) for each museum over the last five years and the percentage change in that five-year period can be seen in *Table C* following:

<sup>15</sup> Australian Bureau of Statistics, 3101.0 - Australian Demographic Statistics, Dec 2016 24.385 million total population <http://www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/3101.0Main+Features1Dec%202016?OpenDocument>

<sup>16</sup> Statistics New Zealand, *New Zealand in Profile 2015*, Dec 2016 4.734 million total population <https://www.stats.govt.nz/topics/population>

**Table C: Total On-site Visits (General Public and Students) – last five years – by museum – percentage change between 2011-12 and 2015-16 results.**

Institution	2011-12 Total visits on-site	2012-13 Total visits on-site	2013-14 Total visits on-site	2014-15 Total visits on-site	2015-16 Total visits on-site	% change
Auckland War Mem. Museum	791,509	850,637	808,698	854,177	890,553	12.5%
ACMI	955,615	1,205,687	1,430,438	1,203,738	1,455,094	52.3%
Australian Museum	379,057	481,319	441,172	392,927	463,006	22.1%
Aust Nat. Maritime Museum	390,517	552,127	652,358	553,684	871,338	123.1%
Australian War Memorial	835,000	1,029,230	1,040,769	1,282,579	1,217,697	45.8%
Canterbury Museum	354,820 <sup>17</sup>	548,188	679,862	664,226	737,003	107.7%
History SA	330,147	337,220	396,075	308,671	318,427	-3.5%
Museum & Art Gallery NT	204,986	325,733	318,959	300,186	320,958	56.6%
MAAS	917,833	579,936	614,162	555,899	728,839	-20.6%
Museum of Aust. Democracy	-	-	263,735	300,947	321,823	-
Museum of NZ Te Papa	1,390,310	1,326,699	1,304,845	1,542,994	1,937,516	39.4%
Museum Victoria	2,491,795	2,315,047	2,480,738	2,402,166	2,408,942	-3.3%
National Museum of Australia	708,913	612,448	601,819	663,215	837,393	18.1%
Otago Museum	-	-	307,502 <sup>18</sup>	301,240	366,642	-
QV Museum & Art Gallery	132,659	137,560	137,767	133,867	141,809	6.9%
Queensland Museum Network	1,066,489	1,391,636	1,204,283	1,410,973	2,167,702	103.3%
Questacon	405,720	568,676	405,986	433,214	592,006	45.9%
Scitech Discovery Centre	309,708	359,070	321,061	347,972	304,640	-1.6%
South Australian Museum	770,515	797,623	764,876	766,957	767,868	-0.3%
Sovereign Hill	696,149	719,957	734,810	750,793	782,730	12.4%
Sydney Living Museums *	610,835	392,034	465,029	545,660	680,357	11.4%
Tas Museum & Art Gallery	248,408	248,911	521,585	377,583	407,377	64.0%
Western Australian Museum	887,594	879,145	976,304	951,484	841,930	-5.1%
<b>TOTAL</b>	<b>14,988,756</b>	<b>15,700,538</b>	<b>17,050,009</b>	<b>17,045,152</b>	<b>19,559,005</b>	<b>30.5%</b>

\* SLM data includes adjustments to 2011-12 to 2013-14 data to reflect changes to the current visitation methodology consistent with SLM Annual Report:

## OFF-SITE VISITS – General Public

<sup>17</sup> Canterbury Museum visitation figures are lower than usual due to closures following the earthquakes.

<sup>18</sup> Otago has adjusted its 2013-14 visitation figures from 519,057 to 307,502. This figure has been amended and the totals adjusted.

## General Off-Site Visits<sup>19</sup>

The CAMD survey attempts to accurately reflect the numbers of general public members (excluding students) involved in CAMD museum activities held off-site *ie* away from the main museum site. This figure was sought through a question designed to capture participation in the many program tours, talks, lectures, workshops, demonstrations, school holiday activities, open days, performances and theatre, conferences and seminars and other special institutional events such as art awards and science prizes organised by museums away from their main sites.

The new question excluded students involved in formal programs, internet visitors and visitors to travelling exhibitions (as this data is collected separately by other questions). Three members could not provide data in response to this question. In all, the twenty CAMD members responding recorded 1,685,664 additional participants (excluding students) in off-site activities.

## Exhibitions on Loan and Tour<sup>20</sup>

The Survey also asked member museums to record the exhibitions they had loaned or toured in 2015-16 as a category separate from other off-site visits. The responses indicated that CAMD exhibitions were loaned or toured to over 191 locations in Australia and New Zealand or international destinations over the last financial year. In Australia and New Zealand, exchanges were made between CAMD member museums but exhibitions were also toured to:

- art galleries
- libraries
- district historical societies
- local Council civic centres
- Town Halls
- local cultural and creative arts centres
- regional and state museums
- universities
- RSL club rooms; and
- science centres.

**4.238 million** paid and unpaid visits were made to these touring exhibitions compared to **5 million** in 2014-15.

20 exhibitions and science centre programs were also toured internationally in 2015-16. Some tours were exchanges between Australian and New Zealand museums while others went to countries as diverse as Brunei, Singapore, Sweden, China, India, the USA, Chile, Indonesia and Turkey.

## OFF-SITE VISITS – Students

The 2015-16 Survey asked about the participation of students in formal museum education programs held off-site.<sup>21</sup> This refers to formal education programs delivered away from the institution's exhibiting sites either at a school or other venue or through a video conference or similar online interaction. This figure includes students reached via 'museum in a box' programs.

The numbers are under-reported as three members failed to provide this data and several others returned a nil response to this question.

Queensland Museum Network reached high numbers of students around the state with 804,855 participating in the financial year. This figure includes estimates of students reached via its 'museum in a box' program.

<sup>19</sup> Table 7 in *attachment B*.

<sup>20</sup> See Table 9 in *attachment B*.

<sup>21</sup> See Table 4 in *attachment B*.

The Australian Museum reached 140,485 students off-site with its programs and over 94,681 participated in the formal off-site education programs run by Scitech Discovery Centre in Perth.

The addition of this category brings the total students participating in formal education groups (both **on** and **off**-site) in 2015-16 to over 2.65m.<sup>22</sup>

**Museum staff delivered formal education programs to over 2.6 million students on and off-site in 2015-16.**

## ALL VISITS – General Public & Students, On-site & Off-site

A fuller picture of interaction between CAMD museums and the wider public can be found by adding visits to museum sites by the general public and students, visits made to touring exhibitions and participation in public programs and events held off-site.<sup>23</sup>

Due to the exchange of touring exhibitions between CAMD member museums, the survey questions were organized to avoid double-counting. The numbers revealed here include visits to touring exhibitions and public programs which are not counted elsewhere.

Combining this data, there were over 26.7 million visits by the public to CAMD museums and their offsite programs in 2015-16.

## COMPARATIVE ATTENDANCES

It is interesting to compare some of the attendance results recorded by CAMD member museums with those recorded by other Australian and New Zealand galleries and the figures posted annually by similar types of international museums and galleries.

### The Art Newspaper Annual Survey

[\*The Art Newspaper\*](#) conducts an annual survey<sup>24</sup> which pulls together data collected from over 500 art museums and galleries across the globe and more than 1,800 exhibitions. Amongst other results, it compiles a ‘Top 100 Art Museum Attendances’ for the calendar year. The list includes some Australian and New Zealand galleries and some museums with art collections and/or exhibitions.

It should be noted that direct comparisons between the attendances recorded for art museums and galleries in *The Art Newspaper* and the attendances recorded in the CAMD survey cannot be drawn as *The Art Newspaper* records attendances for the calendar year; the CAMD survey for the financial year.

Despite these differences, I have made an attempt to collate and compare the attendance data from these two sources in the following table. The shaded entries represent the Australian galleries and museums recorded in *The Art Newspaper*’s ‘Top 100 Art Museum Attendance’ for 2016 and the newspaper’s international ranking (if shown) as well as some art gallery data from other sources. The other entries are a selection of total on-site visitor figures recorded by CAMD members in the 2015-16 CAMD survey and one or two other museums in Australia which have made attendance figures publically available.

<sup>22</sup> See Table 4 *attachment B*.

<sup>23</sup> Figures drawn from Table 7, Table 7 (i) and Table 9 in *attachment B*.

<sup>24</sup> <https://www.museum.gov.au/wp-content/uploads/2017/04/20170406-CPAI-Ranking2016Pub-Comp-.pdf>, *The Art Newspaper*, April 2017. THE ART NEWSPAPER REVIEW Number 289, April 2017 VISITOR FIGURES 2016 EXHIBITION & MUSEUM ATTENDANCE SURVEY

**Table D: Attendance data and rankings drawn from *The Art Newspaper*, ‘Top Art Museum Attendance’ for 2016 (shaded) and selection of total on-site visits recorded in the CAMD Annual Survey 2015-16.**

Rank	Institution	Attendances	Time period
19	Nat. Gallery of Victoria (NGV International + Ian Potter Centre)	2,668,465	2016
	Museum Victoria (5 sites)	2,408,942	June 2015-July 2016
	Queensland Museum Network (6 sites)	2,167,702	July 2015 – June 2016
	Museum of New Zealand – Te Papa Tongarewa	1,937,516	July 2015 – June 2016
	Australian Centre for the Moving Image	1,455,094	July 2015 – June 2016
39	Art Gallery of NSW <sup>25</sup>	1,349,663	2016
41	Australian Centre for the Moving Image	1,316,127	2016
45	Queensland Art Gallery (QAG + GoMA)	1,240,419	2016
	Australian War Memorial	1,217,697	July 2015 – June 2016
47	Museum of Contemporary Art, Sydney	1,206,243 <sup>26</sup>	2016
	Melbourne Museum	991,132 <sup>27</sup>	July 2015 – June 2016
	Auckland War Memorial Museum	890,553	July 2015 – June 2016
	Australian National Maritime Museum	871,338	July 2015 – June 2016
	Western Australian Museum (6 sites)	841,930	July 2015 – June 2016
	National Museum of Australia	837,393	July 2015 – June 2016
	South Australian Museum (2 sites)	767,868	July 2015 – June 2016
	Sovereign Hill Museums Association (3 sites)	782,730	July 2015 – June 2016
90	Art Gallery of South Australia	780,000	2016
	Museum of Applied Arts and Sciences (3 sites)	<b>728,839</b>	July 2015 – June 2016
-	National Gallery of Australia <sup>28</sup>	723,688	July 2015 – June 2016
	Sydney Living Museums (12 sites)	680,357	July 2015 – June 2016
	Questacon	592,006	July 2015 – June 2016
	Australian Museum	463,006	July 2015 – June 2016
-	National Portrait Gallery (Canberra)	431,500 <sup>29</sup>	July 2015 – June 2016
	Tasmanian Museum and Art Gallery	407,377	July 2015 – June 2016

## UK National Museums Annual Report

<sup>25</sup> Art Gallery of New South Wales, Annual report 2014-15

<sup>26</sup> The MCA uses a digital traffic management system. Museum of Contemporary Art Australia, [Performance and Financial Year Report 2014](#), p.5

<sup>27</sup> [https://museums.victoria.com.au/media/3715/museum\\_victoria\\_-\\_annual\\_report\\_-\\_financial\\_year\\_2015\\_to\\_2016.pdf](https://museums.victoria.com.au/media/3715/museum_victoria_-_annual_report_-_financial_year_2015_to_2016.pdf)

<sup>28</sup> National Gallery of Australia Annual Report 2015-16, 2016 p. 20 [https://nga.gov.au/AboutUs/Reports/NGA\\_AR\\_15-16.pdf](https://nga.gov.au/AboutUs/Reports/NGA_AR_15-16.pdf)

<sup>29</sup> National Portrait Gallery Annual Report 2015-16, 2016 p. 3, <https://www.portrait.gov.au/document/282>

The UK Department for Culture, Media and Sport (DCMS) releases an annual report<sup>30</sup> on the performance of the fifteen National Museums funded by the Government and which provide free entry to their permanent collections. Note that in 2014/15, DCMS also sponsored the Tyne and Wear Museums. However they were no longer sponsored in 2015/16.

### Visits (excluding formal student visits)

The visits recorded by the UK DCMS are based on sample surveys and cover all visits with the exception of formal school visits for the period April 2015-March 2016. There were 47.7 million visits to the 15 UK DCMS Sponsored Museums in 2015-16. compared to 15.6m to CAMD members in Australia and New Zealand. All of the UK museums recorded here have free access to the permanent galleries. The most visited museum in 2015-16 was the British Museum with 6,853,540 m. The Tate Gallery Group and the National Gallery were the next most visited, with 6,662,000 m and 5,898,904 m visits respectively.

A selection of visit data from UK museum respondents (the DCMS data is shaded) have been included below, interleaved with similar data results from CAMD member networks and museums. To allow for a closer comparison, the CAMD data below excludes formal school visits.

**Table E: Comparison of some UK National Museums and some CAMD member museum attendances (excluding students in formal education groups) for 2015-16 with relevant time period.**

Institution	Attendances (excluding formal student visits)	Time period
Natural History Museum	5,351,797	April 2015 – March 2016
Victoria & Albert Museum	3,929,775	April 2015 – March 2016
Imperial War Museums	2,538,516	April 2015 – March 2016
Royal Museums Greenwich	2,403,177	April 2015 – March 2016
National Museums Liverpool	2,847,987	April 2015 – March 2016
National Portrait Gallery	2,102,975	April 2015 – March 2016
Queensland Museum Network (6 sites)	2,100,015	July 2015- June 2016
Royal Armouries	1,944,414	April 2015 – March 2016
Museum Victoria (5 sites)	2,071,637	July 2015- June 2016
Museum of New Zealand – Te Papa Tongarewa	1,920,046	July 2015- June 2016
Queensland Museum	1,847,864	July 2015- June 2016
Australian Centre for the Moving Image	1,397,071	July 2015- June 2016
Australian War Memorial	1,087,008	July 2015- June 2016
Melbourne Museum	849,430	July 2015- June 2016
Australian National Maritime Museum	838,927	July 2015- June 2016
Western Australian Museum (6 sites)	804,732	July 2015- June 2016
Horniman Museum	793,883	April 2015 – March 2016
South Australian Museum (2 sites)	730,223	July 2015- June 2016
National Museum of Australia	755,539	July 2015- June 2016
Sovereign Hill Museums Association (3 sites)	688,631	July 2015- June 2016
Museum of Applied Arts and Sciences (3 sites)	666,294	July 2015- June 2016
Sydney Living Museums (12 sites)	624,242	July 2015- June 2016

<sup>30</sup> Department of Culture Media and Sport, Sponsored Museums Performance Indicators 2015/16 Statistical Release January 2017 - updated on 23rd February  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/595440/Sponsored\\_Museums\\_Performance\\_Indicators\\_revised.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/595440/Sponsored_Museums_Performance_Indicators_revised.pdf)

### Visits by students in formal education groups

The following table makes comparison with selected information released by the UK DCMS on the number of 'facilitated and self-directed visits to the museum/gallery by visitors under 18 in formal education'.<sup>31</sup>

The CAMD figures deal with total student numbers on-site in formal education groups.

**Table F: Comparison of UK National Museums and CAMD member museum visits by students in formal education groups for 2015-16 with relevant time period.**

Museum/Institution	Total students	Time period measured
Science Museum Group UK (5 sites)	486,000	April 2015 – March 2016
Museum Victoria (5 sites)	337,305	July 2015 - June 2016
British Museum	258,567	April 2015 – March 2016
Natural History Museum UK	254,769	April 2015 – March 2016
Tate Gallery Group (4 sites)	203,000	April 2015 – March 2016
National Museums Liverpool	163,465	April 2015 – March 2016
Imperial War Museums	167,628	April 2015 – March 2016
Royal Museums Greenwich	163,833	April 2015 – March 2016
Australian War Memorial	130,689	July 2015 - June 2016
Victoria and Albert Museum	120,938	April 2015 – March 2016
Questacon The National Science & Technology Centre	119,757	July 2015 - June 2016
Sovereign Hill Museums Association (3 sites)	94,099	July 2015 - June 2016
National Museum of Australia	81,854	July 2015 - June 2016
Museum of Australian Democracy	73,850	July 2015 - June 2016
Queensland Museum Network (6 sites)	67,687	July 2015 - June 2016
Museum of Applied Arts and Sciences (3 sites)	62,545	July 2015 - June 2016
Australian Centre for the Moving Image	58,023	July 2015 - June 2016
Sydney Living Museums (12 sites)	56,115	July 2015 - June 2016
Scitech Discovery Centre	46,650	July 2015 - June 2016
Australian Museum	43,104	July 2015 - June 2016
National Portrait Gallery	41,190	April 2015 – March 2016
History SA (5 sites)	40,432	July 2015 - June 2016

<sup>31</sup> Department of Culture Media and Sport (UK), *Sponsored Museums: Performance Indicators 2013/14 Statistical Release*, February 2015.

Horniman Museum	38,235	April 2015 – March 2016
South Australian Museum (2 sites)	37,645	July 2015 - June 2016
Western Australian Museum (6 sites)	37,198	July 2015 - June 2016
Auckland War Memorial Museum	35,034	July 2015 - June 2016
Australian National Maritime Museum	32,411	July 2015 - June 2016

### Association of Leading Visitor Attractions (UK)

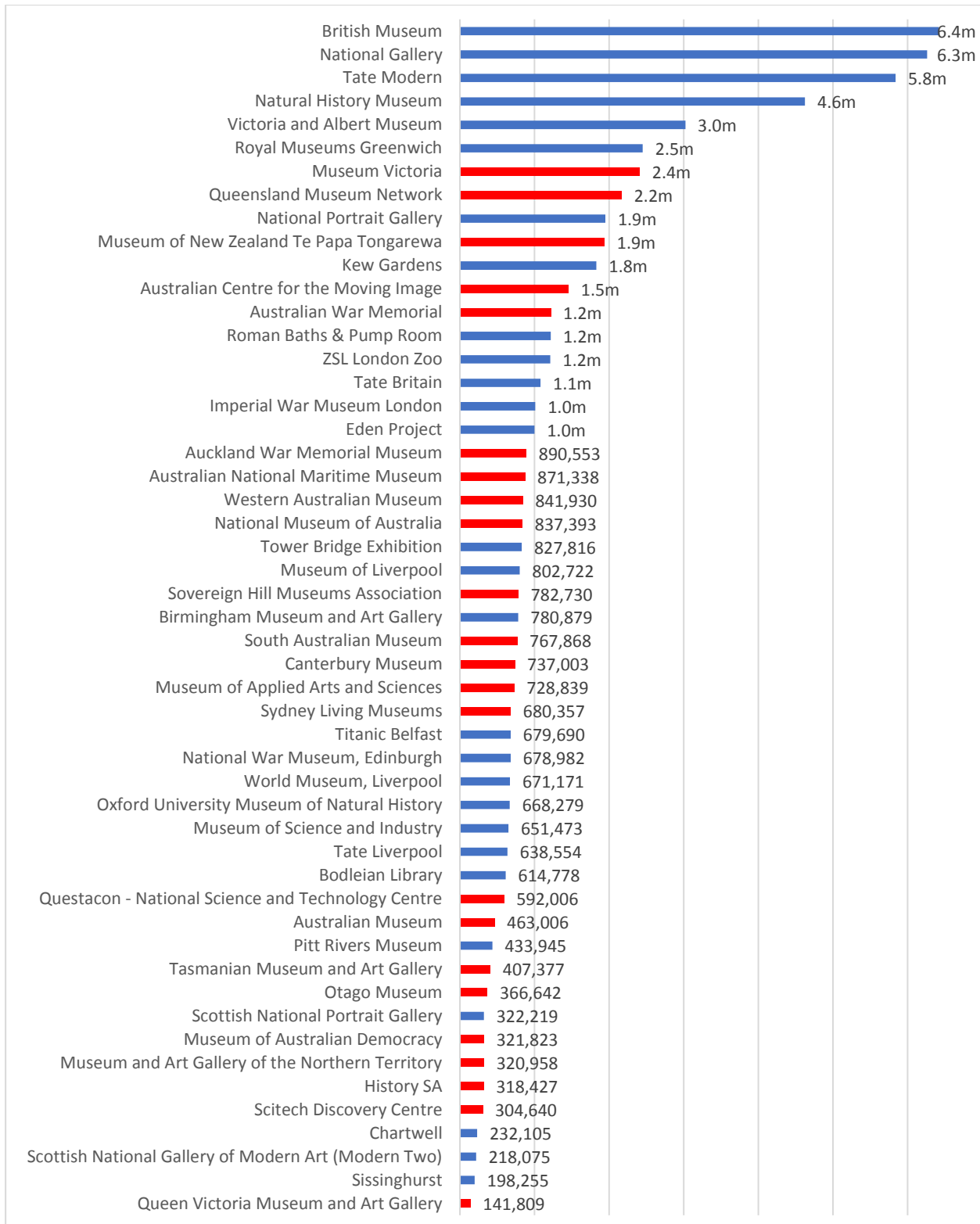
Further grounds for comparison is provided by the [Association of Leading Visitor Attractions \(ALVA\)](#) which releases [annual visit tallies](#) for major cultural institutions in the UK.<sup>32</sup>

*Figure 1* following compares the total on-site visits (general public and students) recorded by some CAMD museums in 2015-16 with a selection from the ALVA report on British attractions in the 2016 calendar year.

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<sup>32</sup> Association of Leading Visitor Attractions (UK), *VISITS MADE IN 2016 TO VISITOR ATTRACTIONS IN MEMBERSHIP WITH ALVA*

<http://www.alva.org.uk/details.cfm?p=423> March 2016.

**Figure 1: Comparative On-Site Visits for selected CAMD museums and UK museums – 2015-16/2016**

### Science and Natural History (USA)

Finally, the following table compares attendances at CAMD natural history museums and science centres with similar museums recorded in the USA ‘top 20 museums’ by attendance presented in the 2016 Global Attractions and Attendance Report prepared by the Themed Entertainment Association (TEA) and AECOM.<sup>33</sup> The attendances for CAMD member museums include the general public and students.

**Table G: Comparison of attendances at CAMD natural history museums and science centres with similar museums and centres in the USA.**

Natural History Museums and Science Centres	Attendances	Time period
National Air and Space Museum, Washington DC USA	7,500,000	2016
National Museum of Natural History, Washington DC USA	7,100,000	2016
American Museum of Natural History, New York USA	5,000,000	2016
Museum Victoria (5 sites)	2,408,942	July 2015 - June 2016
	2,295,000	2016
Queensland Museum Network (6 sites)	2,167,702	July 2015 - June 2016
California Science Center, Los Angeles USA	2,039,000	2016
Museum of New Zealand – Te Papa Tongarewa	1,937,516	July 2015 - June 2016
Denver Museum of Nature and Science Denver Col. USA	1,900,000	2016
Field Museum of Natural History, Chicago, IL, USA	1,650,000	2016
Museum of Science, Boston, MA, USA	1,530,000	2016
Museum of Science and Industry, Chicago, IL, USA	1,500,000	2016
California Academy of Sciences, San Francisco, CA, USA	1,400,000	2016
Western Australian Museum (6 sites)	841,930	July 2015 - June 2016
South Australian Museum (2 sites)	767,868	July 2015 - June 2016
Questacon - The National Science & Technology Centre	592,006	July 2015 - June 2016
Australian Museum	463,006	July 2015 - June 2016
Tasmanian Museum and Art Gallery	407,377	July 2015 - June 2016
Scitech Discovery Centre	304,640	July 2015 - June 2016
Museum and Art Gallery of the Northern Territory	320,958	July 2015 - June 2016

### MOST VISITED TEMPORARY EXHIBITION

The 2015-16 Survey sought feedback (Q7.1 and 7.2) on the most visited temporary exhibition staged by CAMD members during the year.<sup>34</sup> The intent of the questions was to collect information about temporary exhibitions held **on site** at museums, rather than those on tour (the data for which was collected by Q 7.3).

<sup>33</sup> TEA/AECOM, [http://www.teaconnect.org/images/files/TEA\\_235\\_103719\\_170601.pdf](http://www.teaconnect.org/images/files/TEA_235_103719_170601.pdf) 2016.

<sup>34</sup> See Table 8 in attachment B.

In some cases, respondents do not count visits to temporary exhibitions separately – their responses represent all visits to the institution over a particular period. This is the case with Questacon's *Spiders* - its visitor numbers of 487,691 equaled all visits for the financial year.

The next most visited temporary exhibition reported was *Corrugations* at the Canterbury Museum which attracted 289,509 visits.

In New Zealand the *Air NZ 75<sup>th</sup> Anniversary exhibition* attracted 284,490 at Auckland War Memorial Museum.

In Australia, the most visited temporary exhibitions in this period after *Spiders* were *David Bowie is* (160,679) at the Australian Centre for the Moving Image and *Dinosaur Discovery: Lost creatures of the Cretaceous* (123,610) at the Queensland Museum.

