

COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS (CAMD)

ANNUAL SURVEY 2006-07 HIGHLIGHTS

PROMOTING ACCESS

- In the period covered by the 2006-07 survey, CAMD's 21 museums had over **64 million engagements** with the public with close to **51 million** of these interactions relating to visits to museum websites.
- Despite the soaring numbers using museum information online, physical visits have continued to rise over the past five years. Current attendance figures have risen by **11.5%** since 2002-03.
- Total attendances at the CAMD museum sites in Australia and New Zealand were close to **12.5 million** - a **3.4% increase** on visits in 2005-06.
- 197 new in-house exhibitions attracted over **11.7 million visits** to CAMD museums.
- 17 CAMD museums answered over **313,889** enquiries seeking information about research, collections and exhibitions.
- **39,266 collection items** were loaned to other institutions, with most loaned for research purposes.

CULTURAL DESTINATIONS

- More than **2.1 million interstate** or interregional **tourists** and over **2.4 million overseas tourists** made the major museums one of their key cultural destinations when they travelled in Australia and New Zealand.

FOSTERING LEARNING AND BUILDING KNOWLEDGE

- Together, the museums acquired more than **399,218** items for collections during 2006-07.
- More than **1.4 million students**, from pre-schoolers to adult education students, visited CAMD museums for formal education programs.
- Virtual visitor numbers continued to soar with **50.8 million user sessions** on CAMD museum websites, a rise of 34% on user sessions in 2005-06.

- CAMD museum talks, workshops and travelling **programs** reached an additional audience of at least **755,527**.
- CAMD museum curators and researchers produced **479** scholarly **publications**.
- CAMD museums participated in a total of **297** grant-funded **research projects** and expended close to (AUD) **\$8.3 million** on grant-funded research.
- **455** in-house **curatorial/science research projects** were completed during the year.

BUILDING COMMUNITIES

- Eleven CAMD museums completed negotiations for the repatriation of **Indigenous materials** in **33 cases** across the year with over **144** negotiations ongoing.
- Over **188 exhibitions** and **programs**, which explored Indigenous, South-East Asian and a host of other cultures from around the world, were held during the year.
- **4,151 volunteers** contributed **406,629** hours to CAMD museums.
- 12 CAMD museums provided **professional support** and advisory services to over **2,300** people active in **smaller and regional museums**.
- 9 CAMD museums provided **internships** for small and regional museums.