By way of comparison, selected responses from CAMD members about their most popular temporary exhibition in the 2015-16 financial year<sup>35</sup> are included below in relation to other attendance figures (shaded) for Australian art museums and gallery exhibitions drawn from the 'Special Report: Museum and Exhibition Visitor Figures 2016', *The Art Newspaper*, April 2017 (for the 2016 calendar year) and from other sources as noted.<sup>36</sup>

It should be noted that the NGV exhibition visit figures below were a count of general admissions to the museum while the exhibition was being held rather than a count of separate visits to the exhibition in question<sup>37</sup>.

**Table H: Comparison of selected attendances at CAMD museum temporary exhibitions (2015-16) and Australian gallery exhibitions included in *The Art Newspaper* for the 2016 calendar year.**

Institution	Exhibition	Attend	Av. per day if known	Time period measured
National Gallery of Victoria Melbourne	Andy Warhol, Ai Weiwei	399,127	2,956	11 DEC 15-25 APR 16
National Gallery of Victoria Melbourne	Degas: a New Vision	197,548	2,271	24 JUN-18 SEP 16
Art Gallery of New South Wales Sydney	The Archibald, Wynne and Sulmann Prizes	145,958	1,697	16 JUL-9 OCT 16
Queensland Art Gallery Brisbane	Sally Gabori: Dulka Warngiid, Land of All	136,247 *	1,362	21 MAY-28 AUG 2016
Art Gallery of New South Wales Sydney	Frida Kahlo and Diego Rivera	161,664	1,336	25 JUN-23 OCT 2016
Art Gallery of New South Wales Sydney	Masterpieces from National Galleries of Scotland	140,429	1,254	24 OCT 15-14 FEB 16
National Gallery of Australia Canberra	Mike Parr: Foreign Looking	102,000 *	1,172	12 AUG-6 NOV 2015
National Gallery of Australia Canberra	Tom Roberts	132,000	1,148	4 DEC 15-28 MAR 16
National Gallery of Australia Canberra	Fiona Hall: Wrong Way Time	71,000 *	888	22 APR-10 JUL 16
Queensland Gallery (GoMA) Brisbane	Time of Others	77,582 *	776	11 JUN-18 SEP 16
Centre for the Moving Image Melbourne	The Nightingale	62,304 *	751	21 JUN-11 SEP 16
Queensland Gallery (GoMA) Brisbane	Line and Form	118,048 *	724	21 MAY-30 OCT 16
Questacon - National Science and Technology Centre	Spiders	487,691	No + NK	1 July 2015-30 June 2016
Australian War Memorial	Mephisto - rarest tank in the world	NK	No	1 July 2015-30 June 2016

<sup>35</sup> Please note that the total visits for a temporary exhibition by a CAMD member museum will be greater than shown here if it continued after the financial year.

<sup>36</sup> 'Special Report: Visitor Figures 2016', *The Art Newspaper*, April 2017

<sup>37</sup> The National Gallery of Victoria bases its figures on general gallery attendance numbers during the duration of the exhibition. See Michaela Boland, 'Door tally puts National Gallery of Victoria in unlikely company', *The Australian*, 5 April 2016

Australian Centre for the Moving Image	David Bowie is	160,679	Yes	1 July 2015-30 June 2016
Australian National Maritime Museum	Horrible History: Pirates	64,033	Yes	1 July 2015-30 June 2016
Scitech Discovery Centre	ASTRONAUT	123,154	No	1 July 2015-30 June 2016
Queensland Museum Network	Dinosaur Discovery; Lost Creatures of the Cretaceous	123,610	Yes + NK	1 July 2015-30 June 2016
Museum of Applied Arts and Sciences	Art of the Brick: DC Comics	163,968	Yes	1 July 2015-30 June 2016
Museum and Art Gallery of the Northern Territory	NATSIAA	61,142	No + NK	1 July 2015-30 June 2016
History SA	Losing the Plot: food gardening in South Australia	81,072	No	1 July 2015-30 June 2016
Australian Museum	Trailblazers: Australia's 50 Greatest Explorers	67,427	Yes	1 July 2015-30 June 2016
Museum Victoria	Jurassic World: The Exhibition	235,296	Yes + NK	1 July 2015-30 June 2016
Museum of Australian Democracy	Behind the Lines 2015	65,626	No + NK	1 July 2015-30 June 2016
National Museum of Australia	Encounters: Revealing Stories of Aboriginal and Torres Strait Islander objects from the British museum	98,392	Yes	1 July 2015-30 June 2016
Sovereign Hill Museums Association	On Your Bike	86,217	Yes	1 July 2015-30 June 2016
Western Australian Museum	Lustre: Pearlring & Australia	36,373	Yes	1 July 2015-30 June 2016
Sydney Living Museums	Sydney Harbour Icons With Lego Bricks	34,714	148	7 Nov 2015-30 June 2016
Otago Museum	Hakui: Women of Kai Tahu	34,377	Yes	1 July 2015-30 June 2016
South Australian Museum	Opals	27,072	Yes	1 July 2015-30 June 2016
Tasmanian Museum and Art Gallery	Pattern Play	71,444	No	1 July 2015-30 June 2016
Queen Victoria Museum and Art Gallery	ArtRage	1,200	No	1 July 2015-30 June 2016
Canterbury Museum	Corrugations	289,509	No	1 July 2015-30 June 2016
Auckland War Memorial Museum	Air New Zealand	284,490	No + NK	1 July 2015-30 June 2016
Museum of New Zealand Te Papa Tongarewa	Gallipoli: The scale of our war	NK	Yes	1 July 2015-30 June 2016
Ian Potter – NGV <sup>38</sup>	Follow the Flag: Australian artists and war	254,267	2,576	24 Apr – 16 Aug 2015

## TOURISM

All but one of CAMD's 23 museums were able to supply data about visits to their sites by domestic and overseas tourists in 2015-16.<sup>39</sup>

### Domestic Tourist Visits

These museums reported that almost 5m of their visitors were domestic tourists *ie* visitors who were not residents

<sup>38</sup> As above.

<sup>39</sup> See Table 15, *attachment B*. The figures for overseas tourists include tourists from Australia visiting New Zealand museums and vice versa.

of the city, town, metropolitan area or region in which the museum is located but from another region, State or Territory of the country.

The single museum sites attracting the most domestic tourists were:

- the Australian War Memorial (636,647)
- the Queensland Museum Network (591,316)
- Museum of New Zealand Te Papa Tongarewa (582,000)
- Sovereign Hill Museums Association (402,104)
- The Australian Centre of the Moving Image (349,223)

**CAMD museums helped attract almost 5 million domestic tourists to their cities, towns and regions in 2015-16.**

By country we find that in 2015-16:

- eighteen Australian museums reported a total of 4,190,202m domestic tourist visits and
- the four New Zealand museums reported a total of 1,005,235 domestic tourist visits.

According to the most recent Tourism Research Australia figures, there were almost 23 million domestic cultural and heritage tourists (over 15 years of age) at large in 2012<sup>40</sup>.

Using this figure as a base, CAMD figures suggest that more than 18.4% of adult domestic tourists are visiting a CAMD member museum in Australia. This proportion would no doubt be far greater when accompanying children, under 15 years of age, are added to the sum.

New Zealand statistics on 'museum tourism', which covers visits to **all** NZ museums (a total of 234), found that a total of 834,000 domestic tourists visited museums in 2008 which was only 2% of all domestic tourists.<sup>41</sup> Those figures only relate to tourists over 15 years of age.

The following table compares domestic tourism figures for each responding CAMD museum in 2014-15 with results from 2015-16 and provides the % change.

<sup>40</sup> Drawn from the Tourism Research Australia *National Visitor Survey 2012* and reported in ABS 4172.0 – *Arts and Culture in Australia: A Statistic Overview*, 2014.

<sup>41</sup> *Tourism Activity/Museum Tourism*, New Zealand Series B2, September 2009 – Museums Aotearoa ED Philippa Tocker (- email 27 February 2018) notes that while no further comprehensive analysis has been undertaken more recent data is available (- see <http://www.museumsaotearoa.org.nz/research#MSS>)

**Table I: Domestic Tourist<sup>42</sup> visits – last two years – by museum – % change.**

Institution	2014-15 Domestic tourist visits	2015-16 Domestic tourist visits	% change
Auckland War Memorial Museum	68,334	89,055	30%
Australian Centre of the Moving Image	262,958	349,223	33%
Australian Museum	66,858	56,931	-15%
Australian National Maritime Museum	48,006	116,923	144%
Australian War Memorial	693,854	636,647	-8%
Canterbury Museum	73,250	67,000	-9%
History SA	103,714	108,226	4%
Museum & Art Gallery of the NT	145,000*	136,800	-6%
Museum of Applied Arts and Sciences	87,364	227,572	160%
Museum of Aust. Democracy	72,592	137,727	90%
Museum of New Zealand Te Papa Tongarewa	357,917*	582,000	63%
Museum Victoria	214,425	255,405	19%
National Museum of Australia	388,481	269,466	-31%
Otago Museum	217,697	267,180	23%
Queen Victoria Museum & Art Gallery	50,600	53,465	6%
Queensland Museum Network	245,214	591,316	141%
Questacon	361,770	365,768	799%
Scitech Discovery Centre	NK	NK	NK
South Australian Museum	144,941*	146,000	1%
Sovereign Hill	382,124	402,104	5%
Sydney Living Museums	44,697	41,719	-7%
Tasmanian Museum & Art Gallery	147,528	160,871	9%
Western Australian Museum	228,356	134,539	-41%
<b>TOTAL</b>	<b>4,405,719</b>	<b>5,195,937</b>	<b>18%</b>

\* Te Papa, MAGNT & SAM figures for 2014-15 corrected May 2015 & March 2018

### International Tourist Visits

Twenty-two of the 23 museum members responding were able to provide data on international tourist numbers. The 22 respondents reported almost 3 m visits in total to CAMD museums by international tourists in 2015-16.

On the available data the museums attracting the most overseas tourists in the Australasian region were:

- Te Papa (708,000) and
- Canterbury Museum (418,000).

In Australia the highest overseas tourist counts were recorded by:

- Western Australian Museum (6 sites) (202,906)
- Australian Centre for the Moving Image (189,162)
- Sovereign Hill Museums Association (139,689)

<sup>42</sup> 'Domestic tourists' are visitors who are not residents of the city, town, metropolitan area or region in which the museum is located but are from another region, State or Territory of the country.

If we look at the international tourist visits to the reporting museums by country we find the following results:

- New Zealand had **1.4m** international tourist visits (including tourists from Australia) and
- Australian museums reported **1.6m** international tourist visits (including from New Zealand) to the eighteen museums responding.

Tourism Research Australia reported in 2014 that international tourists visiting museums or art galleries increased 9% to 1.9m.<sup>43</sup> More than one in four international tourists visited museums and galleries in Australia in 2013-14; which is similar to levels of visitation in the UK and USA.<sup>44</sup>

According to the most recent New Zealand statistics on museum tourism (2009)<sup>45</sup> - the propensity for international tourists to visit a museum is relatively high with close to 30% visiting museums. International tourists visiting museums spent more on average per trip than other groups of international tourists (over 15 years of age).

Figure 2 following depicts the relative proportion of overseas and domestic tourists and local visits to all CAMD museums in Australia and a similar breakdown for CAMD museums in New Zealand. This highlights the greater proportion of international and domestic tourists visiting New Zealand museums in comparison to Australian museums.

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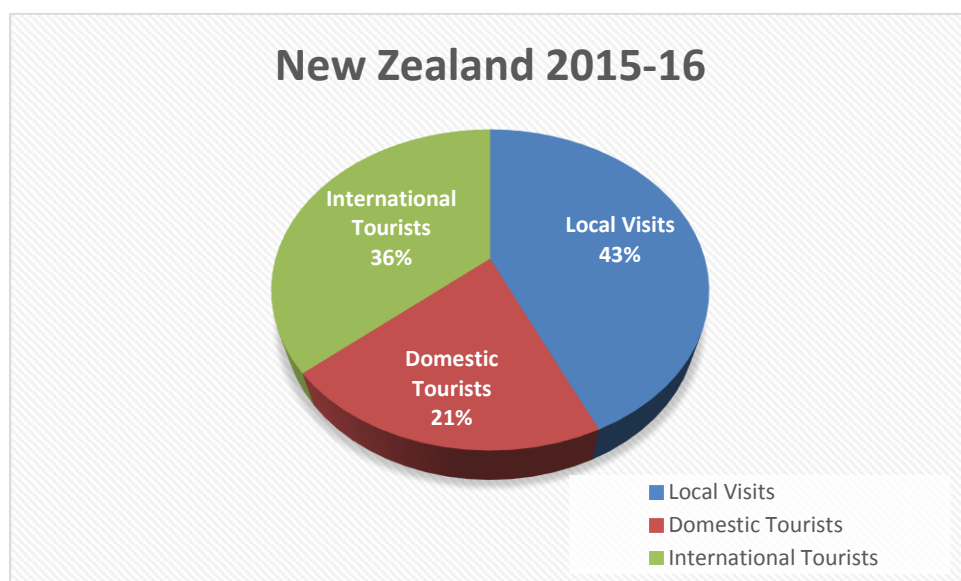
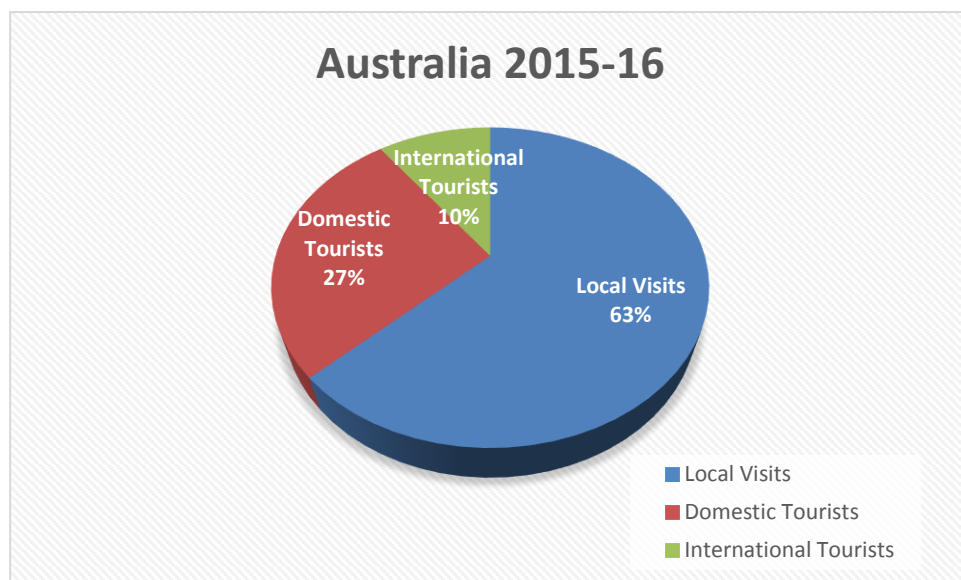
<sup>43</sup> Tourism Research Australia/Austrade, *International Visitors in Australia – Year Ending September 2015* reports total of 6.7m international visitors to Australia to year ending September 2015. See also ABS 4172.0 – *Arts and Culture in Australia: A Statistical Overview*, 2014.

<sup>44</sup> Australia Council for the Arts, *Art Nation*, 2015 p.6.

<sup>45</sup> *Tourism Activity/Museum Tourism*, New Zealand Series B2, September 2009.

**Figure 2: Percentage proportions of international tourist visits, domestic tourist visits and local visits to CAMD museums by country**

The following chart provides a view of overseas visits as a percentage of total visits to each CAMD member museum over the past year.



**Figure 3: Visits by overseas tourists as a percentage of total visits to CAMD museums – 2015-16**

Visits by international tourists have risen by 8% in New Zealand between 2014-15 and 2015-16 (- from 1,312,325 to 1,412,814).

In Australia they have fallen slightly (- by 2% from 1,608,487 to 1,571,556).



## ON-LINE VISITS

All CAMD museums have a website presence and are responsible for maintaining information on the World Wide Web. In an effort to improve standardisation, CAMD members agreed at the time of the 2009-10 'Snapshot' survey that data in response to this question would be collected using Google Analytics. The definition of 'online visit' was also changed to reflect the definition used by the Commonwealth Government for arts and cultural statistics.

The full definition can be seen in association with Question 11 in *attachment A* to this report.

There has been a doubling (109% increase) since last year in online visits overall <sup>46</sup>. For Australian museums there has been a 118% increase while New Zealand museums have seen a 26% increase.

**Table J – Online Visits over the last five years**

Year	Total Online Visits Aust. & NZ	Total Online Visits Aust. only	Total Online Visits NZ only
2015-16	73,790,078	69,237,776	4,552,302
2014-15	35,372,079	31,752,745	3,619,334
2013-14	30,335,889	27,993,979	2,341,910
2012-13	29,255,589	27,177,140	2,078,449
2011-12	28,606,294	26,609,754	1,996,540
2010-11	29,525,960	25,390,718	4,135,242

## TOTAL PUBLIC ENGAGEMENT

### Total Public Engagement<sup>47</sup>

The concept of 'Total Public Engagement' is employed here to provide an idea of the number of interactions between museums, their visitors, supporters, volunteers and members. Although inexact, it does generate some sense of the reach of a museum into its community.

In previous surveys, an attempt was also made to capture media audiences for museum events and programs. This has been dropped as few members were able to provide the data. Instead, the following assessment of 'Total Public Engagement' for 2015-16 includes:

- all on and off site visits (including students and visits to travelling exhibitions)
- online visits
- enquiries
- volunteers; and
- members.

### Members and Volunteers

Twenty one of CAMD's members reported maintaining member's programs in 2015-16 with 158,914 members.<sup>48</sup>

In 2015-16, 6,560 volunteers contributed more than 593,860 hours to the work of the 21 CAMD museums which

<sup>46</sup> See Table 13 in *attachment B*.

<sup>47</sup> See Table 14 in *attachment B*.

<sup>48</sup> See Table 12 in *attachment B*.

responded to this question<sup>49</sup>. The number of volunteers has been reported as stable over the last five years at around 5,000 (for 20 CAMD museums) but has increased over 30% to 6,560.

### Enquiries

Only 18 members provided data on external enquiries<sup>50</sup>. Over 158,431 enquiries were directed to CAMD museums in 2015-16 compared to 342,000 in the previous period. This appears to reflect the growing ability to use museum websites to seek information about the museum and its collection and the use of the wider internet to source information.

### Total engagement

In 2015-16 CAMD museums recorded over 96.6m potential points of engagement (compared with 54.2m in 2014-15).<sup>51</sup> The most points of engagement were reported by the Museum of Applied Arts & Sciences (36.8m), Museum Victorias (8.5m), Australian War Memorial (6.9m), the Australian Museum (6.4m), Te Papa (5.0m) and Queensland Museum Network (4.7m).

## RESEARCH

The questions asked in relation to research were amended in 2012-13. Instead of seeking **all** curatorial or scientific research projects, CAMD members were asked about their involvement in 'research projects' which were defined (in line with the Commonwealth Government national cultural indicators) as projects which included all or most of the following key steps in a research process:

- identification of a research problem
- a literature review
- specification of the purpose of the research
- the determination of specific research questions or hypotheses
- data collection
- analysis and interpretation of the data
- reporting and evaluation of the research.

In 2015-16 over 800 presentations were made and more than 900 scholarly publications released by CAMD museums.

Projects may be either completed or in progress during the year. The definition does not include market/visitor research carried out by museums.

Eighteen CAMD member museums reported on research projects during 2015-16.<sup>52</sup>

The total value of research grants expended in 2015-16 was AUD\$13.3m, illustrating a recovery on the dramatic decline from 2013-14 to 2014-15.

The South Australian Museum recorded the greatest level of research grants expenditure in 2015-16 (\$3.5m).

There has been on-going volatility in research funding as can be seen in the following chart:



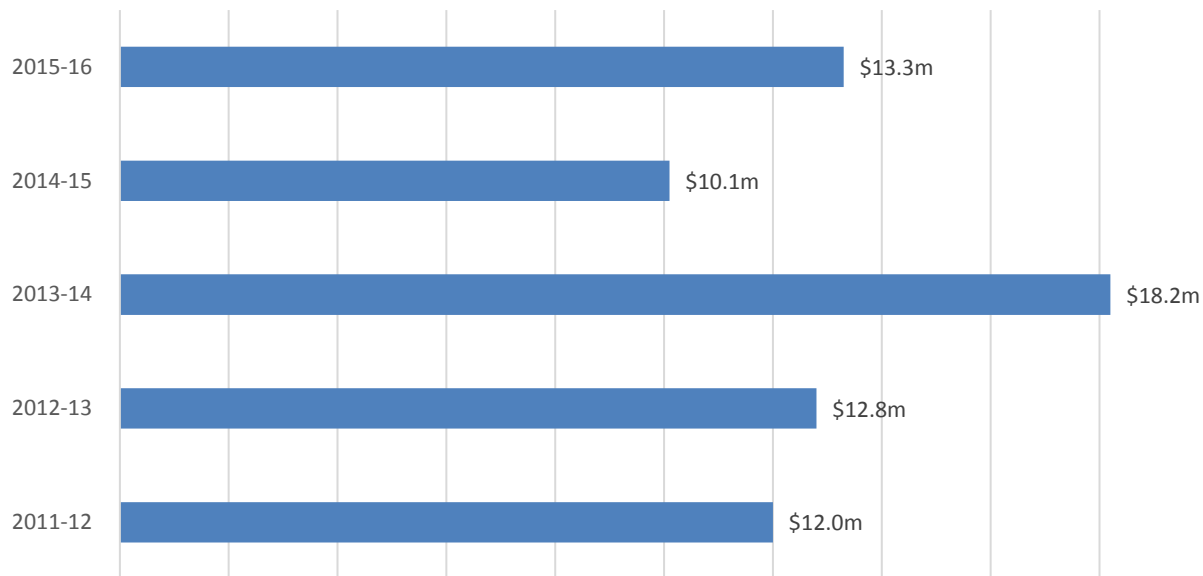
<sup>49</sup> See Table 11 in *attachment B*.

<sup>50</sup> See Table 10 in *attachment B* - data on online visits is included in Table 13 of *attachment B*.

<sup>51</sup> See Table 14 in *attachment B*.

<sup>52</sup> See Table 2 in *attachment B* – note changes partly accounted for by the change in definition for 'research project' in 2012-13.

Figure 4 – Total value of research grants expended 2011-12 to 2015-16 (AUD)



### Research Presentations and Publications

The questions relating to presentations and publications were also changed in 2013-14 to allow comparisons with data collected by the Commonwealth and by other Governmental science and research funding bodies.

The research presentations for which data was collected arose from staff research projects presented to an academic, professional or industry audience rather than to wider public audiences.

Similarly, only ‘scholarly publications’ i.e. those containing academic or peer-reviewed original research, were counted.

On this basis, 1,400 presentations were made and more than 1,149 scholarly publications released by CAMD museums in 2015-16.<sup>53</sup> In 2014-15 the comparable figures were 811 and 900.

## COLLECTIONS

Twenty-two of the CAMD members responding to the survey reported collections which taken together represent total over 73m objects.<sup>54</sup>

More than 168,168 collection items, with a value of over \$30 m, were acquired in 2015-16.<sup>55</sup>

As is well known, the percentage of items on show at any one time in museums is limited by space and available resources. Eighteen of the 21 museums responding had 5% or less of their collections on display.

In 2015-16 CAMD museums held over 73m million items in their collections but the majority had less than 5% of the collection on display. Around half had less than 25% of the collection accessible online.

<sup>53</sup> See Table 3 in *attachment B*.

<sup>54</sup> See Table 16 in *attachment B*.

<sup>55</sup> See Table 17 in *attachment B*.

## Collections Online

One method of addressing access to collections is to place items and their information online. Nine museums reported have over 20% of their collection online in some form. The Museum of Applied Arts and Sciences and the National Museum of Australia and the Sovereign Hill Museums Association and the Museum of Australian Democracy reported 39% or more while seven CAMD museums had less than 10% accessible online.. Note that some CAMD members aren't principally collections-based museum.<sup>56</sup>

## Digitisation

The high cost of digitisation also appears to be keeping levels in this category down for the majority of museums. Museums Victoria, the Australian National Maritime Museum, the Museum of Australian Democracy and the National Museum of Australia reported over 40% of collection items digitized. high levels of items digitised during the year (ranging from 60 to 100%) however 11 members reported digitisation levels of 5% or less.<sup>57</sup>

# INTERNATIONAL RELATIONSHIPS

CAMD has been concerned for some time to impress on Government the role played by major museums in the arena of public diplomacy. The type of work done by museums in this space is extremely broad but serves to encourage connection and mutual understanding with other countries.

Due to the breadth of this work, it was decided that the 2012-13 survey would focus on recording brief details of **formal** agreements (eg those confirmed via a Memorandum of Agreement or written contract) between their institution and international Governments, multinational companies and/or institutions and organisations.

Over seventy such Agreements were signed in 2015-16<sup>58</sup>. The agreements signed related to a wide range of activities including:

- developing and touring exhibitions
- loans of cultural items
- science research collaboration
- supporting professional development workshops overseas
- museum conservation research
- staff and skills exchanges
- health research and
- biodiversity surveys and studies<sup>59</sup>.

**Map 1: Location of overseas institutions and Governments with which CAMD member museums formalised agreements and/or to which they toured/loaned exhibitions in 2015-16.**

<sup>56</sup> See Table 16 in *attachment B*.

<sup>57</sup> See Table 16 in *attachment B*.

<sup>58</sup> See Table 19 in *attachment B*.

<sup>59</sup> See Table 19 in *attachment B*.



## ASSISTING COMMUNITY MUSEUMS

CAMD members were asked in 2015-16 to report on the number of community museums to which their museum provided professional assistance or development advice during the financial year.

The question was intended to capture the support provided by member museums to community museums through advice, grant programs, seminars, conferences, conservation workshops, mentorships and internships and other types of professional development assistance.

Fifteen members reported that they provided this type of assistance during the year. The total number of community museums assisted in this way in Australia and New Zealand was 909.<sup>60</sup>

## INDIGENOUS PEOPLE AND CULTURE

A large proportion of CAMD member museums have Indigenous cultural material within their collections or maintain major Indigenous exhibitions. Seventeen of 22 museums reported that they maintained an Indigenous consultative committee to guide them in relation to the keeping of such cultural collections and relevant planning for access and preservation.

Within Australia, the [Indigenous Repatriation Program](#) aims to return Aboriginal and Torres Strait Islander ancestral remains and secret sacred objects held in major Australian museums to their communities of origin. 2,530 returns were made in 2015-16 by the eight CAMD museums eligible to undertake domestic repatriation activities (– the Australian Museum reported 2,500 of these).

In New Zealand, the Museum of New Zealand Te Papa Tongarewa manages the [Karanga Aotearoa Repatriation Programme](#) to deal with the repatriation of Maori human remains. In 2015-16, Te Papa recorded 60 repatriations.<sup>61</sup>

<sup>60</sup> See Table 18 in *attachment B*.

<sup>61</sup> See Table 20 in *attachment B*.

## FUNDING

### GOVERNMENT FUNDING

#### Main Government Funding Source<sup>62</sup>

The Government funding sources for the 22 CAMD museums responding to these questions in the survey are spread across all levels:

- 6 members receive the bulk of their funding from Federal/National Governments
- 12 receive their main funding from State/Territory Governments
- 4 are funded by local/regional Governments and
- 1 is a private, not-for-profit museum network (Sovereign Hill Museums Association).

*Table K* following shows the level of Government funding for each member over the past five years and the percentage change across that period. Funding has been grouped depending on the type of Government funding source.

Despite the steep increases in energy and other cost areas, between 2011-12 and 2015-16, five CAMD member museums experienced funding declines of between -5 % and -30%. By contrast, fourteen member museums reported increases in their main form of funding ranging from 4% to 93%.

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<sup>62</sup> See Table 21A in *attachment B*.

**Table K: Percentage change over 5 years by main Government funding source. (\$000; AUD only).**

<b>Aust. Fed Govt Funding</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>% change 5 yrs</b>
Aust. Nat. Maritime Museum	\$14,518	\$14,166	\$22,279	\$22,309	\$21,878	51%
Australian War Memorial	\$40,418	\$39,353	\$40,900	\$44,008	\$42,473	5%
Museum of Aust. Democracy	-	-	\$13,900	\$14,096	\$13,500	NA
Nat. Museum of Australia	\$33,310	\$33,174	\$33,544	\$41,590	\$40,819	23%
Questacon	\$12,582	\$12,648	\$11,673	\$12,058	\$13,082	4%
<b>NZ National Govt</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>% change 5 yrs</b>
MoNZ Te Papa Tongarewa	\$24,912	\$24,912	\$26,708	\$27,001	\$28,264	13%
<b>State/Territory Govt</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>% change 5 yrs</b>
ACMI	\$19,360	\$19,630	\$20,000	\$20,533	\$20,988	8%
Australian Museum	\$23,660	\$23,194	\$26,500	\$29,900	\$28,950	22%
History SA	\$4,930	\$4,816	\$5,436	\$5,380	\$5,639	14%
MAAS	\$28,538	\$27,998	\$29,588	\$36,069	\$34,155	20%
Museum Victoria	\$44,888	\$45,895	\$43,788	\$43,546	\$42,202	-6%
Museum & Art Gallery of NT	\$10,623	\$10,629	\$7,454	\$7,555	\$7,426	-30%
Queensland Museum Network	\$21,689	\$21,575	\$22,281	\$23,576	\$26,496	22%
Scitech Discovery Centre	\$9,427	\$9,299	\$9,836	\$8,243	<b>\$8,402</b>	-11%
South Australian Museum	\$8,800	\$9,783	\$10,286	\$10,508	<b>\$10,691</b>	21%
Sydney Living Museums	\$18,642	\$18,750	\$17,903	\$17,135	<b>\$17,650</b>	-5%
Tas. Museum & Art Gallery	\$7,337	\$7,735	\$9,129	\$9,823	<b>\$9,827</b>	34%
WA Museum	\$25,325	\$23,551	\$26,287	\$27,025	<b>\$27,161</b>	7%
<b>NZ City/Regional Govt</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>% change 5 yrs</b>
Auckland War Memorial Museum	\$14,012	\$15,318	NK	NK	NK	NA
Canterbury Museum	\$5,710	\$5,996	\$6,749	\$7,164	<b>\$11,035</b>	93%
Otago Museum	NK	NK	\$3,631	\$3,745	\$3,920	NA
<b>Aust City/Local Govt</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>	<b>% change 5 yrs</b>
QV Museum and Art Gallery	\$4,812	<b>4,742</b>	\$4,349	\$3,928	\$4,165	-13%

### National funding

The six national museums with data over the last five years have seen a rise in funding between 4% and 51%.

### State/Territory funding

Funding also rose for the majority of museums funded by State/Territory Governments in Australia with 8 out of 12 member museums experiencing rises in funding across the last five years. The Tasmanian Museum & Art Gallery experienced the greatest increase (34%); 7 other museums reported funding increases of between 7% and 22%.

The Museum and Art Gallery of the Northern Territory experienced a funding decrease of -30% across the same period while four other museums experienced funding declines of between -5% and -11%.

#### Local/Regional funding (Aus & NZ)

Only Canterbury Museum received an increase in funding at this level.

#### All Government funding

Some museums receive additional minor funding from other Government sources. This information has been included in *Table L* following to provide a breakdown of total Government funding for museums.

**Table L: Percentage change over 5 years in all Government funding received. AUD only. \$000s**

Govt Funding all	2011-12	2012-13	2013-14	2014-15	2015-16	% change 5 yrs
Auckland War Mem. Museum	\$14,115	\$15,420	NK	NK	NK	-
ACMI	\$19,360	\$19,630	\$20,000	\$20,807	<b>\$20,995</b>	8%
Australian Museum	\$24,493	\$23,836	\$26,500	\$29,900	<b>\$28,950</b>	18%
Aust. Nat. Maritime Museum	\$14,518	\$14,166	\$22,279	\$22,309	<b>\$21,878</b>	51%
Australian War Memorial	\$40,418	\$39,353	\$40,900	\$44,008	<b>\$42,473</b>	5%
Canterbury Museum	\$5,762	\$6,039	\$6,795	\$7,211	<b>\$18,950</b>	229%
History SA	\$4,945	\$4,816	\$5,489	\$5,399	<b>\$5,960</b>	21%
Museum & Art Gallery NT	\$10,623	\$10,629	\$7,486	\$7,587	<b>\$7,599</b>	-28%
MAAS	\$28,538	\$27,998	\$30,121	\$36,069	<b>\$34,155</b>	20%
Museum of Aus. Democracy	-	-	\$13,900	\$14,096	<b>\$13,500</b>	NA
MNZ - Te Papa Tongarewa	\$26,808	\$26,808	\$28,740	\$29,055	<b>\$30,505</b>	14%
Museum Victoria	\$46,192	\$46,557	\$43,817	\$44,317	<b>\$42,771</b>	-7%
Nat. Museum of Australia	\$33,310	\$33,174	\$33,544	\$41,590	<b>\$40,819</b>	23%
Otago Museum	NR	NR	\$3,714	\$3,829	<b>\$4,008</b>	NA
QV Museum and Art Gallery	\$6,099	\$6,039	\$5,708	\$5,329	<b>\$5,564</b>	-9%
Queensland Museum Network	\$22,170	\$22,218	\$22,910	\$24,507	<b>\$27,453</b>	24%
Questacon	\$12,582	\$12,648	\$11,673	\$12,058	<b>\$13,082</b>	4%

Scitech Discovery Centre	\$9,592	\$9,517	\$10,065	\$8,587	<b>\$8,471</b>	-12%
South Australian Museum	\$8,800	\$34,897	10,286	\$10,508	<b>\$10,691</b>	21%
Sovereign Hill Museums	\$695	\$622	\$646	\$795	<b>\$736</b>	6%
Sydney Living Museums	\$18,642	\$18,750	\$17,903	\$18,935	<b>\$18,367</b>	-1%
Tas. Museum & Art Gallery	\$7,574	\$7,849	\$9,139	\$9,833	<b>\$10,373</b>	37%
Western Aust. Museum	\$25,325	\$23,551	\$26,701	\$27,535	<b>\$27,519</b>	9%
<b>Total</b>	<b>\$380,561</b>	<b>\$404,517</b>	<b>\$398,316</b>	<b>\$424,268</b>	<b>\$434,818</b>	<b>14%</b>

## NON-GOVERNMENT INCOME

### Commercial and fund-raising income<sup>63</sup>

The survey question defined 'commercial income' to include admission and other fees, merchandising, food services, functions, facilities, memberships, consultancies, sale of other goods or services and investment income. Fund-raising covers donations and bequests (but not sponsorship which is dealt with separately below).

**Table M: Commercial and Fund-raising Income over five years – AUD only - \$000s**

Year	Commercial Income Aud only	Fund-Raising Income Aud only	Total Commercial Income – Aud only
<b>2015-16</b>	\$165,665	\$10,711	\$176,375
<b>2014-15</b>	\$141,349	\$14,342	\$155,691
<b>2013-14</b>	\$144,433	\$6,402	\$150,835
<b>2012-13</b>	\$119,542	\$7,530	\$127,072
<b>2011-12</b>	\$120,900	\$8,080	\$128,981

As can be seen in *Table M* above, total commercial income for all CAMD museums has risen 37% between 2011-12 and 2015-16. Commercial income has also risen by 37% over this period while fund-raising income has recovered from 2013-14 and remains 33% above 2011-12.<sup>64</sup>

Total commercial income for Australian CAMD museums has risen by 34% and for New Zealand museums by -59% in this five year period (-note that Auckland War Memorial Museum and Otago Museum was not available for the period).

For Australian CAMD museums there was a fall in fund-raising income of 35%. As only one museum in New Zealand reported on fund-raising income in 2011-12 this calculation has not been made. However New Zealand fund raising of \$5,589,262 exceeded Australian fundraising of \$5,121,638 in 2015-16.

<sup>63</sup> See Table 22 in *attachment B*.

<sup>64</sup> Note that the question only changed 2010-11 to separate the two income streams.

**Non-Commercial Income<sup>65</sup>**

Sponsorship income is steady - only 5% up this year on levels in 2011-12. The trend in sponsorship and non-commercial income over the last five years can be seen in *Table N* following:

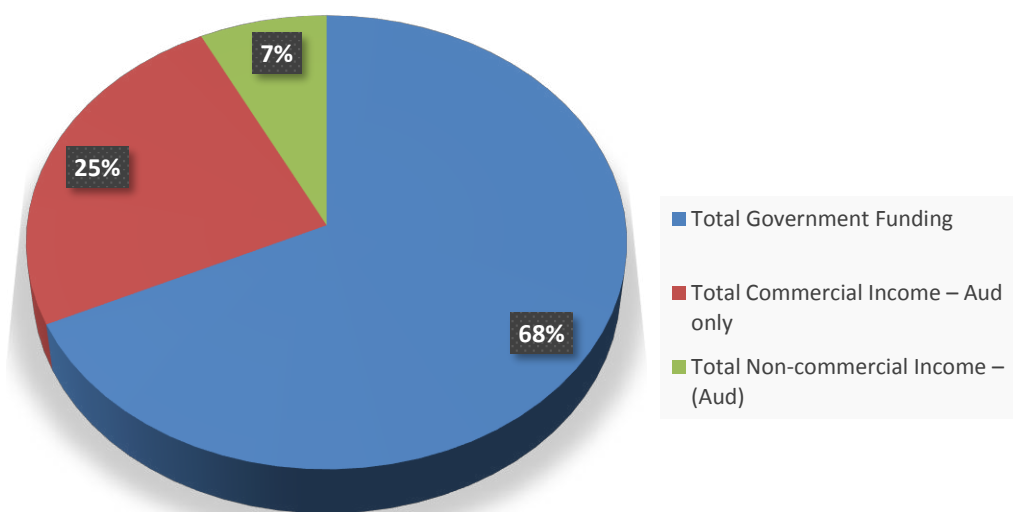
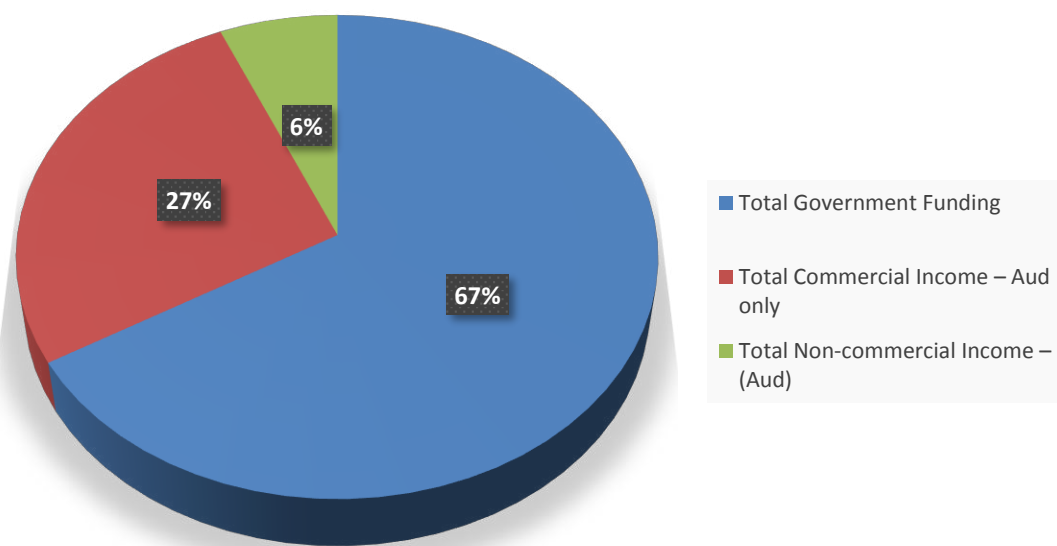
**Table N: Non-Commercial Income over five years – AUD only – \$000s**

Year	Sponsorship Income - (Aud)	Non-commercial Income (Aud)	Total Non-commercial Income – (Aud)
<b>2015-16</b>	<b>\$22,874</b>	<b>\$19,519</b>	<b>\$42,393</b>
<b>2014-15</b>	\$29,217	\$29,922	\$59,139
<b>2013-14</b>	\$19,196	\$16,998	\$36,195
<b>2012-13</b>	\$16,790	\$22,811	\$39,601
<b>2011-12</b>	\$21,879	\$22,612	\$44,492

Changes over the last five years in the relative proportions of income sources for Australian museums can be seen in *Figure 5* on the following page.

**Figure 5: Income Sources, Australia –2011-12 and 2015-16**

<sup>65</sup> See Table 23 in *attachment B*.

**2011-12****2015-16**

Given that only three out of four of the New Zealand Museums have provided this data for 2015-16 I have not prepared a similar diagram showing trends.

### **TOTAL OPERATING INCOME<sup>66</sup>**

Sixteen of the twenty museum respondents recorded increases in their total operating incomes since 2012-13 (- see *Table O* below). In 2015-16 the Australian Museum and the Australian National Maritime Museum total income increased by 54% and 46% respectively. While the Tasmanian Museum & Art Gallery's total income increased by 49%, the increase returns the Museum & Gallery back to previous levels after partial closure for redevelopment. The Canterbury Museum received an increase of 160% reflecting contributions to restitution following the Christchurch earthquake in 2011.

In Australia, 14 museums reported increases as follows:

- 9 museums reported increases of under 20%
- 3 museum had an increase of 20-34% and
- 4 had increases of over 40%.

Four museums experienced decreases in operating funds from the previous year with the Museum and Gallery of the Northern Territory reporting a decrease of 24% and the South Australian Museum's operating income decreasing by 18%.

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<sup>66</sup> See Table 25A & B in *attachment B*.

**Table O: Total operating incomes by museum - AUD only - \$'000**

Total Operating income	2012-13	2013-14	2014-15	2015-16	% change
Auckland War Memorial Museum	\$27,867	Not reported	Not reported	Not reported	NA
Australian Centre for the Moving Image	\$27,581	\$28,356	\$27,070	\$32,244	17%
Australian Museum	\$29,151	\$40,220	\$45,139	\$45,000	54%
Australian National Maritime Museum	\$24,602	\$32,046	\$34,670	\$35,977	46%
Australian War Memorial	\$47,469	\$53,047	\$59,707	\$56,164	18%
Canterbury Museum	\$8,491	\$9,782	\$10,565	\$22,070	160%
History SA	\$6,785	\$6,828	\$6,840	\$7,369	9%
Museum & Art Gallery NT	\$11,254	\$8,436	\$8,370	\$8,516	-24%
Museum of Applied Arts & Sciences	\$35,250	\$36,378	\$46,959	\$38,182	8%
Museum of Australian Democracy	Not recorded	\$13,977	\$15,211	\$13,745	NA
Museum of NZ Te Papa Tongarewa	\$45,547	\$49,741	\$55,946	\$54,176	19%
Museum Victoria	\$66,400	\$76,585	\$69,217	\$79,613	20%
National Museum of Australia	\$40,295	\$38,475	\$46,479	\$46,917	16%
Otago Museum	-	\$6,789	\$6,555	\$6,933	NA
Queen Victoria Museum & Art Gallery	\$7,066	\$6,170	\$5,512	\$6,486	-8%
Queensland Museum Network	\$34,713	\$36,294	\$46,183	\$46,426	34%
Questacon – Nat Sci. & Tech Centre	\$23,345	\$21,742	\$25,460	\$24,553	5%
Scitech Discovery Centre	\$16,298	\$18,826	\$17,576	\$17,530	8%
South Australian Museum	\$14,573	\$11,217	\$17,312	\$12,009	-18%
Sovereign Hill	\$20,932	\$22,587	\$24,730	\$26,537	27%
Sydney Living Museums	\$27,372	\$24,123	\$25,433	\$25,684	5%
Tasmanian Museum & Art Gallery	\$8,317	\$9,609	\$10,333	\$12,378	49%
Western Australian Museum	\$33,204	\$34,118	\$33,824	\$32,085	-3%
<b>TOTAL</b>	<b>\$556,512</b>	<b>\$585,352</b>	<b>\$639,099</b>	<b>\$653,586</b>	<b>17%</b>

It is difficult to report on percentage changes in relation to operating income by country for New Zealand (see *Table P* following) as Auckland War Memorial Museum did not participate in this part of the survey and Otago Museum was not included in 2011-12. Australian museum members have seen an increase of 20% in total operating income over the last five years of surveying.

**Table P: Total Operating Incomes - over five years – \$000s**

Year	Total Operating Income for Aust. & NZ (AUD) \$000's	Total Operating Income Australia (AUD)	Total Operating Income NZ (NZD)
2015-16	\$653,586	\$570,407	\$87,034
2014-15	\$646,062	\$559,069	\$80,030 <sup>67</sup>
2013-14	\$585,352	\$519,038	\$73,429 <sup>68</sup>
2012-13	\$547,265	\$450,036	\$97,229 <sup>69</sup>
2011-12	\$562,309	\$473,645	\$88,663 <sup>70</sup>

**TOTAL OPERATING EXPENDITURE<sup>71</sup>**

Data for total operating expenditure has been collected differently over the last six years (- data for 2011-12 currently unavailable). Looking at the difference between 2009-10 levels and 2015-16 in *Table Q* it can be seen that:

- there has been a 16% increase in total operating expenditure for all museum members in the financial years between 2009-10 and 2015-16
- the level of total operating expenditure in Australia has risen over 19% in the same period and
- the level for New Zealand members has declined by approximately -3% - although only three of the four NZ members are counted in the latest figure.

**Table Q – Total Operating Expenditure and total by country – comparison 2009-10 to 2015-16- AUD and NZD - \$000s**

Year	Operating Expenditure Aust. & NZ (AUD)	Operating Expenditure Aust. (AUD)	Operating Expenditure NZ (AUD)
2015-16	\$692,006	\$613,655	\$78,350
2014-15	\$657,359	\$577,743	\$72,689
2009-10	\$595,267	\$514,601	\$80,666

**CAPITAL FUNDING<sup>72</sup>**

As can be seen in *Table R* following, Australian CAMD member museums have had an increase in capital funding of over 72% since 2009-10 while New Zealand CAMD museums have experienced a decrease in capital funding of 11% in the same period.

**Table R - Capital Income total and by country – comparison 2009-10 to 2015-16 -AUD - \$000s**

Year	Capital Income Aust. (AUD)	Capital Expenditure Aust (AUD)	Capital Income NZ (AUD)	Capital Expenditure NZ (AUD)
2015-16	\$73,843	\$115,256	\$12,462	\$15,315

<sup>67</sup> Does not include Auckland War Memorial Museum income as it did not respond to this question.

<sup>68</sup> Does not include Auckland War Memorial Museum income as it did not respond to this question.

<sup>69</sup> Did not include data from Otago Museum.

<sup>70</sup> Did not include data from Otago Museum.

<sup>71</sup> See Table 28 in *attachment B*.

<sup>72</sup> See Table 26 in *attachment B*.

<b>2014-15</b>	\$58,137	\$94,599	\$10,175	\$17,769
<b>2009-10</b>	\$43,040	\$85,304	\$14,074	\$14,494

## FOUNDATIONS<sup>73</sup>

Thirteen of the 23 museums in Australia had foundations in 2015-16 while none of the New Zealand museums reported having a foundation.

**Table S: Foundation funding – comparison 2011-12 to 2015-16 -AUD and NZ - \$000s**

Year	Members with Foundations	Foundation Funding Aust. (AUD)	Foundation Funding NZ (AUD)
<b>2015-16</b>	14	\$3,297	NA
<b>2014-15</b>	15	\$2,812	NA
<b>2013-14</b>	16	\$788	\$0
<b>2012-13</b>	13	\$1,950	NA
<b>2011-12</b>	13	\$2,360	NA

Foundation funding has increased overall since 2011-12 by 40%. See Table 27 in *attachment B* for further information on foundations.

## EMPLOYEES

### Total FTE staff numbers<sup>74</sup>

Total FTE staff numbers (3,559) have fallen by 6% since the 2011-12 survey. The total decline in staff numbers is partly accounted for by the non-reporting of Auckland War Memorial Museum. However, this decline is offset partly by the introduction of data, in recent years, from the Museum of Australian Democracy and Otago Museum.

In comparison with numbers from 2011-12, nine museums evidenced the same number or an increase in FTE staff numbers between 2011-12 and 2015-16. The largest increase was recorded by Museums Victoria; its FTE staff numbers rose by 33 and Te Papa by 17 FTE staff across the five year period.

Eleven member museums experienced FTE staff declines across the five years. The Museum of Applied Arts and Sciences (-65), the Australian Museum (-53) and the Australian War Memorial (-33) experienced the greatest declines in FTE staff numbers while the other five museums had declines of between 1 and 19 FTE staff numbers.

In the same period part-time staff have haven't changed on levels in 2011-12 while full-time staff have fallen by approximately 11%.

Total staff (including part-time and casual) in 2011-12 was 3,773 and in 2015-16, 3,559; a decline of just over 6%.

## Further Information

The data used to populate the tables above and to draw comparisons with earlier years is available to CAMD members on the members' website at <http://members.camd.org.au/category/annual-survey-reports/>. Currently the website contains data from 2002-03 to 2015-16.

For further information about the survey reports and their contents please contact Stephen Forbes, CAMD's Executive Officer on [eo@camd.org.au](mailto:eo@camd.org.au) or by phone 0484 342 286.

<sup>73</sup> See Table 27 in *attachment B*.

<sup>74</sup> See Table 30 in *attachment B*.

*Stephen Forbes*

CAMD Executive Officer  
15 March, 2018

## **FULL CAMD SURVEY for the 20xx – 2xx Financial Year**

### **INTRODUCTION**

Welcome to the CAMD 'Annual Survey'.

### **Timetable**

As has happened in previous years, I will be asking CAMD member museums to complete a two part survey:

**Part 1:** a 'Snapshot Survey' designed to gather some data quickly to assist CAMD in its advocacy work for major museums and the sector [Released online on **XX** for return by **XX**] and

**Part 2:** further questions designed to provide benchmarking information for CAMD members [To be released XX for return by **XX XX**].

The resulting reports from the surveys will be available to members on <http://members.camd.org.au/> in XX(Part 1) and XX (Part 2).

### **Tips for Completion of Online Survey**

The survey is designed to be completed online. I'm aware some members need to circulate the questions to different sections within their institutions so the following advice may assist:

- a specific survey link has been circulated to each CAMD member;
- survey questions may be completed online by different people within your institution. Each new respondent will need to use the link provided below. However, please note that only one person can access the survey at a time;
- immediately after entering data please avoid stepping back through the questions – this can lead to the recently entered material being erased;
- please note that you will be prompted to print a summary of all information entered prior to hitting the completion button;
- the hard copy of the survey following is for reference only. Please ensure that the final survey is completed and submitted online.

Please contact XX, CAMD Executive Officer, if further assistance is required with the above. Ph: XX; Email: [eo@camd.org.au](mailto:eo@camd.org.au)

NO.	QUESTION	DEFINITIONS
<b>1</b>	<b>Name and Sites</b>	
1.1	What is the official name of your institution? [            ]	The intention is to identify the full legal name of your institution.
1.2	List the name/s of each of your <u>exhibiting sites</u> which are open to the public. ..... .....	<i>'Exhibiting sites'</i> are the separate locations at which the institution operates which are open to the public. Count locations or addresses, not buildings. Please exclude non-public sites such as stores and preparation workshops.
<b>2</b>	<b>Research and Grants</b>	
2.1	Is your institution a participant in any <u>research projects</u> ? NO..... <input type="checkbox"/> <b>Go to Question 3</b> YES..... <input type="checkbox"/>	A ' <i>research project</i> ' is defined as one which includes all or most of the following key steps in the research process: identification of a research problem a literature review specification of the purpose of the research the determination of specific research questions or hypotheses data collection analysis and interpretation of the data reporting and evaluation of the research.  Projects may be either completed or in progress during the year.  Do not include market/visitor research on your institution.
2.2	How many <u>grant funded research</u> projects was your institution involved in during the financial year? [            ]	<i>'Grant funded research'</i> is research commissioned by an institution that confers a sum of money on individuals or groups for the research.
2.3	Record the <u>total value of research grants</u> expended by your institution during the financial year: [            ]	The ' <i>total value of research grants</i> ' is the total funding including, where known, the value of in-kind support.

2.4	Record the number of non-grant funded <u>research projects</u> by staff in progress or completed in the financial year. [            ]	<i>'Research projects'</i> are curatorial/scientific/museological or other <u>research projects</u> .
2.5	Record the number of <u>research presentations</u> at key academic, professional and industry conferences/seminars given by your institution's staff during the financial year. [            ]	<i>'Research presentations'</i> are presentations of the work arising from staff <u>research projects</u> to an academic, professional or industry audience.  Exclude: presentations about your research delivered to the wider public through public talks and lectures which are covered under Questions 5 and 6.
3	<b>Publications</b>	
3.1	Record the number of <u>scholarly publications</u> produced by your institution in the financial year. [            ]	<i>'Scholarly publications'</i> are publications commissioned or produced under the auspices of your institution and which contain academic or peer-reviewed original research written by researchers and experts in a particular academic discipline.  Include: <ul style="list-style-type: none"> <li>• books and collection catalogues (excluding reprints)</li> <li>• research articles published in scholarly (peer-reviewed) journals</li> <li>• scholarly journals (count number/s of editions published in year)</li> <li>• material produced in a multimedia format (including CD ROM and DVD)</li> <li>• electronic publications such as e-books.</li> </ul>
4	<b>On-site Student Visits</b>	
4.1	Record the number of <u>on-site visits</u> by students as part of an <u>organized educational group</u> during the financial year: [            ]	<i>'On-site visits'</i> refers to visits to one of your exhibiting sites.  An <i>'organized educational group'</i> is a pre-booked visit, led by an educational organisation (pre-school, primary school, secondary school, TAFE, university or other tertiary institutions), for a group of students attending the cultural institution.  The number of visits pertains to the number of students, not the numbers of groups.

		<p>Exclude:</p> <ul style="list-style-type: none"> <li>teachers, parents/guardians and helpers</li> <li>students visiting who are not in an organized group (recorded at Question 5).</li> </ul>
	<b>Off-site Student Visits</b>	
4.2	<p>Record the number of students who participated in your institution's formal school programs <u>off-site</u> during the financial year.</p> <p>[            ]</p>	<p>'Off-site' participation refers to formal school programs organized by the institution and delivered away from the institution's exhibiting sites either at a school or other venue or through a video conference or similar online interaction. Examples include student visits to travelling science shows or students engaged via video conferencing in an art or history program or other organized educational on-line event.</p>

<b>5</b>	<b>On-site Visits</b>	
<b>5.1</b>	<p>Record the total number of <u>on-site visits</u> to your institution's exhibiting site/s during the financial year:</p> <p>[            ]</p>	<p>Count '<i>on-site visits</i>' to your institution's exhibiting sites only.</p> <p>Include:</p> <ul style="list-style-type: none"> <li>visits of people entering the institution's enclosed premises in order to use the cultural services provided eg to view exhibitions, request information, make an enquiry and attend public programs, events or functions</li> <li>teachers, parents/guardians, helpers of organized educational groups and students who are <u>not</u> part of an organized educational group</li> <li>where family/group tickets are issued, the number of people entering the organisations on the ticket, not the number of family/group tickets</li> <li>visits to the institution shop.</li> </ul> <p><b>Exclude:</b></p> <ul style="list-style-type: none"> <li>students visiting in organized educational groups (recorded at Question 4)</li> <li>audiences for off-site programs (recorded at Question 6)</li> </ul>

		<ul style="list-style-type: none"> <li>people traversing the grounds of an institution to reach another location outside the institution.</li> </ul>			
5.2	<b>Number of <u>on-site visits</u> to each <u>exhibiting site</u> during the financial year.</b> Complete the following table.				
<b>(1) Name of <u>exhibiting site</u></b>		<b>(2) Method of counting visits (see <u>KEY</u>)</b>	<b>(3) Number of <u>paid on-site visits</u>–</b>	<b>(4) No. of <u>unpaid on-site visits</u></b>	
a. [            ]		[            ]	[            ]	[            ]	
b. [            ]		[            ]	[            ]	[            ]	
c. [            ]		[            ]	[            ]	[            ]	
d. [            ]		[            ]	[            ]	[            ]	
		Count ' <i>on-site visits</i> ' to your institutional exhibiting sites only. Include: <ul style="list-style-type: none"> <li>visits of people entering the organisation's enclosed premises in order to use the cultural services provided eg visits to view exhibitions, request information, make an enquiry and to attend public programs, events or functions</li> <li>teachers, parents/guardians, helpers of organized educational groups and students who are not part of an organized educational group</li> <li>where family/group tickets are issued, the number of people entering the organisations on the ticket, not the number of family/group tickets</li> <li>visits to the institution shop.</li> </ul> <b>Exclude:</b> <ul style="list-style-type: none"> <li>students visiting in organized educational groups (recorded at Question 4)</li> <li>audiences for off-site programs (recorded at Question 6)</li> </ul>			

		<ul style="list-style-type: none"> <li>people traversing the grounds of an institution to reach another location outside the institution.</li> </ul>
		(1) ' <i>Exhibiting Sites</i> ': Please provide data for each exhibiting site rather than for the institution as a whole. Please use the same titles for exhibiting sites as used in response to Question 1.2.
		<p>(2) KEY: A – Admission receipts/tickets; B – Electronic Counter; C – Manual count; D – Other). More than one form of data collection may be used as long as this does not result in double counting.</p> <p>Members are encouraged to use methods to count visits which allow the number of paid visits to be counted separately to the number of unpaid visits.</p> <p>Where family/group tickets are issued, the number of people entering the organisation on the family/group ticket, not the number of family/group tickets should be counted.</p>
		(3) ' <i>paid on-site visits</i> ' are defined as those visits for which an entrance fee or payment must be made in order to view/access the institution's collection/exhibitions/programs or attend paid events. Where a person attends a paid event held at the exhibiting site and, directly before or after the paid event, also visits a free exhibition this should be counted as one paid visit and excluded from the unpaid visit count.
		(4) ' <i>unpaid on-site visits</i> ' are defined as those visits or interactions for which no entrance fee or payment is made in order to view/access the institution's collection/exhibitions /programs or attend unpaid events.
<b>6</b>	<b>Off-site Visits</b>	
<b>6.1</b>	Record the total number of <u>off-site visits</u> to your <u>institution's programs</u> during the financial year. [            ]	<p>'<i>Off-site</i>' means held at a venue which is not one of your institution's exhibiting sites.</p> <p>'<i>Institution's programs</i>' are defined as tours, talks, lectures, workshops, demonstrations, school holiday activities, open days, performances and theatre, conferences and seminars and other special institutional events such as art awards and science prizes organized by your institution.</p>

		<b>Exclude:</b> <ul style="list-style-type: none"> <li>• students participating in formal off-site school programs organized by your institution (recorded at Question 4.2)</li> <li>• online visits (recorded at Question 11)</li> <li>• visits to your exhibitions which are touring other venues. Visits to your touring exhibitions at other venues will be counted separately in Part II of the survey.</li> </ul>															
<b>7</b>	<b>Exhibitions</b>																
7.1	What was the most visited <u>temporary exhibition</u> shown at your institution during the financial year? [            ]	A ' <i>temporary exhibition</i> ' is an exhibition with known opening and closing dates. Record only one temporary exhibition. The exhibition figures counted here are for on-site exhibitions.															
7.2	How many <u>visits</u> were recorded to this exhibition during the financial year? [            ]  Were visits to the exhibition ticketed or counted separately to general admissions to the museum site? NO ..... <input type="checkbox"/> YES ..... <input type="checkbox"/>	Include both paid and unpaid visits.															
<b>7.3</b>	<b>Touring exhibitions</b> Complete the following table on <u>exhibitions loaned or toured</u> by your institution during the financial year.																
	<table border="1"> <thead> <tr> <th>Exhibition name</th><th><u>Venues</u></th><th>Total visitors</th></tr> </thead> <tbody> <tr> <td>1 [            ]</td><td>[            ]</td><td>[            ]</td></tr> <tr> <td>2. [            ]</td><td>[            ]</td><td>[            ]</td></tr> <tr> <td>3. [            ]</td><td>[            ]</td><td>[            ]</td></tr> <tr> <td>4. [            ]</td><td>[            ]</td><td>[            ]</td></tr> </tbody> </table>	Exhibition name	<u>Venues</u>	Total visitors	1 [            ]	[            ]	[            ]	2. [            ]	[            ]	[            ]	3. [            ]	[            ]	[            ]	4. [            ]	[            ]	[            ]	
Exhibition name	<u>Venues</u>	Total visitors															
1 [            ]	[            ]	[            ]															
2. [            ]	[            ]	[            ]															
3. [            ]	[            ]	[            ]															
4. [            ]	[            ]	[            ]															

		<p><i>'Exhibitions loaned or toured'</i> refers to exhibitions <b>developed by your institution</b> which have been loaned or are on tour to other institutions. If the exhibition was developed in partnership with other institutions, the party in charge of touring the exhibition should report under this section.</p> <p><i>'Venues'</i>: record the name of venues to which the exhibition toured.</p> <p><i>'Total visitors'</i>: record the total visitors to the exhibition at all touring venues.</p>
<b>8</b>	<b>Enquiries</b>	
	Record the number of external <u>enquiries</u> that were answered by staff during the financial year. [       ]	<i>'Enquiries'</i> include external requests for information by telephone, email, online or written correspondence (fax or letters).
<b>9</b>	<b>Volunteers</b>	
9.1	Record the total number of <u>volunteers</u> who worked for your institution at least once during the financial year. [       ]	<i>'Volunteers'</i> willingly providing assistance, in the form of time, labour and/or skills, and receive no payment, either monetary or in kind, in return.
9.2	How many hours did volunteers contribute in total during the financial year? [       ]	
<b>10</b>	<b>Members</b>	
10.1	Does your institution have a Member's or Friend's program? NO ..... <input type="checkbox"/> <b>Go to Question 11</b> YES ..... <input type="checkbox"/>	
10.2	If so, what was the total number of Members or Friends at the end of the financial year? [       ]	In the case of group or family memberships, please count individual members rather than memberships (eg one family membership may cover 5 people – in this case 5 would be counted.).
<b>11</b>	<b>Online visits</b>	
11.1	Record the total number of <u>visits</u> to your institution's website/s during the financial year: [       ]	CAMD members have agreed that data in response to this question will be collected via the Google Analytics statistical analysis package. It is acknowledged that Google is now using 'session' to equate with 'visit'.

		<p>A 'visit' or 'session' begins when the user enters the website and ends when the user has not taken another action (such as accessing a new 'page' on the website) within a specified time-out period. The standard time-out period of 30 minutes should be applied. After this time any action by the user is regarded as a new visit.</p> <p>Include: all online visits regardless of repetition by individual IP addresses visits by external clients (unique and repeat visits).</p> <p>Exclude: visits by staff accessing the website internet robots. Google Analytics normally excludes known robot traffic because most robots do not execute Javascript.</p>
12	<b><u>Tourists</u></b>	<p>A 'tourist' is a person travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business or any other purpose.</p>
12.1	Record the total number of visits by <u>domestic tourists</u> to your institution in the financial year. [            ]	<p>'Domestic tourists' are visitors who are not residents of the city, town, metropolitan area or region in which the museum is located but are from another region, State or Territory of the country.</p> <p>If you are unable to specify numbers of domestic tourists please provide an estimate marked as such.</p>
12.2	Record the total number of visits by <u>overseas tourists</u> to your institution in the financial year. [            ]	<p>Please note that Australia and New Zealand are defined as 'overseas' destinations in relation to each other eg NZ visitors to Australian institutions are counted as overseas tourists and vice versa.</p> <p>If you are unable to specify numbers of overseas tourists please provide an estimate marked as such.</p>
13	<b>Collection Management and Access</b>	
13.1	Does your institution maintain <u>collections</u> ? NO ..... <input type="checkbox"/> <b>Go to Question 14</b> YES ..... <input type="checkbox"/>	<p>'Collections': The body of acquired items held in title by the collecting organisation; or the accumulated items held by a collector.</p>
13.2	Estimate the total number of collection items or groups of <u>collection items</u> in the institution's collection at the end of the financial year.	<p>Include all items or groups of items in your institution's permanent collection.</p> <p>'Collection items': in estimating total numbers respondents are encouraged to</p>

	[       ]	refer to the Australian Bureau of Statistics (ABS) <i>Towards Comparable Statistics for Cultural Institutions</i> information paper (2008) (pp26-28)) for a breakdown of types of collections and associated counting methods.
13.3	Record the percentage of the total collection <u>digitised</u> in the financial year. [       ]	<i>Digitised</i> : Information which has been converted from an analog format to a digital format.
13.4	Record the percentage of the total collection <u>available to the public</u> on display in the financial year. [       ]	To be considered ' <i>available to the public</i> ' the consumer should be able to immediately access and view the object or item physically without specifically requesting access.
13.5	Record the percentage of the total collection <u>available to the public</u> online in the financial year. [       ]	To be considered ' <i>available to the public</i> ' the consumer should be able to immediately access and view the object or item electronically in a digital format online without seeking permission to access.
13.6	Record the total number of <u>acquisitions</u> made in the financial year. [       ]	<i>'Acquisition'</i> : a) The process of obtaining legal possession – by purchase, donation or bequest – of an item for accessioning into the collection. b) An item which has been donated, purchased or bequeathed and accepted into the permanent collection.
13.7	What is the value, if known, of the acquisitions acquired? [       ]	
14.	<b>Assisting Community Museums</b>	
14.1	Did your institution provide <u>professional assistance or development opportunities</u> to <u>community</u> museums and collections during the financial year? NO ..... <input type="checkbox"/> <b>Go to Question 15</b> YES ..... <input type="checkbox"/>	<i>'Professional assistance or development opportunities'</i> :  Include the provision of: grants programs conservation workshops visits to provide support and advice formal mentorships placements and internships professional development seminars and conferences.

		<p>The above activities may be provided to either staff or volunteers at community museums.</p> <p>'Community museums and collections' refers to other public museums and collections including those in rural and regional areas.</p>
14.2	Record the number of community museums which were recipients of professional assistance or development during the financial year. [       ]	
15	<b>International Relations</b>	
15.1	<p>Did your institution sign any formal agreements with international Governments/institutions or organisations during the financial year?</p> <p>NO ..... <input type="checkbox"/> <b>Go to Question 16</b></p> <p>YES ..... <input type="checkbox"/></p>	<p>'Formal agreements' are those confirmed via a Memorandum of Understanding (MoU) or written contract and relate to such activities as:</p> <ul style="list-style-type: none"> <li>• the hosting of foreign dignitaries or delegations as part of institutional events, exhibitions, festivals or programs</li> <li>• securing or loaning exhibitions or exhibition items</li> <li>• international research projects</li> <li>• staff and skills exchange</li> <li>• international fieldwork.</li> </ul>
15.2	<p>Please list the <u>formal agreements</u> developed between your institution and international Governments/institutions or organisations during the financial year.</p> <p>.....</p> <p>.....</p> <p>.....</p>	
16	<b>Indigenous Consultation and Repatriation</b>	
16.1	<p>Did your institution convene a consultative committee with <u>Indigenous people</u> during the financial year?</p> <p>NO ..... <input type="checkbox"/></p> <p>YES ..... <input type="checkbox"/></p>	<p>'Indigenous people': Aboriginal and Torres Strait Islanders in Australia and Maori people in New Zealand.</p> <p>The consultative committee may be a one-off gathering or a continuing committee.</p>
16.2	How many <u>repatriations</u> of Indigenous human remains or cultural objects were completed by your institution during the financial year?	<p>'Repatriations': where ownership of cultural objects or human remains are transferred to the claimant (regardless of whether the item is physically</p>

	[                      ]	relocated).
17	<b><u>Operational Funding</u></b> – all sites.	<p>Unless otherwise specified, financial information relates to the institution as a whole.</p> <p>In relation to '<i>operational funding</i>':</p> <p>Include:</p> <ul style="list-style-type: none"> <li>appropriations</li> <li>budget allocations</li> <li>funding from statutory authorities</li> <li>bounties, subsidies and non-capital expenditure grants</li> <li>wages and salaries payments reimbursed under a government program such as trainee and apprenticeship schemes</li> <li>export facilitation schemes</li> <li>import credits provided by the government as an incentive to increase exports</li> <li>diesel fuel rebate and other tax rebate</li> <li>government subsidies for waste management and environmental protection.</li> </ul> <p>Exclude:</p> <ul style="list-style-type: none"> <li>extraordinary income items (items of revenue or expense which are attributable to events or transactions that are both outside the normal operations of the entity and of a non-recurring nature)</li> <li>goods and services tax (GST).</li> </ul>
	<b>Government Funding</b>	
17.1	Record the <u>total amount</u> your institution received for its operational funding from the Federal or National Government during the financial year: [                      ]	Record income received for operational funding only. If no funding was received for a category please record write 0.
17.2	Record the <u>total amount</u> your institution received for its operational funding from the State/Territory Government during the financial year [                      ]	Record income received for operational funding only. If no funding was received for a category please record write 0.

17.3	Record the <u>total amount</u> your institution received for its operational funding from Local Government during the financial year: [            ]	Record income received for operational funding only. If no funding was received for a category please record write 0.
17.4	<b>Q 17.4 has been removed</b>	
17.5	<b>Commercial income</b> Record the total amount your institution received for its operational funding from <u>commercial activities</u> during the financial year: [            ]	In relation to <i>commercial income</i> : Include: admission fees: the amount received from general museum entry and entry to special exhibitions for all sites. E-commerce: electronic commerce. This is the sale of goods or services over the internet, and includes email orders for goods and services. fees to attend programs and/or events: The amount received from admissions to programs and/or events held by your institution. merchandising: the sale of goods from a location within the institution or its facilities. food services: the sale of food or drink at cafés, kiosks, and restaurants within your institution. functions (catering): catering your institution provides to external parties with the use of the institution's venues. facilities rental / lease: rental of exhibitions to external parties and the lease of shops or cafés within your institution. membership income: income made from membership fees and member activities. visitor accommodation: any habitable rooms for visitors to your institution. sale of other goods or services: income derived from the sale of other goods or services not included in merchandising. consultancies: when your institution has been engaged by an external party to provide professional independent and expert advice or services. other professional/commercial fees earned investment or interest income.

17.6	<b>Capital funding</b> Record the total income for <u>capital funding</u> for your institution during the financial year: [            ]	<p><i>‘Capital funding’</i> refers to funding to purchase fixed assets including the acquisition of land, buildings and intangible assets. Do not include appropriations to off-set capital use charges.</p> <p>Include:  low interest or interest free loans made by government to businesses to encourage expenditure on specific equipment (eg environmental protection equipment)  grants for the purpose of capital expenditure.</p> <p>Exclude:  export grants (report as operational funding)  GST.</p>
17.7	<b>Sponsorship</b> Record the total amount your institution received for its operational funding from <u>sponsorship</u> during the financial year: [            ]	<p><i>‘Sponsorship’:</i></p> <p>Include:  cash income from sponsors  the value of in-kind support funding (where this appears in the institution’s audited accounts).</p> <p>Exclude:  annual allocations from related private sector organisations  items donated or bequeathed (recorded at Question 17.8)  extraordinary income items (items of revenue or expense which are attributable to events or transactions that are both outside the normal operations of the entity and of a non-recurring nature)  GST.</p>
17.8	<b>Fund-raising</b> Record the total amount your institution received for its operational funding from <u>fund-raising activities</u> during the financial year: [            ]	<p><i>‘Fundraising activities’</i> includes:</p> <p>Donations: A gift of cash only received by your institution from an individual(s), group or corporate entity</p> <p>Bequests: A gift of cash only resulting from the distribution of a will from an individual(s), group or corporate entity.</p>

		Exclude: Sponsorship income (recorded at Question 17.7) Income from Foundations (recorded at Question 17.9.2).
17.9.1	<b>Foundations</b> Does your institution have a <u>Foundation</u> ? NO..... <input type="checkbox"/> <b>Go to Question 17.10</b> YES..... <input type="checkbox"/>	A ' <i>Foundation</i> ' is a non-governmental entity established as a nonprofit corporation or a charitable trust to support an institution through fund-raising.
17.9.2	Record the total amount your institution received for its operational funding from the fund-raising activities of the institution/s Foundation/s during the financial year: [            ]	
17.10	<b>Non-commercial</b> Record the total amount your institution received for its operational funding from other non-commercial activities (not reported in Questions 17.7 – 17.9) during the financial year. [            ]	Include: Interest from investments
18	<b>Operating expenditure</b>	
18.1	Record the total <u>operating expenditure</u> for all sites for the financial year. [            ]	<i>Operating expenditure:</i> Includes, amongst other expenses: expenditure on acquisitions/purchases (eg direct expenditure such as purchase price) costs of wages and salaries including provisions for employee entitlements and payments to consultants etc fringe benefits tax payroll tax (excluding Pay as You Go withholding tax) payments to employment agencies for staff employee share based payments and stock options expensed to the business for

		<p>remunerating employees, accrued during the current financial year;  cost of rent of buildings and other property occupied by your institution.  cost of the lease of plant and equipment. It includes information technology, scientific and business plant and equipment.  depreciation: the non-cash amount equivalent to the depreciated value of capital assets.  Exclude:  salary sacrifice  extraordinary income items (items of revenue or expense which are attributable to events or transactions that are both outside the normal operations of the entity and of a non-recurring nature)  GST where this is recoverable as an input tax credit.</p>
19	<b>Capital Expenditure</b>	
19.1	Record the total <u>capital expenditure</u> for all sites for the financial year. [            ]	<p><i>'Capital expenditure':</i></p> <p>Include expenditure for asset management on:  capital works and buildings  exhibitions (where capitalised)  collection acquisition (where capitalised)  IT/software  other plant and equipment  other sundry, capital purchases.</p> <p>Exclude:  expenditure on capital use charges.</p> <p>'Capital expenditure' is not charged directly against operating income during the year in which the expenditure is incurred, but rather capitalized as an asset within the balance sheet, and a depreciation charge in lieu charged against operating income, in such a way as to depreciate (or expense) the cost of the asset over its useful life.</p>
20	<b>Employees</b>	

20.1	<p>Complete the following table by recording the number of <u>full-time</u> and <u>part-time</u> employees working for your institution during the last pay period of the financial year.</p> <table border="1" data-bbox="315 331 1205 480"> <tr> <th data-bbox="315 331 1205 379">Employee categories</th></tr> <tr> <td data-bbox="315 379 1205 427">Full-time</td></tr> <tr> <td data-bbox="315 427 1205 480">Part-time</td></tr> </table>	Employee categories	Full-time	Part-time	<p><i>'Full-time'</i> employees are defined as those employees who usually work 35 hours or more per week or those who, although usually working less than 35 hours per week, worked 35 hours or more per week during the reference period.</p> <p><i>'Part-time'</i> employees are defined as those employees who usually work less than 35 hours per week and either did so during the reference period, or were not at work during the reference period (includes permanent part-time and casual employees).</p> <p>Include:</p> <ul style="list-style-type: none"> <li>persons paid a retainer, wage or salary</li> <li>managerial and executive employees</li> <li>employees absent on paid or prepaid leave</li> <li>employees on workers' compensation who continue to be paid through the payroll</li> <li>permanent, temporary or casual employees.</li> </ul> <p>Exclude:</p> <ul style="list-style-type: none"> <li>working proprietors and partners</li> <li>non-salaried directors</li> <li>self-employed persons such as consultants, contractors and persons paid solely by commission without a retainer</li> <li>volunteers (already recorded in the Part 1 Survey).</li> </ul>
Employee categories					
Full-time					
Part-time					
20.2	<p>Record the number of <u>Full Time Equivalent</u> (FTE) staff working for your institution during the last pay period of financial year:</p> <p>[       ]</p>				
21	<p>Please include any feedback you wish to give about the questions asked and the overall survey.</p> <p>.....</p> <p>.....</p>				

**Thank you for completing the CAMD survey.**  
**A copy of your survey responses will be sent to you following completion.**  
**If you have any queries about the survey please contact:**

**XX**

**CAMD Executive Officer**

**[eo@camd.org.au](mailto:eo@camd.org.au)**

**XX**

**XX**

**Web: [www.camd.org.au](http://www.camd.org.au)**

This survey is being conducted by the Council of Australasian Museum Director



**Table 1. CAMD INSTITUTIONS, NUMBER OF SITES AND LOCATION (Q1.2.\*)**

	No. of sites
Auckland War Memorial Museum	
Australian Centre for the Moving Image	ACMI, Federation Square
Australian Museum	Australian Museum - 1 William Street, Sydney NSW 2100
Australian National Maritime Museum	Australian National Maritime Museum
	Action Stations
	Wharf 7, National Maritime Heritage Centre
	Roof top projections
	Endeavour SA and Victoria
Australian War Memorial	Australian War Memorial, Treloar Crescent, Campbell ACT 2612
	Treloar Building, Treloar Crescent, Mitchell ACT (only open to public 1 day per year)
Canterbury Museum	Canterbury Museum
	Quake City
	Riccarton House and Bush
History SA	History Trust of SA Directorate
	National Motor Museum
	SA Maritime Museum
	Migration Museum
Museum and Art Gallery of the Northern Territory	Museum and Art Gallery of the Northern Territory
	Museum of Central Australia
	Defence of Darwin Experience
	Fannie Bay Gaol
Museum of Applied Arts and Sciences	Powerhouse Museum

	<b>No. of sites</b>
	Sydney Observatory
Museum of Australian Democracy	Museum of Australian Democracy Old Parliament House, 18 King George Terrace, Parkes ACT 2606
Museum of New Zealand Te Papa Tongarewa	Museum of New Zealand Te Papa Tongarewa (55 Cable Street, Wellington)
Museum Victoria	Melbourne Museum
	Immigration Museum
	Scienceworks
	IMAX
	Royal Exhibition Building
National Museum of Australia	National Museum of Australia, Acton
Otago Museum	Otago Museum
	Dunedin Airport
Queen Victoria Museum and Art Gallery	Queen Victoria Museum - Inveresk, Launceston.
	Queen Victoria Art Gallery - Royal Park, Launceston.
Queensland Museum Network	Queensland Museum and Sciencentre (QMS), Brisbane
	Museum of Lands Mapping and Survey (MLMS), Brisbane
	Museum of Tropical Queensland (MTQ), Townsville
	The Workshops Rail Museum (TWRM), Ipswich
	Cobb and Co museum Toowoomba (C&C)
Questacon - National Science and Technology Centre	Questacon – The National Science and Technology Centre
	The Ian Potter Technology Learning Center
Scitech Discovery Centre	Scitech Discovery Centre
South Australian Museum	South Australian Museum, North Terrace
Sovereign Hill Museums Association	Sovereign Hill

	<b>No. of sites</b>
	Gold Museum
	Narmbool
Sydney Living Museums	Elizabeth Bay House
	Elizabeth Farm
	Hyde Park Barracks Museum
	Justice & Police Museum
	Meroogal
	Museum of Sydney
	Rose Seidler House
	Rouse Hill House & Farm
	Susannah Place Museum
	The Mint and Caroline Simpson Library & Research Collection
	Vaucluse House
Tasmanian Museum and Art Gallery	Tasmanian Museum and Art Gallery
Western Australian Museum	Museum of the Great Southern
	Museum of the Goldfields
	Museum of Geraldton
	WA Shipwrecks Museum
	WA Maritime Museum
	WA Museum Perth

**Table 2. RESEARCH PROJECTS AND GRANTS (Q2.1, Q2.4, Q2.2, Q2.3)**

	<b>Participant in Research Projects</b>	<b>No. of non-grant funded research projects</b>	<b>No. of grant-funded research projects</b>	<b>Total value of research grants expended AUD &amp; NZD</b>	<b>Total value of research grants expended AUD only</b>
Auckland War Memorial Museum					
Australian Centre for the Moving Image	Yes	2	5	\$20,000	<b>\$20,000</b>
Australian Museum	Yes	0	88	\$2,011,097	<b>\$2,011,097</b>
Australian National Maritime Museum	Yes	25	2	\$15,000	<b>\$15,000</b>
Australian War Memorial	Yes	NK	5	\$789,433	<b>\$789,433</b>
Canterbury Museum	Yes	32	2	NZ \$30,000	<b>\$28,671.09</b>
History SA	Yes	5	1	\$10,000	<b>\$10,000</b>
Museum and Art Gallery of the Northern Territory	Yes	NK	4	\$82,500	<b>\$82,500</b>
Museum of Applied Arts and Sciences	Yes	2	3	\$32,600	<b>\$32,600</b>
Museum of Australian Democracy	Yes	7	0	\$0	<b>\$0</b>
Museum of New Zealand Te Papa Tongarewa	Yes	NK	4	NZ \$644,737	<b>\$616,177.19</b>
Museum Victoria	Yes	32	69	\$1,609,554	<b>\$1,609,554</b>
National Museum of Australia	Yes	2	6	\$50,949	<b>\$50,949</b>
Otago Museum	Yes	15	3	NZ \$28,000	<b>\$26,759.69</b>
Queen Victoria Museum and Art Gallery	Yes	7	4	\$34,000	<b>\$34,000</b>
Queensland Museum Network	Yes	21	23	\$1,223,000	<b>\$1,223,000</b>
Questacon - National Science and Technology Centre	No	NA	NA	NA	<b>NA</b>
Scitech Discovery Centre	No	NA	NA	NA	<b>NA</b>
South Australian Museum	Yes	NK	11	\$3,458,017	<b>\$3,458,017</b>

	Participant in Research Projects	No. of non-grant funded research projects	No. of grant-funded research projects	Total value of research grants expended AUD & NZD	Total value of research grants expended AUD only
Sovereign Hill Museums Association	No	NA	NA	NA	NA
Sydney Living Museums	Yes	2	2	\$153,809	\$153,809
Tasmanian Museum and Art Gallery	Yes	20	28	\$124,894	\$124,894
Western Australian Museum	Yes	29	47	\$2,998,066	\$2,998,066
<b>Total</b>		<b>201</b>	<b>307</b>	<b>\$13,315,656</b>	<b>\$13,284,526.97</b>

**Table 3. PRESENTATIONS AND PUBLICATIONS (Q2.5, Q3.1)**

	<b>No. of research presentations</b>	<b>No. of scholarly publications</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	2	0
Australian Museum	415	150
Australian National Maritime Museum	5	8
Australian War Memorial	48	66
Canterbury Museum	20	30
History SA	14	3
Museum and Art Gallery of the Northern Territory	NK	41
Museum of Applied Arts and Sciences	23	33
Museum of Australian Democracy	16	1
Museum of New Zealand Te Papa Tongarewa	69	146
Museum Victoria	134	159
National Museum of Australia	66	5
Otago Museum	43	24
Queen Victoria Museum and Art Gallery	1	10
Queensland Museum Network	366	174
Questacon - National Science and Technology Centre	NA	0
Scitech Discovery Centre	NA	0
South Australian Museum	70	183
Sovereign Hill Museums Association	NA	0
Sydney Living Museums	12	1

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	<b>No. of research presentations</b>	<b>No. of scholarly publications</b>
Tasmanian Museum and Art Gallery	20	30
Western Australian Museum	76	85
<b>Total</b>	<b>1,400</b>	<b>1,149</b>

**Table 4. STUDENT VISITS – ON AND OFF-SITE (Q4.1, Q4.2)**

	<b>No. of on-site visits by students in organized educational groups</b>	<b>No. of students participating in formal school programs held off-site</b>	<b>Total students participating in organized education groups (on and off-site)</b>
Auckland War Memorial Museum	35,034		<b>35,034</b>
Australian Centre for the Moving Image	58,023	4,709	<b>62,732</b>
Australian Museum	43,104	140,485	<b>183,589</b>
Australian National Maritime Museum	32,411	40,305	<b>72,716</b>
Australian War Memorial	130,689	NK	<b>130,689</b>
Canterbury Museum	13,775	1,749	<b>15,524</b>
History SA	40,432	0	<b>40,432</b>
Museum and Art Gallery of the Northern Territory	6,822	100	<b>6,922</b>
Museum of Applied Arts and Sciences	62,545	3,807	<b>66,352</b>
Museum of Australian Democracy	73,850	0	<b>73,850</b>
Museum of New Zealand Te Papa Tongarewa	17,470	NK	<b>17,470</b>
Museum Victoria	337,305	38,369	<b>375,674</b>
National Museum of Australia	81,854	1,767	<b>83,621</b>
Otago Museum	14,039	4,576	<b>18,615</b>
Queen Victoria Museum and Art Gallery	8,146	120	<b>8,266</b>
Queensland Museum Network	67,687	804,855	<b>872,542</b>
Questacon - National Science and Technology Centre	119,757	76,352	<b>196,109</b>
Scitech Discovery Centre	46,650	94,681	<b>141,331</b>

	<b>No. of on-site visits by students in organized educational groups</b>	<b>No. of students participating in formal school programs held off-site</b>	<b>Total students participating in organized education groups (on and off-site)</b>
South Australian Museum	37,645	NK	<b>37,645</b>
Sovereign Hill Museums Association	94,099	20	<b>94,119</b>
Sydney Living Museums	57,632	1,517	<b>59,149</b>
Tasmanian Museum and Art Gallery	16,898	2,799	<b>19,697</b>
Western Australian Museum	37,198	2,313	<b>39,511</b>
<b>Total</b>	<b>1,433,065</b>	<b>1,218,524</b>	<b>2,651,589</b>

**Table 5. TOTAL ON-SITE VISITS**

	<b>No. of On-site visits</b>	<b>Total on-site visits (General and student)</b>
Auckland War Memorial Museum	855,519	<b>890,553</b>
Australian Centre for the Moving Image	1,397,071	<b>1,455,094</b>
Australian Museum	419,902	<b>463,006</b>
Australian National Maritime Museum	838,927	<b>871,338</b>
Australian War Memorial	1,087,008	<b>1,217,697</b>
Canterbury Museum	723,228	<b>737,003</b>
History SA	277,995	<b>318,427</b>
Museum and Art Gallery of the Northern Territory	314,136	<b>320,958</b>
Museum of Applied Arts and Sciences	666,294	<b>728,839</b>
Museum of Australian Democracy	247,973	<b>321,823</b>
Museum of New Zealand Te Papa Tongarewa	1,920,046	<b>1,937,516</b>
Museum Victoria	2,071,637	<b>2,408,942</b>
National Museum of Australia	755,539	<b>837,393</b>
Otago Museum	352,603	<b>366,642</b>
Queen Victoria Museum and Art Gallery	133,663	<b>141,809</b>
Queensland Museum Network	2,100,015	<b>2,167,702</b>
Questacon - National Science and Technology Centre	472,249	<b>592,006</b>
Scitech Discovery Centre	257,990	<b>304,640</b>
South Australian Museum	730,223	<b>767,868</b>
Sovereign Hill Museums Association	688,631	<b>782,730</b>

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	<b>No. of On-site visits</b>	<b>Total on-site visits (General and student)</b>
Sydney Living Museums	620,080	<b>677,712</b>
Tasmanian Museum and Art Gallery	390,479	<b>407,377</b>
Western Australian Museum	804,732	<b>841,930</b>
<b>Total</b>	<b>18,125,940</b>	<b>19,559,005</b>

**Table 6. GENERAL VISITS (PAID/UNPAID) AND STUDENT VISITS TO EACH EXHIBITING SITE (Q5.2)**

<b>Museum/Exhibition</b>	<b>Method of counting</b>	<b>No. of paid on-site visits</b>	<b>No. of unpaid on-site visits</b>	<b>Total General visits</b>
Auckland War Memorial Museum/				<b>855,519</b>
Australian Centre for the Moving Image/ACMI, Federation Square	A,B	348,208	1,048,863	<b>1,397,071</b>
Australian Museum/Australian Museum - 1 William Street, Sydney NSW 2100	A	271,056	148,846	<b>419,902</b>
Australian National Maritime Museum				
Australian National Maritime Museum	A,B,C	251,624	423,218	<b>674,842</b>
Action Stations	A,B,C	98,527	0	<b>98,527</b>
Wharf 7, National Maritime Heritage Centre	C	0	11,963	<b>11,963</b>
Roof top projections	D	0	46,302	<b>46,302</b>
Endeavour SA and Victora	C	7,293	0	<b>7,293</b>
Total		357,444	481,483	<b>838,927</b>
Australian War Memorial				
Australian War Memorial, Treloar Crescent, Campbell ACT 2612	B	0	1,084,000	<b>1,084,000</b>
Treloar Building, Treloar Crescent, Mitchell ACT (only open to public 1 day per year)	C	0	3,008	<b>3,008</b>
Total		0	1,087,008	<b>1,087,008</b>
Canterbury Museum				
Canterbury Museum	B	0	683,844	<b>683,844</b>
Quake City	A	39,074	0	<b>39,074</b>
Riccarton House and Bush	C	0	310	<b>310</b>

<b>Museum/Exhibition</b>	<b>Method of counting</b>	<b>No. of paid on-site visits</b>	<b>No. of unpaid on-site visits</b>	<b>Total General visits</b>
Total		39,074	684,154	<b>723,228</b>
History SA				
History Trust of SA Directorate	C	0	4,328	<b>4,328</b>
National Motor Museum	A	47,803	10,770	<b>58,573</b>
SA Maritime Museum	A	43,797	2,732	<b>46,529</b>
Migration Museum	B	0	168,565	<b>168,565</b>
Total		91,600	186,395	<b>277,995</b>
Museum and Art Gallery of the Northern Territory				
Museum and Art Gallery of the Northern Territory	B,C	0	222,973	<b>222,973</b>
Museum of Central Australia	A,C	7,774	4,524	<b>12,298</b>
Defence of Darwin Experience	A,C	61,621	4,349	<b>65,970</b>
Fannie Bay Gaol	C	0	12,895	<b>12,895</b>
Total		69,395	244,741	<b>314,136</b>
Museum of Applied Arts and Sciences				
Powerhouse Museum	AC	374,480	147,435	<b>521,915</b>
Sydney Observatory	A,C	36,496	107,883	<b>144,379</b>
Total		410,976	255,318	<b>666,294</b>
Museum of Australian Democracy/Museum of Australian Democracy Old Parliament House, 18 King George Terrace, Parkes ACT 2606	A,C	94,310	153,663	<b>247,973</b>
Museum of New Zealand Te Papa Tongarewa/Museum of New Zealand Te Papa Tongarewa (55 Cable Street, Wellington)	B	135,107	1,784,939	<b>1,920,046</b>

Museum/Exhibition	Method of counting	No. of paid on-site visits	No. of unpaid on-site visits	Total General visits
Museum Victoria				
Melbourne Museum	A	433,682	415,748	<b>849,430</b>
Immigration Museum	A	23,620	44,284	<b>67,904</b>
Scienceworks	A	99,966	304,707	<b>404,673</b>
IMAX	A	208,226	0	<b>208,226</b>
Royal Exhibition Building	A	541,404	0	<b>541,404</b>
Total		1,306,898	764,739	<b>2,071,637</b>
National Museum of Australia/National Museum of Australia, Acton	A,B,C	57,623	697,916	<b>755,539</b>
Otago Museum				
Otago Museum	A,B	69,825	282,778	<b>352,603</b>
Dunedin Airport	NK	NK	NK	<b>NK</b>
Total		69,825	282,778	<b>352,603</b>
Queen Victoria Museum and Art Gallery				
Queen Victoria Museum - Inveresk, Launceston.	C	2,095	98,410	<b>100,505</b>
Queen Victoria Art Gallery - Royal Park, Launceston.	C	548	32,610	<b>33,158</b>
Total		2,643	131,020	<b>133,663</b>
Queensland Museum Network				
Queensland Museum and Science Centre (QMS), Brisbane	B	216,036	1,631,828	<b>1,847,864</b>
Museum of Lands Mapping and Survey (MLMS), Brisbane	C	0	1,510	<b>1,510</b>
Museum of Tropical Queensland (MTQ), Townsville	A	79,198	4,243	<b>83,441</b>
The Workshops Rail Museum (TWRM), Ipswich	A	54,049	24,389	<b>78,438</b>

<b>Museum/Exhibition</b>	<b>Method of counting</b>	<b>No. of paid on-site visits</b>	<b>No. of unpaid on-site visits</b>	<b>Total General visits</b>
Cobb and Co museum Toowoomba (C&C)	A	23,303	65,459	<b>88,762</b>
Total		372,586	1,727,429	<b>2,100,015</b>
Questacon - National Science and Technology Centre				
Questacon – The National Science and Technology Centre	A,C	253	3,523	<b>3,776</b>
The Ian Potter Technology Learning Center	A	340,453	128,020	<b>468,473</b>
Total		340,706	131,543	<b>472,249</b>
Scitech Discovery Centre/Scitech Discovery Centre	A	205,865	52,125	<b>257,990</b>
South Australian Museum/South Australian Museum, North Terrace	B	45,432	684,791	<b>730,223</b>
Sovereign Hill Museums Association				
Sovereign Hill	A	459,681	44,596	<b>504,277</b>
Gold Museum	A	165,599	14,233	<b>179,832</b>
Narmbool	C	4,522	0	<b>4,522</b>
Total		629,802	58,829	<b>688,631</b>
Sydney Living Museums				
Elizabeth Bay House	A	5,838	245	<b>6,083</b>
Elizabeth Farm	A,C	7,381	7,172	<b>14,553</b>
Hyde Park Barracks Museum	A,C	70,263	26,982	<b>97,245</b>
Justice & Police Museum	A	17,656	224	<b>17,880</b>
Meroogal	A	994	369	<b>1,363</b>
Museum of Sydney	A,C	103,094	215,883	<b>318,977</b>
Rose Seidler House	A	2,029	514	<b>2,543</b>

Museum/Exhibition	Method of counting	No. of paid on-site visits	No. of unpaid on-site visits	Total General visits
Rouse Hill House & Farm	A,C	5,272	8,698	<b>13,970</b>
Susannah Place Museum	A	9,602	73	<b>9,675</b>
The Mint and Caroline Simpson Library & Research Collection	A	22,771	38,350	<b>61,121</b>
Vaucluse House	A,C	23,174	53,496	<b>76,670</b>
Total		268,074	352,006	<b>620,080</b>
Tasmanian Museum and Art Gallery/Tasmanian Museum and Art Gallery	B	0	390,479	<b>390,479</b>
Western Australian Museum				
Museum of the Great Southern	A,B	0	123,817	<b>123,817</b>
Museum of the Goldfields	A,B	0	80,819	<b>80,819</b>
Museum of Geraldton	AC	0	48,612	<b>48,612</b>
WA Shipwrecks Museum	B	0	119,560	<b>119,560</b>
WA Maritime Museum	AB	95,223	21,194	<b>116,417</b>
WA Museum Perth	AB	53,378	262,129	<b>315,507</b>
Total		148,601	656,131	<b>804,732</b>
<b>Total</b>		<b>5,265,225</b>	<b>12,005,196</b>	<b>18,125,940</b>

**Table 7. OFF-SITE VISITS (Q6.1)**

	<b>No. of off-site visits</b>	<b>Total participation off-site</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	0	<b>4,709</b>
Australian Museum	13,843	<b>154,328</b>
Australian National Maritime Museum	227	<b>40,532</b>
Australian War Memorial	148,272	<b>148,272</b>
Canterbury Museum	1,196	<b>2,945</b>
History SA	206,852	<b>206,852</b>
Museum and Art Gallery of the Northern Territory	1	<b>101</b>
Museum of Applied Arts and Sciences	58,641	<b>62,448</b>
Museum of Australian Democracy	35,214	<b>35,214</b>
Museum of New Zealand Te Papa Tongarewa	NK	<b>NK</b>
Museum Victoria	135,500	<b>173,869</b>
National Museum of Australia	501	<b>2,268</b>
Otago Museum	12,320	<b>16,896</b>
Queen Victoria Museum and Art Gallery	562	<b>682</b>
Queensland Museum Network	64,249	<b>869,104</b>
Questacon - National Science and Technology Centre	745,771	<b>822,123</b>
Scitech Discovery Centre	127,725	<b>222,406</b>
South Australian Museum	54,658	<b>54,658</b>
Sovereign Hill Museums Association	0	<b>20</b>
Sydney Living Museums	48,039	<b>49,556</b>
Tasmanian Museum and Art Gallery	3,423	<b>6,222</b>
Western Australian Museum	28,670	<b>30,983</b>
<b>Total</b>	<b>1,685,664</b>	<b>2,904,188</b>

**Table 7(i) . TOTAL VISITS – GENERAL AND STUDENTS – ON AND OFF SITE  
(Q4.1, Q4.2, Q5.2, Q6.1)**

	<b>Total General Visits</b>	<b>Total student Visits</b>	<b>TOTAL VISITS</b>
Auckland War Memorial Museum	855,519	35,034	890,553
Australian Centre for the Moving Image	1,397,071	62,732	1,459,803
Australian Museum	433,745	183,589	617,334
Australian National Maritime Museum	839,154	72,716	911,870
Australian War Memorial	1,235,280	130,689	1,365,969
Canterbury Museum	724,424	15,524	739,948
History SA	484,847	40,432	525,279
Museum and Art Gallery of the Northern Territory	314,137	6,922	321,059
Museum of Applied Arts and Sciences	724,935	66,352	791,287
Museum of Australian Democracy	283,187	73,850	357,037
Museum of New Zealand Te Papa Tongarewa	1,920,046	17,470	1,937,516
Museum Victoria	2,207,137	375,674	2,582,811
National Museum of Australia	756,040	83,621	839,661
Otago Museum	364,923	18,615	383,538
Queen Victoria Museum and Art Gallery	134,225	8,266	142,491
Queensland Museum Network	2,164,264	872,542	3,036,806
Questacon - National Science and Technology Centre	1,218,020	196,109	1,414,129
Scitech Discovery Centre	385,715	141,331	527,046
South Australian Museum	784,881	37,645	822,526
Sovereign Hill Museums Association	688,631	94,119	782,750
Sydney Living Museums	668,119	59,149	727,268
Tasmanian Museum and Art Gallery	393,902	19,697	413,599
Western Australian Museum	833,402	39,511	872,913
<b>Total</b>	<b>19,811,604</b>	<b>2,651,589</b>	<b>22,463,193</b>

**Table 8. MOST VISITED TEMPORARY EXHIBITIONS (Q7.1, Q7.2, Q7.2.2)**

	<b>Name of most visited temporary exhibition</b>	<b>No. of visits</b>	<b>Ticketed/counted separately from general admissions</b>
Auckland War Memorial Museum	Air New Zealand	284,490	
Australian Centre for the Moving Image	David Bowie is	160,679	Yes
Australian Museum	Trailblazers: Australia's 50 Greatest Explorers	67,427	Yes
Australian National Maritime Museum	Horrible History: Pirates	64,033	Yes
Australian War Memorial	Mephisto - rarest tank in the world	NK	No
Canterbury Museum	Corrugations	289,509	No
History SA	Losing the Plot: food gardening in South Australia	81,072	No
Museum and Art Gallery of the Northern Territory	NATSIAA	61,142	No
Museum of Applied Arts and Sciences	Art of the Brick: DC Comics	163,968	Yes
Museum of Australian Democracy	Behind the Lines 2015	65,626	No
Museum of New Zealand Te Papa Tongarewa	Gallipoli: The scale of our war	NK	Yes
Museum Victoria	Jurassic World: The Exhibition	235,296	Yes
National Museum of Australia	Encounters: Revealing Stories of Aboriginal and Torres Strait Islander objects from the British museum	98,392	Yes
Otago Museum	Hakui: Women of Kai Tahu	34,377	Yes
Queen Victoria Museum and Art Gallery	ArtRage	1,200	No

	<b>Name of most visited temporary exhibition</b>	<b>No. of visits</b>	<b>Ticketed/counted separately from general admissions</b>
Queensland Museum Network	Dinosaur Discovery; Lost Creatures of the Cretaceous	123,610	Yes
Questacon - National Science and Technology Centre	Spiders	487,691	No
Scitech Discovery Centre	ASTRONAUT	123,154	No
South Australian Museum	Opals	27,072	Yes
Sovereign Hill Museums Association	On Your Bike	86,217	Yes
Sydney Living Museums	Sydney Harbour Icons With Lego Bricks	34,714	Yes
Tasmanian Museum and Art Gallery	Pattern Play	71,444	No
Western Australian Museum	Lustre: Pearling & Australia	36,373	Yes
<b>Total</b>		<b>2,597,486</b>	

**Table 9. ATTENDANCE AT EXHIBITIONS LOANED OR TOURED (Q7.3)**

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	Game Masters: The Exhibition	- Halmstad Arena, Sweden - OMSI, Portland USA - COSI, Ohio USA	193,044
	Shaun Tan's The Lost Thing: From book to film	- Rockhampton Art Gallery, QLD - Bundaberg Regional Art Gallery, QLD - Yarra Ranges Regional Museum, VIC - Maitland Regional Art Gallery, NSW - New England Regional Art Museum, NSW	19,344
	DreamWorks Animation: The Exhibition	- ArtScience Museum, Singapore - Te Papa, New Zealand - SeMA, South Korea	342,852
	War Pictures: Australians at the Cinema 1914 - 1918	- Benalla Art Gallery, VIC	6,272
Australian Museum	Tyrannosaurs: Meet the Family	Scienceworks - Melbourne, Newcastle Museum - Newcastle	95,388
	Supercroc	Museum of Tropical Qld - Townsville, Australian Fossil & Mineral Museum - Bathurst	44,504
	Wildlife Photographer of the Year 2014	Newcastle Region Library - Newcastle, Queen Victoria Museum & Art Gallery - Launceston TAS	39,334
	Kermadec Islands Expedition	Liverpool City Library,	27,500

	Exhibitions Loaned or Toured	Venues	Total visits
		Liverpool NSW	
	Cliefden Caves display	Australian Fossil & Mineral Museum, Bathurst	13,182
Australian National Maritime Museum	On Their Own	Merseyside Maritime Museum, UK V&A Museum of Childhood, UK	365,952
	War at Sea	Newcastle Museum, Museum of the Riverina, WA Museum Geraldton, WA Maritime Museum, WA Museum Albany	47,296
	East Coast Encounter	Caloundra Regional Gallery, Queensland; Redland Art Gallery, Queensland; Hervey Bay Regional Gallery, Queensland; ArtSpace Mackay, Queensland; Nature's Powerhouse Cooktown; Pinnacles Gallery, Townsville, Queensland; Caboolture Regional Art Gallery, Queensland; Coffs Harbour Regional Gallery, New South Wales	12,475
	War at Sea RSL Flat Packs	Port MacDonnell Community Complex and Information Outlet Edithburgh Museum Penneshaw Maritime and Folk Museum Whyalla Maritime Museum Coffs Harbour Regional Museum Mid North	126,916

	Exhibitions Loaned or Toured	Venues	Total visits
		Coast Maritime Museum Tuggerah Library Axel Stenross Maritime Museum Singleton Visitor Information Centre Swan Reach Town Hall Signal Point Gallery Cootamundra Heritage Centre Cootamundra Library Holbrook Submarine Museum Ceduna Visitor Centre Cowra War Museum Penneshaw School/Town Hall Port Pirie Fremantle Ports Maritime Day Eden Killer Whale Museum Sir James Stirling Mess PACIFIC 2015 KICE Parndana Campus Main Galley, HMAS Stirling Remembrance Day, Gary Holland Centre KICE Kingscote Campus Australian Surf Rowers Event Round I Eden RSL Hall Griffith War Memorial Museum Port Pirie Library Kangaroo Island Council Northampton, Shire of Wallaroo Maritime Museum Kalgoorlie School of Air Morgan Museum Shark Bay Visitor Centre Irwin District Museum Fire Station RSL Adrossan Historical Museum Repatriation General	

	Exhibitions Loaned or Toured	Venues	Total visits
		Hospital Kalbarri Shire Office (Northampton) Androssan Historical Museum Irwin Historical Museum District Council of Robe Repatriation General Hospital Morgan Museum Shark Bay Visitor Information Centre Wallaroo Maritime and Heritage Museum HMAS Coonawarra Mount Barker Library Esperance Museum Augusta Museum Mannum Dock Museum Jerramungup Shire Main Corner Taste of Eyre Streaky Bay RSL RSL SA Payneham RSL Unley Museum Jerramungup Shire Main Corner McLaren Vale RSL Unley Museum Darwin Military Museum Unley Museum Exmouth RSL Bunbury Museum and History Centre Rockingham High School Mandurah Community Museum Merredin Military Museum South Hedland Library IMEHA Congress on Maritime History Main hanger, HMAS Adelaide Broome Museum	

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Voyage to the Deep	Puki Ariki	19,531
	Black Armada	Indonesia	77,499
	Australia Day - WW and Coming to Aus and NAWI	Circular Quay NAWI at CBA The Five Lands Walks Life Saving Clubs	80,107
	Living Waters - Taba Naba	The Oceanographic Museum (Musée océanographique) Monaco	176,242
	The Art of Science Baudin 1800 to 1804	South Australian Maritime Museum	190
	Endeavour SA and Victoria	Geelong Adelaide Port Lincoln Portland	7,293
	Offsite volunteer talks	various venues	3,146
Australian War Memorial	Spirit of Anzac Centenary Experience	Wodonga Sports and Leisure Centre, 4-10 September 2015 The Silverdome (Launceston), 26 September – 2 October 2015 Derwent Entertainment Centre (Hobart), 14-20 October 2015 Ballarat Exhibition Centre, 8-14 November 2015 Bendigo Exhibition Centre, 26 November – 2 Dec 2015 University of Wollongong, 11-20 January 2016 Melbourne Convention and Entertainment Centre, 7-23	154,264

	Exhibitions Loaned or Toured	Venues	Total visits
		February 2016 Adelaide Showgrounds, 8-20 March 2016 Tamworth Regional Entertainment and Conference Centre, 26 April – 1 May 2016 Clive Berghofer Recreation Centre (Toowoomba), 17-23 May 2016 Brisbane Convention & Exhibition Centre, 17-30 June 2016	
	Remember Me: the lost diggers of Vignacourt	Western Australian Museum, Perth, WA 06/06/2015 30/08/2015 Western Australian Museum, Albany, WA 12/09/2015 29/11/2015 Western Australian Museum, Kalgoorlie-Boulder, WA 12/12/2015 14/02/2016 Western Australian Museum, Geraldton, WA	NK
	Ben Quilty: after Afghanistan	Museum and Art Gallery Northern Territory, Darwin, NT 04/07/2015 04/10/2015 Perc Tucker Regional Gallery, Townsville, QLD 16/10/2015 29/11/2015 Castlemaine Art Gallery and	NK

	Exhibitions Loaned or Toured	Venues	Total visits
		Historical Museum, Castlemaine, VIC 16/01/2016 15/04/2016	
	Australians on the Western Front	Ingleburn, NSW 28/02/2016 28/03/2016 Coffs Harbour, NSW 28/02/2016 28/03/2016 Penrith, NSW 02/04/2016 28/04/2016 Taree, NSW 02/04/2016 28/04/2016 Merrylands, NSW 02/05/2016 28/05/2016 Gosford, NSW 02/05/2016 28/05/2016 Canterbury Hurlstone Park, NSW 03/06/2016 02/07/2016 Dee Why, NSW 03/06/2016 02/07/2016	NK
	A camera on Gallipoli (graphic)	Arts Space, Wodonga, VIC 01/04/2016 30/04/2016	NK
	A camera on Gallipoli	Cardiff RSL, NSW Tamworth Regional Council, NSW Gunnedah Shire Council, NSW Curramulka Cultural Heritage Group, SA East Gippsland Shire, VIC	NK
Canterbury Museum	Selling the Dream	Rotorua Museum Hastings	48,120

	Exhibitions Loaned or Toured	Venues	Total visits
		City Gallery Millenium Art Gallery	
	Gigantic Girls	Amberley Library Kaiapoi Library Leeston Library	113,293
	Treasures from the Pacific	Rangiora Library Darfield Library Lincoln Library	126,483
	Canterbury and the First World War	Leeston Library Hanmer Springs Library Amberley Library Rangiora Library	67,823
History SA	The Bravest of the Brave 1 & 2	Sheeps Back Museum Naracoorte Beachport Old Wool and Grain Museum Adelaide Convention Centre Kapara Aged Care Glenelg National Railway Museum Anzac Centenary Coordination Unit - Wayville Showgrounds Greenacres Library Walkerville Council Goolwa National Trust RSL Care SA Myrtle Bank Port Lincoln Arts Centre Cowell RSL Mt Pleasant District History Room	31,613
	Gallantry	RAAF Edinburgh Adelaide Convention Centre Centennial Park National Military Vehicle Museum Waikerie RSL	14,877

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Call of Country	Department of Defence, Edinburgh Migration Museum Kurna Plains School Aboriginal Engagement Unit City of Salisbury, Mawson Lakes	985
	Once Upon a Time: Stories of South Australian Childhood	Bay Discovery Centre Keith National Trust Beachport Old Wool and Grain Museum Willunga National Trust Ardrossan and District Historical Museum	2,963
	Good and Useful Work: a Century of Red Cross in South Australia	Beachport old Wool and Grain Museum Nairne Community Museum Mallala Museum	220
	Vote Yes: the 1967 Referendum	Waikerie Library Gawler National Trust Museum Beachport Old Wool and Grain Museum	250
	Rough Medicine: Life and Death in the Age of Sail	Australian National Maritime Museum	50,280
	Blue Jeans & Jungle Greens	Waikerie Library Centennial Park Campbelltown Library Goolwa RSL	15,030
	Gallipoli	Kapara Aged Care, Glenelg RSL Care SA, Myrtle Bank National Military Vehicle Museum Macclesfield RSL	1,283

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Love a Good Yarn: Knitting and Crocheting from Nanna to Now	Rain Moth Gallery, Waikerie	300
Museum and Art Gallery of the Northern Territory			
Museum of Applied Arts and Sciences	Winning Sky Photos: David Malin Awards	Scienceworks, Museum Victoria, Melbourne Goulburn Mulwaree Library Museum of the Riverina Gannawarra Shire Council	100,000
	Faith, Fashion, Fusion	Western Australian Museum Maitland Regional Art Gallery Albury Library Museum National Archives of Australia Fairfield City Museum and Gallery	48,253
Museum of Australian Democracy	Behind the lines	Chifley Home Bathurst (NSW) Museum of Australian Democracy at Eureka (VIC) Wanneroo Library & Cultural Centre (WA) Ipswich Art Gallery (QLD) Parramatta Riverside Theatre (NSW) Pine Rivers Heritage Museum (QLD)	17,697
	Floriade	Canberra	17,517
Museum of New Zealand Te Papa Tongarewa	Whales Tohora	California Academy of Nature and Science USA San Diego Museum of Natural History USA	379,297

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Unpacked: Treasures from Te Papa	Whangarei Art Museum	9,330
	Brian Brake: Lens on China and Japan	Milennium Public Art Gallery	1,705
	Bullers Birds	Tauranga Art Gallery Expressions Art and Entertainment Centre	3,524
	Kuia Mau Moko: Photographs by Marti Friedlander	Tairawhiti Museum Aratoi Rotorua Museum Waitara Public Library Waikato Museum	47,997
	Gordon Walters Koru	Waikato Museum Eastern Southland Gallery	15,159
Museum Victoria			
National Museum of Australia	Warakurna: All the Stories Got into our Minds and Eyes	Western Australian Museum, Albany, Western Australia Western Australian Museum, Kalgoorlie-Boulder, Western Australia Western Australian Museum, Perth, Western Australia	42,574
	Australia of the Year Awards 2015	Australian Museum, Sydney	95,027
	Freewheeling: Cycling in Australia	Museum of Tropical Queensland, Townsville Gold Museum, Ballarat Museum of the Riverina, Wagga Wagga Albury Library Museum	50,709

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Warlpiri Drawings	Charles Darwin University Art Gallery, Casuarina campus, Darwin, Northern Territory	1,184
	Governor Lachlan Macquarie	Macquarie Group Limited. 50 Martin Place, Sydney	11,194
	Chris the Sheep	RSPCA ACT	6,461
	Yiwarra Kuju: The Canning Stock Route Graphic Panel Display	22 Australian Diplomatic Mission across the world	355,489
	Old Master: Australia's Great Bark Artists Graphic Panel Display	Pohnpei International Airport, Mangrove Bay Bar	50
Otago Museum			
Queen Victoria Museum and Art Gallery	ArtRage	Plimsol and Burnie, Tasmania	NK
Queensland Museum Network	I've Been Working on the Railway (lite)	Valley Heights Locomotive Depot Dubbo Railway Station Bathurst Railway Station Wulkuraka Workshops	5,966
	I've Been working on the railway (full version)	Trainworks (Thirlmere)	4,342
	Life on the Line	Charters Towers Council	1,987
	Railways 1914 -1918 (lite)	Strathfield Library National Railway Museum	22,601
Questacon - National Science and Technology Centre	Eaten Alive	Queen Victoria Museum & Art Gallery, Inveresk, TAS	88,317
	Earth Quest	Albury Library Museum	5,153

	Exhibitions Loaned or Toured	Venues	Total visits
		Albury, NSW	
	Enterprising Australians	Bendigo Discovery Science & Technology Centre Bendigo, VIC	20,982
	Fascinating Science	Westfield Garden City Mt Gravatt, QLD	8,500
	Imagination Factory	University of South Australia Adelaide, SA	2,949
	Mathamazing	Oil & Gas Discovery Centre Brunei, Darussalam	2,256
	Measure Island	Museum of Topical Queensland Townsville, QLD	27,477
	Science on the Move	Museum of Transport & Technology Auckland, New Zealand Dunn & Lewis Centre Ulladulla, NSW	2,700
Scitech Discovery Centre	SPEED	1. Moody Gardens in Galveston, Texas. 2. Midland Centre for the Arts in Midland, Michigan. 3. Discovery Cube in Los Angeles, California.	NK
	HUMANOID DISCOVERY	Queensland Museum in Brisbane.	NK
	WHODUNIT?	Pusat Sains Negara in Kuala Lumpur, Malaysia.	NK
	TOP SECRET	1. COSI in Columbus, Ohio 2.	NK

	Exhibitions Loaned or Toured	Venues	Total visits
		Sloan Longway in Flint, Michigan. 3. New Mexico Museum of Natural History & Science in Albuquerque. 4. Science World in Vancouver, Canada.	
	BACKYARD ADVENTURES	Saskatchewan Science Centre in Saskatchewan, Canada.	NK
	GOING PLACES	NASA in Houston, Texas.	NK
	PLAYING with LIGHT	1. Kuwait Scientific Centre in Kuwait. 2. Spring Preserve in Las Vegas, Nevada.	NK
	RESCUE	Queensland Museum in Brisbane.	NK
	SCIENCE FICTION: SCIENCE FUTURE	1. Lawrence Hall of Science in Berkeley, California. 2. U.S. Space & Rocket Centre in Huntsville, Alabama. 3. Reuben Fleet Science Centre in San Diego, California.	NK
	CARNIVAL of SCIENCE	Oil & Gas Discovery Centre in Seria, Brunei.	NK
South Australian Museum	Australian Geographic ANZANG Nature Photographer of the Year, 2015	Western Australian Museum Albany. Western Australian Museum Kalgoorlie.	33,692
	Australian Geographic ANZANG Nature	Western Australian Museum Geraldton	8,195

	<b>Exhibitions Loaned or Toured</b>	<b>Venues</b>	<b>Total visits</b>
	Photographer of the Year, 2014		
	Magnified: 12 years of the Waterhouse Natural Science Art Prize	National Archives of Australia, Canberra	8,234
Sovereign Hill Museums Association			
Sydney Living Museums	52 Suburbs Around the World	New England Regional Art Museum Albury Regional Library/ Museum	8,951
	A Convict In the Family	Liverpool Regional Museum Port Arthur Historic Site Albury Regional Library/ Museum	176,931
	Built for the Bush: the green architecture of rural Australia	Yarra Ranges Regional Museum	1,637
	Iconic Australian Houses: an exhibition by Karen McCarthy	National Wool Museum Shoalhaven City Arts Centre Grafton Regional Gallery	23,925
	Towers of Tomorrow with Lego Bricks	Museum and Art Gallery or the Northern Territory Museum of Tropical Queensland	30,613
Tasmanian Museum and Art Gallery	Spirit of Anzac	Derwent Entertainment Centre, Tasmania	11,927
Western Australian Museum	National Anzac Centre	National Anzac Centre - Albany	32,706
	Accidental Encounters	Kalbarri Visitor Centre / Allen	2,262

	Exhibitions Loaned or Toured	Venues	Total visits
		Centre – Kalbarri	
	Accidental Encounters	Carnarvon Library and Art Gallery - Carnarvon	66,688
	Titanic: the Exhibition (Local Connections)	Perth Convention and Exhibition Centre – Perth	104,408
	Remembering Them	sites across Regional WA	5,421
<b>Total</b>			<b>4,237,838</b>

**Table 10. ENQUIRIES (Q8.1)**

	<b>No. of external enquiries</b>
Auckland War Memorial Museum	
Australian Centre for the Moving Image	21,318
Australian Museum	3,145
Australian National Maritime Museum	15,781
Australian War Memorial	14,906
Canterbury Museum	9,423
History SA	26,702
Museum and Art Gallery of the Northern Territory	1,258
Museum of Applied Arts and Sciences	332
Museum of Australian Democracy	173
Museum of New Zealand Te Papa Tongarewa	NK
Museum Victoria	7,559
National Museum of Australia	1,613
Otago Museum	235
Queen Victoria Museum and Art Gallery	6,706
Queensland Museum Network	16,704
Questacon - National Science and Technology Centre	0
Scitech Discovery Centre	NK
South Australian Museum	NK
Sovereign Hill Museums Association	400
Sydney Living Museums	NK
Tasmanian Museum and Art Gallery	9,013
Western Australian Museum	23,163
<b>Total</b>	<b>158,431</b>

**Table 11. VOLUNTEERS (Q9.1, Q9.2)**

	<b>No. of volunteers</b>	<b>No. of hours contributed</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	174	10,442
Australian Museum	1,351	169,000
Australian National Maritime Museum	1,357	54,146
Australian War Memorial	158	10,000
Canterbury Museum	15	3,724
History SA	164	13,384
Museum and Art Gallery of the Northern Territory	15	1,000
Museum of Applied Arts and Sciences	435	30,634
Museum of Australian Democracy	67	5,236
Museum of New Zealand Te Papa Tongarewa	NK	NK
Museum Victoria	548	37,685
National Museum of Australia	80	4,379
Otago Museum	19	3,500
Queen Victoria Museum and Art Gallery	109	4,295
Queensland Museum Network	299	21,936
Questacon - National Science and Technology Centre	90	8,754
Scitech Discovery Centre	113	11,707
South Australian Museum	315	113,400
Sovereign Hill Museums Association	233	29,700
Sydney Living Museums	519	8,166
Tasmanian Museum and Art Gallery	158	10,394
Western Australian Museum	341	42,378
<b>Total</b>	<b>6,560</b>	<b>593,860</b>

**Table 12. MEMBERS (Q10.1, Q10.2)**

	<b>Members or Friends Program?</b>	<b>No. of Members or Friends</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	Yes	3,581
Australian Museum	Yes	13,509
Australian National Maritime Museum	Yes	4,235
Australian War Memorial	Yes	1,545
Canterbury Museum	Yes	245
History SA	Yes	2,335
Museum and Art Gallery of the Northern Territory	No	NA
Museum of Applied Arts and Sciences	Yes	3,600
Museum of Australian Democracy	No	NA
Museum of New Zealand Te Papa Tongarewa	Yes	3,658
Museum Victoria	Yes	53,726
National Museum of Australia	Yes	2,302
Otago Museum	Yes	150
Queen Victoria Museum and Art Gallery	Yes	790
Queensland Museum Network	Yes	29,500
Questacon - National Science and Technology Centre	Yes	18,377
Scitech Discovery Centre	Yes	11,042
South Australian Museum	Yes	659
Sovereign Hill Museums Association	Yes	4,294
Sydney Living Museums	Yes	4,224
Tasmanian Museum and Art Gallery	Yes	746
Western Australian Museum	Yes	396
<b>Total</b>		<b>158,914</b>

**Table 13. ONLINE VISITS (Q11.1)**

	<b>No. of online visits</b>
Auckland War Memorial Museum	1,215,058
Australian Centre for the Moving Image	1,771,887
Australian Museum	5,799,072
Australian National Maritime Museum	3,892,160
Australian War Memorial	5,495,341
Canterbury Museum	109,820
History SA	471,326
Museum and Art Gallery of the Northern Territory	72,243
Museum of Applied Arts and Sciences	36,000,000
Museum of Australian Democracy	424,244
Museum of New Zealand Te Papa Tongarewa	3,080,984
Museum Victoria	5,897,515
National Museum of Australia	1,789,525
Otago Museum	146,440
Queen Victoria Museum and Art Gallery	1,485,874
Queensland Museum Network	1,589,298
Questacon - National Science and Technology Centre	721,609
Scitech Discovery Centre	587,970
South Australian Museum	153,848
Sovereign Hill Museums Association	660,385
Sydney Living Museums	1,358,345
Tasmanian Museum and Art Gallery	71,673
Western Australian Museum	995,461
<b>Total</b>	<b>73,790,078</b>

**Table 14. TOTAL ENGAGEMENT (Q11.1, Q8.1, Q9.1, Q10.2)**

	<b>General visits</b>	<b>Student visits</b>	<b>Online visits</b>	<b>Enquiries</b>	<b>Volunteers</b>	<b>Members</b>	<b>Total engagement</b>
Auckland War Memorial Museum	855,519	35,034	1,215,058				2,105,611
Australian Centre for the Moving Image	1,397,071	62,732	1,771,887	21,318	174	3,581	3,256,763
Australian Museum	433,745	183,589	5,799,072	3,145	1,351	13,509	6,434,411
Australian National Maritime Museum	839,154	72,716	3,892,160	15,781	1,357	4,235	4,825,403
Australian War Memorial	1,235,280	130,689	5,495,341	14,906	158	1,545	6,877,919
Canterbury Museum	724,424	15,524	109,820	9,423	15	245	859,451
History SA	484,847	40,432	471,326	26,702	164	2,335	1,025,806
Museum and Art Gallery of the Northern Territory	314,137	6,922	72,243	1,258	15	NA	394,575
Museum of Applied Arts and Sciences	724,935	66,352	36,000,000	332	435	3,600	36,795,654
Museum of Australian Democracy	283,187	73,850	424,244	173	67	NA	781,521
Museum of New Zealand Te Papa Tongarewa	1,920,046	17,470	3,080,984	NK	NK	3,658	5,022,158
Museum Victoria	2,207,137	375,674	5,897,515	7,559	548	53,726	8,542,159
National Museum of Australia	756,040	83,621	1,789,525	1,613	80	2,302	2,633,181
Otago Museum	364,923	18,615	146,440	235	19	150	530,382
Queen Victoria Museum and Art Gallery	134,225	8,266	1,485,874	6,706	109	790	1,635,970
Queensland Museum Network	2,164,264	872,542	1,589,298	16,704	299	29,500	4,672,607
Questacon - National Science and Technology Centre	1,218,020	196,109	721,609	0	90	18,377	2,154,205
Scitech Discovery Centre	385,715	141,331	587,970	NK	113	11,042	1,126,171
South Australian Museum	784,881	37,645	153,848	NK	315	659	977,348
Sovereign Hill Museums Association	688,631	94,119	660,385	400	233	4,294	1,448,062
Sydney Living Museums	668,119	59,149	1,358,345	NK	519	4,224	2,090,356

	General visits	Student visits	Online visits	Enquiries	Volunteers	Members	Total engagement
Tasmanian Museum and Art Gallery	393,902	19,697	71,673	9,013	158	746	495,189
Western Australian Museum	833,402	39,511	995,461	23,163	341	396	1,892,274
<b>Total</b>	<b>19,811,604</b>	<b>2,651,589</b>	<b>73,790,078</b>	<b>158,431</b>	<b>6,560</b>	<b>158,914</b>	<b>96,577,176</b>

**Table 15. TOURISTS (Q12.1, Q12.2)**

	<b>No. of Domestic Tourists</b>	<b>No. of Overseas Tourists</b>	<b>Total Tourists</b>
Auckland War Memorial Museum	89,055	151,394	<b>240,449</b>
Australian Centre for the Moving Image	349,223	189,162	<b>538,385</b>
Australian Museum	56,931	72,966	<b>129,897</b>
Australian National Maritime Museum	116,923	53,784	<b>170,707</b>
Australian War Memorial	636,647	100,948	<b>737,595</b>
Canterbury Museum	67,000	418,000	<b>485,000</b>
History SA	108,226	90,705	<b>198,931</b>
Museum and Art Gallery of the Northern Territory	136,800	67,481	<b>204,281</b>
Museum of Applied Arts and Sciences	227,572	127,652	<b>355,224</b>
Museum of Australian Democracy	137,727	5,971	<b>143,698</b>
Museum of New Zealand Te Papa Tongarewa	582,000	708,000	<b>1,290,000</b>
Museum Victoria	255,405	135,848	<b>391,253</b>
National Museum of Australia	269,466	52,002	<b>321,468</b>
Otago Museum	267,180	135,420	<b>366,642</b>
Queen Victoria Museum and Art Gallery	53,465	8,700	<b>62,165</b>
Queensland Museum Network	591,316	55,435	<b>646,751</b>
Questacon - National Science and Technology Centre	<b>365,768</b>	3,357	<b>369,125</b>
Scitech Discovery Centre	NK	NK	<b>NK</b>
South Australian Museum	146,000	131,000	<b>277,000</b>
Sovereign Hill Museums Association	402,104	139,689	<b>541,793</b>
Sydney Living Museums	41,719	68,836	<b>110,555</b>
Tasmanian Museum and Art Gallery	160,871	65,114	<b>225,985</b>
Western Australian Museum	134,539	202,906	<b>337,445</b>
<b>Total</b>	<b>5,195,937</b>	<b>2,984,370</b>	<b>8,180,307</b>

**Table 16. ACCESS TO COLLECTIONS (Q13.2, Q13.3, Q13.4, Q13.5)**

	<b>Total collection items</b>	<b>% digitised</b>	<b>% on display</b>	<b>% online</b>
Auckland War Memorial Museum				
Australian Centre for the Moving Image	152,000	1	80	2
Australian Museum	18,400,000	1	0.50	11
Australian National Maritime Museum	145,600	58	23.55	22
Australian War Memorial	1,084,131	4.30	0.90	39
Canterbury Museum	2,300,000	0	1	1
History SA	38,407	13	5.20	3.81
Museum and Art Gallery of the Northern Territory	402,000	1	4	2
Museum of Applied Arts and Sciences	500,000	1	2.24	60
Museum of Australian Democracy	46,072	55	59	47
Museum of New Zealand Te Papa Tongarewa	2,200,000	2.45	3	34
Museum Victoria	17,165,480	45	0.11	28
National Museum of Australia	153,381	86.40	3.30	44.70
Otago Museum	1,500,000	0.03	1.50	1
Queen Victoria Museum and Art Gallery	500,000	1	5	2
Queensland Museum Network	14,000,000	9	0.06	5
Questacon - National Science and Technology Centre	NA	NA	NA	NA
Scitech Discovery Centre	NA	NA	NA	NA
South Australian Museum	5,275,000	0.73	0.15	20.35
Sovereign Hill Museums Association	150,000	4	5	48
Sydney Living Museums	296,193	3	45	7

	<b>Total collection items</b>	<b>% digitised</b>	<b>% on display</b>	<b>% online</b>
Tasmanian Museum and Art Gallery	795,881	NK	NK	NK
Western Australian Museum	8,048,042	15	4.49	15
<b>Total</b>	<b>73,152,187</b>	<b>300.91</b>	<b>244.00</b>	<b>392.86</b>

**Table 17. ACQUISITIONS (Q13.6, Q13.7)**

	<b>Total no. of acquisitions</b>	<b>Total value</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	344	\$50,000
Australian Museum	5,649	\$0
Australian National Maritime Museum	416	\$542,830
Australian War Memorial	15,014	NK
Canterbury Museum	6,946	NK
History SA	777	\$1,768,032
Museum and Art Gallery of the Northern Territory	110	\$100,617
Museum of Applied Arts and Sciences	838	\$0
Museum of Australian Democracy	318	NK
Museum of New Zealand Te Papa Tongarewa	239	NZ \$3,904,000
Museum Victoria	39,829	\$1,138,292
National Museum of Australia	686	\$1,465,325
Otago Museum	127	NK
Queen Victoria Museum and Art Gallery	110	NK
Queensland Museum Network	44,336	\$8,079,195
Questacon - National Science and Technology Centre	NA	NA
Scitech Discovery Centre	NA	NA
South Australian Museum	25,548	\$2,618,882
Sovereign Hill Museums Association	2,594	\$105,414
Sydney Living Museums	133	\$66,618
Tasmanian Museum and Art Gallery	20,570	\$7,261,769
Western Australian Museum	3,584	\$3,170,340
<b>Total</b>	<b>168,168</b>	<b>\$30,271,314</b>

**Table 18. ASSISTING COMMUNITY MUSEUMS (Q14.1, Q14.2)**

	<b>Assisted community museums?</b>	<b>No. of community museums assisted</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	No	NA
Australian Museum	Yes	12
Australian National Maritime Museum	Yes	30
Australian War Memorial	No	NA
Canterbury Museum	Yes	47
History SA	Yes	113
Museum and Art Gallery of the Northern Territory	Yes	5
Museum of Applied Arts and Sciences	Yes	41
Museum of Australian Democracy	No	NA
Museum of New Zealand Te Papa Tongarewa	Yes	274
Museum Victoria	No	NA
National Museum of Australia	Yes	21
Otago Museum	Yes	15
Queen Victoria Museum and Art Gallery	Yes	0
Queensland Museum Network	Yes	210
Questacon - National Science and Technology Centre	No	NA
Scitech Discovery Centre	No	NA
South Australian Museum	No	NA
Sovereign Hill Museums Association	Yes	26
Sydney Living Museums	Yes	35
Tasmanian Museum and Art Gallery	Yes	2
Western Australian Museum	Yes	78
<b>Total</b>		<b>909</b>

**Table 19. INTERNATIONAL AGREEMENTS FORMALISED (Q15.2)**

	Formal international agreements developed
Auckland War Memorial Museum	
Australian Centre for the Moving Image	Agreements were entered into with the following international institutions / organisations in the 15-16 year: - Sikelia Productions - Museum for Kunst and Gewerbe - KY-Post Design International Co., Ltd - Stiftung Deutsche Kinemathek - Museo de Arte Contemporaneo de Monterrey - Nintendo of America Inc. - Franklin County Historical Society d/b/a COSI - GNC Media for Seoul Museum of Art - Museum of New Zealand Te Papa Tongarewa - Independent Broadcasting Association Avrotros
Australian Museum	Amphibian Biodiversity & Conservation field work, student training and capacity building - Vietnam Ethnographic Research - UK (British Museum, Cambridge Museum, Pitt-Rivers Museum and University of Aberdeen South East Asian Wildlife forensic exchange - capacity building and scientific research - Vietnam & South Africa Crustaceans - fieldwork and collaborative research - Singapore & Taiwan Agricultural entomology - teaching and capacity building pest species - PNG Interpol Wildlife Crime Working Group - Singapore Biodiversity research projects - France Crustacean Society Conference - major research collaborations and hosting of conference - USA Paris Natural History Museum - visiting professor grant - collaborative research on phylogeny and conservation - France Museums on the Web Conference - Guest speaker - USA Indo-Pacific Crustaceans field research - Smithsonian Institute - USA Lindblad Expeditions - guest speaker, cultural talks and community liaison - Solomon Islands, Vanuatu, Fiji Exhibitions - touring and inbound - USA, NZ,
Australian National Maritime Museum	National Research Centre of Archaeology Indonesia/Pusat Penelitian Arkeologi Nasional (ARKENAS)
Australian War Memorial	Loan agreement with the In Flanders Fields Museum Loan agreement with the National Museum of Singapore.
Canterbury Museum	NA
History SA	City of Le Havre, France Shandong Museum, China
Museum and Art Gallery of the Northern Territory	NA
Museum of Applied Arts and Sciences	Cube Design Museum, Kerkrade Victoria and Albert Museum The knight group (Warners) Isabella Blow Foundation London Science Musuem
Museum of Australian Democracy	NA
Museum of New Zealand Te Papa Tongarewa	Fine Arts Museum San Francisco USA Bernice Pauahi Bishop Museum Hawaii USA Monash University

	Formal international agreements developed
	Museum of Art Australia University of Utah USA Flinders University Australia University of Washington USA Southwest University China Kochi University Japan Shanghai Science and Technology Museum China Shaanxi History Museum China National Gallery of Victoria Melbourne
Museum Victoria	Letter of Agreement - International Bryozoology Association for the 17th International Bryozoology Association Conference Arrangements and Partnership, Ireland Loan Agreement - NASA, USA Loan Agreement - General Motors, USA Loan Agreement - Clan Macpherson Museum Trust, Scotland Loan Agreement - National Museum of Wales, UK
National Museum of Australia	National Heritage Board of Singapore Papua New Guinea National Museum and Art Gallery National Museum of China Muséum d'histoire naturelle du Havre, France British Museum
Otago Museum	SPNHC & TDWG Joint Conference 2018
Queen Victoria Museum and Art Gallery	NA
Queensland Museum Network	o Memorandum of Understanding: Shandong Museum o Partnership Agreement with British Council: Venue for FameLab, World Science Festival 2016 o Academic Cooperation Agreement with Department of Earth and Environmental Sciences and GeoBio-Centre LMU, Ludwig-Maximilians-Universität (LMU) Munich o License agreement with National Geographic Partners, LLC o Contract with Soft Bank Robotics: Pepper the Robot @ the World Science Festival Brisbane 2016 o Exhibition Loan agreement with British Museum for the exhibition Medieval Power o Exhibition Loan agreement with Science Museum, London for the exhibition Hadron Collider
Questacon - National Science and Technology Centre	NA
Scitech Discovery Centre	IMAGINE EXHIBITIONS, ATLANTA, GEORGIA, USA OIL & GAS DISCOVERY CENTRE, SERIA, BRUNEI KUWAIT SCIENTIFIC CENTRE, KUWAIT SKY-SKAN INC, NASHUA, NEW HAMPSHIRE, USA ALCOA, NEW YORK, USA
South Australian Museum	NA
Sovereign Hill Museums Association	NA
Sydney Living Museums	Formal agreement for Communicating the Museum conference with Agenda Communications
Tasmanian Museum and Art Gallery	NA
Western Australian Museum	Please refer email detailing formal agreements. Technical issue, not allowing survey to be submitted when information is included online.

**Table 20. INDIGENOUS CONSULTATION AND REPATRIATION (Q16.1, Q16.2)**

	<b>Indigenous Consultative Committee?</b>	<b>No. of repatriations of human remains or cultural material completed</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	No	0
Australian Museum	Yes	2,500
Australian National Maritime Museum	Yes	0
Australian War Memorial	Yes	0
Canterbury Museum	Yes	0
History SA	Yes	0
Museum and Art Gallery of the Northern Territory	Yes	5
Museum of Applied Arts and Sciences	Yes	0
Museum of Australian Democracy	No	0
Museum of New Zealand Te Papa Tongarewa	Yes	60
Museum Victoria	Yes	5
National Museum of Australia	Yes	4
Otago Museum	Yes	0
Queen Victoria Museum and Art Gallery	Yes	0
Queensland Museum Network	Yes	1
Questacon - National Science and Technology Centre	No	0
Scitech Discovery Centre	No	0
South Australian Museum	Yes	8
Sovereign Hill Museums Association	No	0
Sydney Living Museums	Yes	0
Tasmanian Museum and Art Gallery	Yes	0
Western Australian Museum	Yes	7
<b>Total</b>		<b>2,590</b>

**Table 21A. TOTAL GOVERNMENT FUNDING – AUD & NZD (Q17.1, Q17.2, Q17.3)**

	<b>Federal/National Government funding</b>	<b>State/Territory Government funding</b>	<b>Local/Regional Government funding</b>	<b>Total Government Funding AUD &amp; NZD</b>
Auckland War Memorial Museum				
Australian Centre for the Moving Image	\$0	\$20,987,653	\$7,500	<b>\$20,995,153</b>
Australian Museum	\$0	\$28,950,000	\$0	<b>\$28,950,000</b>
Australian National Maritime Museum	\$21,878,000	\$0	\$0	<b>\$21,878,000</b>
Australian War Memorial	\$42,473,000	\$0	\$0	<b>\$42,473,000</b>
Canterbury Museum	NZ \$11,546,612	NZ \$183,090	NZ \$8,098,713	<b>NZ \$19,828,415</b>
History SA	\$314,000	\$5,639,000	\$7,000	<b>\$5,960,000</b>
Museum and Art Gallery of the Northern Territory	\$172,711	\$7,426,080	\$0	<b>\$7,598,791</b>
Museum of Applied Arts and Sciences	\$0	\$34,155,000	\$0	<b>\$34,155,000</b>
Museum of Australian Democracy	\$13,500,000	\$0	\$0	<b>\$13,500,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$29,574,000	NZ \$0	NZ \$2,345,000	<b>NZ \$31,919,000</b>
Museum Victoria	\$569,000	\$42,202,000	\$0	<b>\$42,771,000</b>
National Museum of Australia	\$40,819,000	\$0	\$0	<b>\$40,819,000</b>
Otago Museum	NZ \$90,886	NZ \$0	NZ \$4,102,101	<b>NZ \$4,192,987</b>
Queen Victoria Museum and Art Gallery	\$0	\$1,398,843	\$4,164,838	<b>\$5,563,681</b>
Queensland Museum Network	\$538,413	\$26,495,704	\$419,168	<b>\$27,453,285</b>
Questacon - National Science and Technology Centre	\$13,082,000	\$0	\$0	<b>\$13,082,000</b>
Scitech Discovery Centre	\$53,922	\$8,402,176	\$15,000	<b>\$8,471,098</b>

	<b>Federal/National Government funding</b>	<b>State/Territory Government funding</b>	<b>Local/Regional Government funding</b>	<b>Total Government Funding AUD &amp; NZD</b>
South Australian Museum	\$0	\$10,691,000	\$0	<b>\$10,691,000</b>
Sovereign Hill Museums Association	\$0	\$728,542	\$7,400	<b>\$735,942</b>
Sydney Living Museums	\$717,000	\$17,650,000	\$0	<b>\$18,367,000</b>
Tasmanian Museum and Art Gallery	\$496,080	\$9,827,000	\$49,775	<b>\$10,372,855</b>
Western Australian Museum	\$358,000	\$27,161,000	\$0	<b>\$27,519,000</b>
<b>Total</b>	<b>\$176,182,624</b>	<b>\$241,897,088</b>	<b>\$19,216,495</b>	<b>\$437,296,207</b>

**Table 21B. TOTAL GOVERNMENT FUNDING – AUD ONLY**

	<b>Federal/National Government funding</b>	<b>State/Territory Government funding</b>	<b>Local/Regional Government funding</b>	<b>Total Government Funding AUD only</b>
Auckland War Memorial Museum				
Australian Centre for the Moving Image	\$0	\$20,987,653	\$7,500	<b>\$20,995,153</b>
Australian Museum	\$0	\$28,950,000	\$0	<b>\$28,950,000</b>
Australian National Maritime Museum	\$21,878,000	\$0	\$0	<b>\$21,878,000</b>
Australian War Memorial	\$42,473,000	\$0	\$0	<b>\$42,473,000</b>
Canterbury Museum	\$11,035,133.56	\$174,979.69	\$7,739,965.59	<b>\$18,950,078.85</b>
History SA	\$314,000	\$5,639,000	\$7,000	<b>\$5,960,000</b>
Museum and Art Gallery of the Northern Territory	\$172,711	\$7,426,080	\$0	<b>\$7,598,791</b>
Museum of Applied Arts and Sciences	\$0	\$34,155,000	\$0	<b>\$34,155,000</b>
Museum of Australian Democracy	\$13,500,000	\$0	\$0	<b>\$13,500,000</b>
Museum of New Zealand Te Papa Tongarewa	\$28,263,965.21	\$0	\$2,241,123.91	<b>\$30,505,089.12</b>
Museum Victoria	\$569,000	\$42,202,000	\$0	<b>\$42,771,000</b>
National Museum of Australia	\$40,819,000	\$0	\$0	<b>\$40,819,000</b>
Otago Museum	\$86,860.04	\$0	\$3,920,390.88	<b>\$4,007,250.92</b>
Queen Victoria Museum and Art Gallery	\$0	\$1,398,843	\$4,164,838	<b>\$5,563,681</b>
Queensland Museum Network	\$538,413	\$26,495,704	\$419,168	<b>\$27,453,285</b>
Questacon - National Science and Technology Centre	\$13,082,000	\$0	\$0	<b>\$13,082,000</b>
Scitech Discovery Centre	\$53,922	\$8,402,176	\$15,000	<b>\$8,471,098</b>
South Australian Museum	\$0	\$10,691,000	\$0	<b>\$10,691,000</b>

	<b>Federal/National Government funding</b>	<b>State/Territory Government funding</b>	<b>Local/Regional Government funding</b>	<b>Total Government Funding AUD only</b>
Sovereign Hill Museums Association	\$0	\$728,542	\$7,400	<b>\$735,942</b>
Sydney Living Museums	\$717,000	\$17,650,000	\$0	<b>\$18,367,000</b>
Tasmanian Museum and Art Gallery	\$496,080	\$9,827,000	\$49,775	<b>\$10,372,855</b>
Western Australian Museum	\$358,000	\$27,161,000	\$0	<b>\$27,519,000</b>
<b>Total</b>	<b>\$174,357,084.81</b>	<b>\$241,888,977.69</b>	<b>\$18,572,161.38</b>	<b>\$434,818,223.88</b>

**Table 22A. COMMERCIAL INCOME – AUD & NZD (Q17.5, Q17.8)**

	<b>Commercial Income</b>	<b>Fund-raising income</b>	<b>Total commercial income AUD &amp; NZD</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$9,516,605	\$130,862	<b>\$9,647,467</b>
Australian Museum	\$12,810,000	\$750,000	<b>\$13,560,000</b>
Australian National Maritime Museum	\$12,429,000	\$228,000	<b>\$12,657,000</b>
Australian War Memorial	\$5,970,000	\$1,612,000	<b>\$7,582,000</b>
Canterbury Museum	NZ \$1,315,549	NZ \$811,109	<b>NZ \$2,126,658</b>
History SA	\$1,212,000	\$29,000	<b>\$1,241,000</b>
Museum and Art Gallery of the Northern Territory	\$392,380	\$57,470	<b>\$449,850</b>
Museum of Applied Arts and Sciences	\$2,043,370	\$124,000	<b>\$2,167,370</b>
Museum of Australian Democracy	\$45,000	\$25,000	<b>\$70,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$18,962,000	NZ \$1,639,000	<b>NZ \$20,601,000</b>
Museum Victoria	\$32,444,000	\$2,461,381	<b>\$34,905,381</b>
National Museum of Australia	\$4,523,000	\$75,000	<b>\$4,598,000</b>
Otago Museum	NZ \$2,506,236	NZ \$111,603	<b>NZ \$2,517,839</b>
Queen Victoria Museum and Art Gallery	\$263,654	\$0	<b>\$263,654</b>
Queensland Museum Network	\$10,363,613	\$29,184	<b>\$10,392,797</b>
Questacon - National Science and Technology Centre	\$10,325,308	\$0	<b>\$10,325,308</b>
Scitech Discovery Centre	\$6,239,419	\$0	<b>\$6,239,419</b>
South Australian Museum	\$4,071	\$875,000	<b>\$879,071</b>
Sovereign Hill Museums Association	\$25,160,333	\$132,655	<b>\$25,292,988</b>
Sydney Living Museums	\$6,402,000	\$252,000	<b>\$6,654,000</b>
Tasmanian Museum and Art Gallery	\$282,410	\$1,196,288	<b>\$1,478,698</b>
Western Australian Museum	\$3,464,000	\$380,259	<b>\$3,844,259</b>
<b>Total</b>	<b>\$166,673,948</b>	<b>\$10,819,811</b>	<b>\$177,493,759</b>

**Table 22B. COMMERCIAL INCOME – AUD ONLY**

	<b>Commercial Income</b>	<b>Fund-raising income</b>	<b>Total commercial income AUD only</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$9,516,605	\$130,862	<b>\$9,647,467</b>
Australian Museum	\$12,810,000	\$750,000	<b>\$13,560,000</b>
Australian National Maritime Museum	\$12,429,000	\$228,000	<b>\$12,657,000</b>
Australian War Memorial	\$5,970,000	\$1,612,000	<b>\$7,582,000</b>
Canterbury Museum	\$1,257,274.33	\$775,179.43	<b>\$2,032,453.77</b>
History SA	\$1,212,000	\$29,000	<b>\$1,241,000</b>
Museum and Art Gallery of the Northern Territory	\$392,380	\$57,470	<b>\$449,850</b>
Museum of Applied Arts and Sciences	\$2,043,370	\$124,000	<b>\$2,167,370</b>
Museum of Australian Democracy	\$45,000	\$25,000	<b>\$70,000</b>
Museum of New Zealand Te Papa Tongarewa	\$18,122,043.29	\$1,566,397.48	<b>\$19,688,440.77</b>
Museum Victoria	\$32,444,000	\$2,461,381	<b>\$34,905,381</b>
National Museum of Australia	\$4,523,000	\$75,000	<b>\$4,598,000</b>
Otago Museum	\$2,395,217.66	\$11,089.02	<b>\$2,406,306.69</b>
Queen Victoria Museum and Art Gallery	\$263,654	\$0	<b>\$263,654</b>
Queensland Museum Network	\$10,363,613	\$29,184	<b>\$10,392,797</b>
Questacon - National Science and Technology Centre	\$10,325,308	\$0	<b>\$10,325,308</b>
Scitech Discovery Centre	\$6,239,419	\$0	<b>\$6,239,419</b>
South Australian Museum	\$4,071	\$875,000	<b>\$879,071</b>
Sovereign Hill Museums Association	\$25,160,333	\$132,655	<b>\$25,292,988</b>
Sydney Living Museums	\$6,402,000	\$252,000	<b>\$6,654,000</b>
Tasmanian Museum and Art Gallery	\$282,410	\$1,196,288	<b>\$1,478,698</b>
Western Australian Museum	\$3,464,000	\$380,259	<b>\$3,844,259</b>
<b>Total</b>	<b>\$165,664,698.29</b>	<b>\$10,710,764.93</b>	<b>\$176,375,463.22</b>

**Table 23A. NON-COMMERCIAL INCOME – AUD & NZD (Q17.7, Q17.10)**

	<b>Sponsorship income</b>	<b>Non- commercial income</b>	<b>Total non- commercial income AUD &amp; NZD</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$1,417,035	\$183,879	<b>\$1,600,914</b>
Australian Museum	\$2,160,000	\$330,000	<b>\$2,490,000</b>
Australian National Maritime Museum	\$958,486	\$483,937	<b>\$1,442,423</b>
Australian War Memorial	\$3,898,000	\$2,211,000	<b>\$6,109,000</b>
Canterbury Museum	NZ \$77,800	NZ \$1,060,351	<b>NZ \$1,138,151</b>
History SA	\$128,000	\$40,000	<b>\$168,000</b>
Museum and Art Gallery of the Northern Territory	\$365,407	\$101,884	<b>\$467,291</b>
Museum of Applied Arts and Sciences	\$1,762,000	\$98,000	<b>\$1,860,000</b>
Museum of Australian Democracy	\$175,000	\$0	<b>\$175,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$4,167,000	NZ \$0	<b>NZ \$4,167,000</b>
Museum Victoria	\$1,052,000	\$885,000	<b>\$1,937,000</b>
National Museum of Australia	\$79,000	\$1,421,000	<b>\$1,500,000</b>
Otago Museum	NZ \$50,861	NZ \$492,417	<b>NZ \$543,278</b>
Queen Victoria Museum and Art Gallery	\$426,137	\$232,715	<b>\$658,852</b>
Queensland Museum Network	\$883,260	\$7,696,476	<b>\$8,579,736</b>
Questacon - National Science and Technology Centre	\$1,055,175	\$90,162	<b>\$1,145,337</b>
Scitech Discovery Centre	\$2,567,293	\$252,649	<b>\$2,819,942</b>
South Australian Museum	\$284,000	\$155,000	<b>\$439,000</b>
Sovereign Hill Museums Association	\$101,711	\$406,054	<b>\$507,765</b>
Sydney Living Museums	\$356,000	\$3,299,000	<b>\$3,655,000</b>
Tasmanian Museum and Art Gallery	\$475,000	\$51,000	<b>\$526,000</b>
Western Australian Museum	\$625,000	\$97,000	<b>\$722,000</b>
<b>Total</b>	<b>\$23,064,165</b>	<b>\$19,587,524</b>	<b>\$42,651,689</b>

**Table 23B. NON-COMMERCIAL INCOME – AUD ONLY**

	<b>Sponsorship income</b>	<b>Non- commercial income</b>	<b>Total non- commercial income AUD only</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$1,417,035	\$183,879	<b>\$1,600,914</b>
Australian Museum	\$2,160,000	\$330,000	<b>\$2,490,000</b>
Australian National Maritime Museum	\$958,486	\$483,937	<b>\$1,442,423</b>
Australian War Memorial	\$3,898,000	\$2,211,000	<b>\$6,109,000</b>
Canterbury Museum	\$74,353.71	\$1,013,380.80	<b>\$1,087,734.51</b>
History SA	\$128,000	\$40,000	<b>\$168,000</b>
Museum and Art Gallery of the Northern Territory	\$365,407	\$101,884	<b>\$467,291</b>
Museum of Applied Arts and Sciences	\$1,762,000	\$98,000	<b>\$1,860,000</b>
Museum of Australian Democracy	\$175,000	\$0	<b>\$175,000</b>
Museum of New Zealand Te Papa Tongarewa	\$3,982,415.06	\$0	<b>\$3,982,415.06</b>
Museum Victoria	\$1,052,000	\$885,000	<b>\$1,937,000</b>
National Museum of Australia	\$79,000	\$1,421,000	<b>\$1,500,000</b>
Otago Museum	\$48,608.02	\$470,604.48	<b>\$519,212.50</b>
Queen Victoria Museum and Art Gallery	\$426,137	\$232,715	<b>\$658,852</b>
Queensland Museum Network	\$883,260	\$7,696,476	<b>\$8,579,736</b>
Questacon - National Science and Technology Centre	\$1,055,175	\$90,162	<b>\$1,145,337</b>
Scitech Discovery Centre	\$2,567,293	\$252,649	<b>\$2,819,942</b>
South Australian Museum	\$284,000	\$155,000	<b>\$439,000</b>
Sovereign Hill Museums Association	\$101,711	\$406,054	<b>\$507,765</b>
Sydney Living Museums	\$356,000	\$3,299,000	<b>\$3,655,000</b>
Tasmanian Museum and Art Gallery	\$475,000	\$51,000	<b>\$526,000</b>
Western Australian Museum	\$625,000	\$97,000	<b>\$722,000</b>
<b>Total</b>	<b>\$22,873,880.79</b>	<b>\$19,518,741.28</b>	<b>\$42,392,622.07</b>

**Table 24A. TOTAL NON-GOVERNMENT INCOME – AUD & NZD**

	<b>Total commercial income</b>	<b>Total non- commercial income</b>	<b>Total non- Government income AUD &amp; NZD</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$9,647,467	\$1,600,914	<b>\$11,248,381</b>
Australian Museum	\$13,560,000	\$2,490,000	<b>\$16,050,000</b>
Australian National Maritime Museum	\$12,657,000	\$1,442,423	<b>\$14,099,423</b>
Australian War Memorial	\$7,582,000	\$6,109,000	<b>\$13,691,000</b>
Canterbury Museum	NZ \$2,126,658	NZ \$1,138,151	<b>NZ \$3,264,809</b>
History SA	\$1,241,000	\$168,000	<b>\$1,409,000</b>
Museum and Art Gallery of the Northern Territory	\$449,850	\$467,291	<b>\$917,141</b>
Museum of Applied Arts and Sciences	\$2,167,370	\$1,860,000	<b>\$4,027,370</b>
Museum of Australian Democracy	\$70,000	\$175,000	<b>\$245,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$20,601,000	NZ \$4,167,000	<b>NZ \$24,768,000</b>
Museum Victoria	\$34,905,381	\$1,937,000	<b>\$36,842,381</b>
National Museum of Australia	\$4,598,000	\$1,500,000	<b>\$6,098,000</b>
Otago Museum	NZ \$2,517,839	NZ \$543,278	<b>NZ \$3,061,117</b>
Queen Victoria Museum and Art Gallery	\$263,654	\$658,852	<b>\$922,506</b>
Queensland Museum Network	\$10,392,797	\$8,579,736	<b>\$18,972,533</b>
Questacon - National Science and Technology Centre	\$10,325,308	\$1,145,337	<b>\$11,470,645</b>
Scitech Discovery Centre	\$6,239,419	\$2,819,942	<b>\$9,059,361</b>
South Australian Museum	\$879,071	\$439,000	<b>\$1,318,071</b>
Sovereign Hill Museums Association	\$25,292,988	\$507,765	<b>\$25,800,753</b>
Sydney Living Museums	\$6,654,000	\$3,655,000	<b>\$10,309,000</b>
Tasmanian Museum and Art Gallery	\$1,478,698	\$526,000	<b>\$2,004,698</b>
Western Australian Museum	\$3,844,259	\$722,000	<b>\$4,566,259</b>
<b>Total</b>	<b>\$177,493,759</b>	<b>\$42,651,689</b>	<b>\$220,145,448</b>

**Table 24B. TOTAL NON-GOVERNMENT INCOME – AUD ONLY**

	<b>Total commercial income</b>	<b>Total non- commercial income</b>	<b>Total non- Government income AUD only</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	\$9,647,467	\$1,600,914	<b>\$11,248,381</b>
Australian Museum	\$13,560,000	\$2,490,000	<b>\$16,050,000</b>
Australian National Maritime Museum	\$12,657,000	\$1,442,423	<b>\$14,099,423</b>
Australian War Memorial	\$7,582,000	\$6,109,000	<b>\$13,691,000</b>
Canterbury Museum	\$2,032,453.77	\$1,087,734.51	<b>\$3,120,188.27</b>
History SA	\$1,241,000	\$168,000	<b>\$1,409,000</b>
Museum and Art Gallery of the Northern Territory	\$449,850	\$467,291	<b>\$917,141</b>
Museum of Applied Arts and Sciences	\$2,167,370	\$1,860,000	<b>\$4,027,370</b>
Museum of Australian Democracy	\$70,000	\$175,000	<b>\$245,000</b>
Museum of New Zealand Te Papa Tongarewa	\$19,688,440.77	\$3,982,415.06	<b>\$23,670,855.83</b>
Museum Victoria	\$34,905,381	\$1,937,000	<b>\$36,842,381</b>
National Museum of Australia	\$4,598,000	\$1,500,000	<b>\$6,098,000</b>
Otago Museum	\$2,406,306.69	\$519,212.50	<b>\$2,925,519.19</b>
Queen Victoria Museum and Art Gallery	\$263,654	\$658,852	<b>\$922,506</b>
Queensland Museum Network	\$10,392,797	\$8,579,736	<b>\$18,972,533</b>
Questacon - National Science and Technology Centre	\$10,325,308	\$1,145,337	<b>\$11,470,645</b>
Scitech Discovery Centre	\$6,239,419	\$2,819,942	<b>\$9,059,361</b>
South Australian Museum	\$879,071	\$439,000	<b>\$1,318,071</b>
Sovereign Hill Museums Association	\$25,292,988	\$507,765	<b>\$25,800,753</b>
Sydney Living Museums	\$6,654,000	\$3,655,000	<b>\$10,309,000</b>
Tasmanian Museum and Art Gallery	\$1,478,698	\$526,000	<b>\$2,004,698</b>
Western Australian Museum	\$3,844,259	\$722,000	<b>\$4,566,259</b>
<b>Total</b>	<b>\$176,375,463.22</b>	<b>\$42,392,622.07</b>	<b>\$218,768,085.29</b>

**Table 25A. TOTAL OPERATING INCOME - AUD & NZD**

	<b>Total Government Funding</b>	<b>Total commercial income</b>	<b>Total non- commercial</b>	<b>Total Operating Income AUD &amp; NZD</b>
Auckland War Memorial Museum				
Australian Centre for the Moving Image	\$20,995,153	\$9,647,467	\$1,600,914	<b>\$32,243,534</b>
Australian Museum	\$28,950,000	\$13,560,000	\$2,490,000	<b>\$45,000,000</b>
Australian National Maritime Museum	\$21,878,000	\$12,657,000	\$1,442,423	<b>\$35,977,423</b>
Australian War Memorial	\$42,473,000	\$7,582,000	\$6,109,000	<b>\$56,164,000</b>
Canterbury Museum	NZ \$19,828,415	NZ \$2,126,658	NZ \$1,138,151	<b>NZ \$23,093,224</b>
History SA	\$5,960,000	\$1,241,000	\$168,000	<b>\$7,369,000</b>
Museum and Art Gallery of the Northern Territory	\$7,598,791	\$449,850	\$467,291	<b>\$8,515,932</b>
Museum of Applied Arts and Sciences	\$34,155,000	\$2,167,370	\$1,860,000	<b>\$38,182,370</b>
Museum of Australian Democracy	\$13,500,000	\$70,000	\$175,000	<b>\$13,745,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$31,919,000	NZ \$20,601,000	NZ \$4,167,000	<b>NZ \$56,687,000</b>
Museum Victoria	\$42,771,000	\$34,905,381	\$1,937,000	<b>\$79,613,381</b>
National Museum of Australia	\$40,819,000	\$4,598,000	\$1,500,000	<b>\$46,917,000</b>
Otago Museum	NZ \$4,192,987	NZ \$2,517,839	NZ \$543,278	<b>NZ \$7,254,104</b>
Queen Victoria Museum and Art Gallery	\$5,563,681	\$263,654	\$658,852	<b>\$6,486,187</b>
Queensland Museum Network	\$27,453,285	\$10,392,797	\$8,579,736	<b>\$46,425,818</b>
Questacon - National Science and Technology Centre	\$13,082,000	\$10,325,308	\$1,145,337	<b>\$24,552,645</b>
Scitech Discovery Centre	\$8,471,098	\$6,239,419	\$2,819,942	<b>\$17,530,459</b>

	<b>Total Government Funding</b>	<b>Total commercial income</b>	<b>Total non- commercial</b>	<b>Total Operating Income AUD &amp; NZD</b>
South Australian Museum	\$10,691,000	\$879,071	\$439,000	<b>\$12,009,071</b>
Sovereign Hill Museums Association	\$735,942	\$25,292,988	\$507,765	<b>\$26,536,695</b>
Sydney Living Museums	\$18,367,000	\$6,654,000	\$3,655,000	<b>\$28,676,000</b>
Tasmanian Museum and Art Gallery	\$10,372,855	\$1,478,698	\$526,000	<b>\$12,377,553</b>
Western Australian Museum	\$27,519,000	\$3,844,259	\$722,000	<b>\$32,085,259</b>
<b>Total</b>	<b>\$437,296,207</b>	<b>\$177,493,759</b>	<b>\$42,651,689</b>	<b>\$657,441,655</b>

**Table 25B. TOTAL OPERATING INCOME – AUD ONLY**

	<b>Total Government Funding</b>	<b>Total commercial income</b>	<b>Total non- commercial</b>	<b>Total Operating Income AUD only</b>
Auckland War Memorial Museum				
Australian Centre for the Moving Image	\$20,995,153	\$9,647,467	\$1,600,914	<b>\$32,243,534</b>
Australian Museum	\$28,950,000	\$13,560,000	\$2,490,000	<b>\$45,000,000</b>
Australian National Maritime Museum	\$21,878,000	\$12,657,000	\$1,442,423	<b>\$35,977,423</b>
Australian War Memorial	\$42,473,000	\$7,582,000	\$6,109,000	<b>\$56,164,000</b>
Canterbury Museum	\$18,950,078.85	\$2,032,453.77	\$1,087,734.51	<b>\$22,070,267.12</b>
History SA	\$5,960,000	\$1,241,000	\$168,000	<b>\$7,369,000</b>
Museum and Art Gallery of the Northern Territory	\$7,598,791	\$449,850	\$467,291	<b>\$8,515,932</b>
Museum of Applied Arts and Sciences	\$34,155,000	\$2,167,370	\$1,860,000	<b>\$38,182,370</b>
Museum of Australian Democracy	\$13,500,000	\$70,000	\$175,000	<b>\$13,745,000</b>
Museum of New Zealand Te Papa Tongarewa	\$30,505,089.12	\$19,688,440.77	\$3,982,415.06	<b>\$54,175,944.95</b>
Museum Victoria	\$42,771,000	\$34,905,381	\$1,937,000	<b>\$79,613,381</b>
National Museum of Australia	\$40,819,000	\$4,598,000	\$1,500,000	<b>\$46,917,000</b>
Otago Museum	\$4,007,250.92	\$2,406,306.69	\$519,212.50	<b>\$6,932,770.11</b>
Queen Victoria Museum and Art Gallery	\$5,563,681	\$263,654	\$658,852	<b>\$6,486,187</b>
Queensland Museum Network	\$27,453,285	\$10,392,797	\$8,579,736	<b>\$46,425,818</b>
Questacon - National Science and Technology Centre	\$13,082,000	\$10,325,308	\$1,145,337	<b>\$24,552,645</b>
Scitech Discovery Centre	\$8,471,098	\$6,239,419	\$2,819,942	<b>\$17,530,459</b>
South Australian Museum	\$10,691,000	\$879,071	\$439,000	<b>\$12,009,071</b>

	<b>Total Government Funding</b>	<b>Total commercial income</b>	<b>Total non- commercial</b>	<b>Total Operating Income AUD only</b>
Sovereign Hill Museums Association	\$735,942	\$25,292,988	\$507,765	<b>\$26,536,695</b>
Sydney Living Museums	\$18,367,000	\$6,654,000	\$3,655,000	<b>\$28,676,000</b>
Tasmanian Museum and Art Gallery	\$10,372,855	\$1,478,698	\$526,000	<b>\$12,377,553</b>
Western Australian Museum	\$27,519,000	\$3,844,259	\$722,000	<b>\$32,085,259</b>
<b>Total</b>	<b>\$434,818,223.88</b>	<b>\$176,375,463.22</b>	<b>\$42,392,622.07</b>	<b>\$653,586,309.18</b>

**Table 26. CAPITAL FUNDING (Q17.6)**

	<b>Capital Funding AUD &amp; NZD</b>	<b>Capital Funding AUD only</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	\$1,642,941	<b>\$1,642,941</b>
Australian Museum	\$6,040,000	<b>\$6,040,000</b>
Australian National Maritime Museum	\$9,616,000	<b>\$9,616,000</b>
Australian War Memorial	\$7,472,000	<b>\$7,472,000</b>
Canterbury Museum	NZ \$0	<b>\$0</b>
History SA	\$0	<b>\$0</b>
Museum and Art Gallery of the Northern Territory	\$0	<b>\$0</b>
Museum of Applied Arts and Sciences	\$17,133,000	<b>\$17,133,000</b>
Museum of Australian Democracy	\$236,000	<b>\$236,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$13,000,000	<b>\$12,424,141.06</b>
Museum Victoria	\$4,692,000	<b>\$4,692,000</b>
National Museum of Australia	NK	<b>NK</b>
Otago Museum	NZ \$40,000	<b>\$38,228.13</b>
Queen Victoria Museum and Art Gallery	\$90,594	<b>\$90,594</b>
Queensland Museum Network	\$0	<b>\$0</b>
Questacon - National Science and Technology Centre	\$0	<b>\$0</b>
Scitech Discovery Centre	\$0	<b>\$0</b>
South Australian Museum	\$765,000	<b>\$765,000</b>
Sovereign Hill Museums Association	\$503,195	<b>\$503,195</b>
Sydney Living Museums	\$4,542,000	<b>\$4,542,000</b>
Tasmanian Museum and Art Gallery	\$111,000	<b>\$111,000</b>
Western Australian Museum	\$20,999,000	<b>\$20,999,000</b>
<b>Total</b>	<b>\$86,882,730</b>	<b>\$86,305,099.19</b>

**Table 27. FOUNDATIONS (Q17.9.1, Q17.9.2)**

	<b>Foundation?</b>	<b>Foundation funding AUD &amp; NZD</b>	<b>Foundation funding AUD only</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	No	NA	<b>NA</b>
Australian Museum	Yes	\$750,000	<b>\$750,000</b>
Australian National Maritime Museum	Yes	\$228,000	<b>\$228,000</b>
Australian War Memorial	Yes	\$199,400	<b>\$199,400</b>
Canterbury Museum	No	NA	<b>NA</b>
History SA	Yes	\$15,000	<b>\$15,000</b>
Museum and Art Gallery of the Northern Territory	Yes	\$5,000	<b>\$5,000</b>
Museum of Applied Arts and Sciences	Yes	\$48,000	<b>\$48,000</b>
Museum of Australian Democracy	No	NA	<b>NA</b>
Museum of New Zealand Te Papa Tongarewa	Yes	NZ \$0	<b>\$0</b>
Museum Victoria	No	NA	<b>NA</b>
National Museum of Australia	No	NA	<b>NA</b>
Otago Museum	No	NA	<b>NA</b>
Queen Victoria Museum and Art Gallery	Yes	\$0	<b>\$0</b>
Queensland Museum Network	Yes	\$1,668,096	<b>\$1,668,096</b>
Questacon - National Science and Technology Centre	No	NA	<b>NA</b>
Scitech Discovery Centre	No	NA	<b>NA</b>
South Australian Museum	Yes	\$0	<b>\$0</b>
Sovereign Hill Museums Association	Yes	\$0	<b>\$0</b>
Sydney Living Museums	Yes	\$162,412	<b>\$162,412</b>
Tasmanian Museum and Art Gallery	Yes	\$50,812	<b>\$50,812</b>
Western Australian Museum	Yes	\$170,000	<b>\$170,000</b>
<b>Total</b>		<b>\$3,296,720</b>	<b>\$3,296,720</b>

**Table 28. TOTAL OPERATING EXPENDITURE (Q18.1)**

	<b>Operating Expenditure AUD &amp; NZD</b>	<b>Operating Expenditure AUD only</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	\$33,079,555	<b>\$33,079,555</b>
Australian Museum	\$46,472,000	<b>\$46,472,000</b>
Australian National Maritime Museum	\$36,554,000	<b>\$36,554,000</b>
Australian War Memorial	\$64,259,000	<b>\$64,259,000</b>
Canterbury Museum	NZ \$11,431,324	<b>\$10,924,952.45</b>
History SA	\$7,889,000	<b>\$7,889,000</b>
Museum and Art Gallery of the Northern Territory	\$8,632,363	<b>\$8,632,363</b>
Museum of Applied Arts and Sciences	\$42,035,000	<b>\$42,035,000</b>
Museum of Australian Democracy	\$14,500,000	<b>\$14,500,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$61,982,000	<b>\$59,236,393.18</b>
Museum Victoria	\$96,989,000	<b>\$96,989,000</b>
National Museum of Australia	\$48,303,000	<b>\$48,303,000</b>
Otago Museum	NZ \$8,569,043	<b>\$8,189,461.46</b>
Queen Victoria Museum and Art Gallery	\$6,403,621	<b>\$6,403,621</b>
Queensland Museum Network	\$46,734,593	<b>\$46,734,593</b>
Questacon - National Science and Technology Centre	\$24,434,395	<b>\$24,434,395</b>
Scitech Discovery Centre	\$16,609,383	<b>\$16,609,383</b>
South Australian Museum	<b>\$18,173,000</b>	<b>\$18,173,000</b>
Sovereign Hill Museums Association	\$25,017,419	<b>\$25,017,419</b>
Sydney Living Museums	\$29,570,000	<b>\$29,570,000</b>
Tasmanian Museum and Art Gallery	\$12,295,000	<b>\$12,295,000</b>
Western Australian Museum	\$35,705,000	<b>\$35,705,000</b>
<b>Total</b>	<b>\$695,637,696</b>	<b>\$692,006,136</b>

**Table 29. TOTAL CAPITAL EXPENDITURE (Q19.1)**

	<b>Capital Expenditure AUD &amp; NZD</b>	<b>Capital Expenditure AUD only</b>
Auckland War Memorial Museum		
Australian Centre for the Moving Image	\$3,605,370	<b>\$3,605,370</b>
Australian Museum	\$4,822,000	<b>\$4,822,000</b>
Australian National Maritime Museum	\$10,757,000	<b>\$10,757,000</b>
Australian War Memorial	\$23,073,000	<b>\$23,073,000</b>
Canterbury Museum	NZ \$256,894	<b>\$245,514.41</b>
History SA	\$0	<b>\$0</b>
Museum and Art Gallery of the Northern Territory	\$0	<b>\$0</b>
Museum of Applied Arts and Sciences	\$17,330,000	<b>\$17,330,000</b>
Museum of Australian Democracy	\$280,000	<b>\$280,000</b>
Museum of New Zealand Te Papa Tongarewa	NZ \$13,775,000	<b>\$13,164,811.01</b>
Museum Victoria	\$5,293,000	<b>\$5,293,000</b>
National Museum of Australia	\$6,733,000	<b>\$6,733,000</b>
Otago Museum	NZ \$1,992,837	<b>\$1,904,560.62</b>
Queen Victoria Museum and Art Gallery	\$90,594	<b>\$90,594</b>
Queensland Museum Network	\$1,030,093	<b>\$1,030,093</b>
Questacon - National Science and Technology Centre	\$3,620,000	<b>\$3,620,000</b>
Scitech Discovery Centre	\$2,742,775	<b>\$2,742,775</b>
South Australian Museum	\$765,000	<b>\$765,000</b>
Sovereign Hill Museums Association	\$4,229,389	<b>\$4,229,389</b>
Sydney Living Museums	\$5,373,000	<b>\$5,373,000</b>
Tasmanian Museum and Art Gallery	\$111,000	<b>\$111,000</b>
Western Australian Museum	\$25,401,000	<b>\$25,401,000</b>
<b>Total</b>	<b>\$131,280,952</b>	<b>\$130,571,107.03</b>

**Table 30. EMPLOYEES (Q20.1.FT, Q20.1.PT, Q20.2)**

	<b>Full-time Employees</b>	<b>Part-time Employees</b>	<b>FTE staff</b>
Auckland War Memorial Museum			
Australian Centre for the Moving Image	91	105	145.32
Australian Museum	131	40	187
Australian National Maritime Museum	97	18	101
Australian War Memorial	254	56	271.32
Canterbury Museum	39	17	49.60
History SA	28	39	46.10
Museum and Art Gallery of the Northern Territory	44	8	48.10
Museum of Applied Arts and Sciences	190	23	213
Museum of Australian Democracy	53	17	64.88
Museum of New Zealand Te Papa Tongarewa	316	55	346.17
Museum Victoria	340	352	507
National Museum of Australia	163	78	213.26
Otago Museum	67	10	74.84
Queen Victoria Museum and Art Gallery	24	40	46.50
Queensland Museum Network	174	163	240.67
Questacon - National Science and Technology Centre	127	157	177.50
Scitech Discovery Centre	67	81	110.80
South Australian Museum	66	17	76
Sovereign Hill Museums Association	102	215	200
Sydney Living Museums	127	130	179.52
Tasmanian Museum and Art Gallery	47	38	73.53
Western Australian Museum	164	72	186.77
<b>Total</b>	<b>2,711</b>	<b>1,731</b>	<b>3,558.88</b>