

SURVEY HIGHLIGHTS

PROMOTING ACCESS

- *In the period covered by the 2007-08 survey results, CAMD museums had over **77.8 million engagements** with the public with **60.3 million** of these interactions relating to visits to museum websites.*
- *Despite the soaring numbers using museum information online, physical visits have continued to rise over the past five years. Current attendance figures have risen by **11.6%** since 2003-04.*
- *Total attendances at the twenty-one CAMD museum sites in Australia and New Zealand rose slightly to **12.58 million**.*
- *Attendances in Australia totalled almost **9.7 million** (an increase of 1.3% on 2006-07).*
- *New Zealand attendances totalled **2.86 million** (a rise of 11% on the previous year).*
- *208 new **in-house exhibitions** attracted over **9 million visitors** to CAMD museums.*
- *Sixteen CAMD museums answered over **245,000** enquiries relating to research or collections over the 2007-8 period.*
- *More than **130,000 collection items** were loaned to other institutions, with most loaned for research purposes.*

PROVIDING CULTURAL AMENITIES & DESTINATIONS

- *Close to 2.5 million **interstate** or interregional tourists and over 2.5 million **overseas tourists** made sixteen CAMD museums one of their key cultural destinations when they travelled in Australia and New Zealand¹.*

FOSTERING LEARNING AND BUILDING KNOWLEDGE

- *Close to 1.4 million **students** visited CAMD museums on organised excursions; over 806,000 were pre-school or school students while over 47,000 were enrolled in tertiary or adult education classes.*
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- CAMD museum websites recorded **60.3 million user sessions** a rise of 18.5% on web site visits reported for 2006-07 (50.8 million).
- **Talks, workshops and presentations** held on and off site by museums and staged in the media reached an additional audience of at least 4.8 million.
- CAMD museums produced **520 scholarly publications**.
- CAMD museums participated in a total of 241 grant-funded **research projects** during 2007-08 and expended close to **\$11 million** on this research.
- 434 in-house curatorial/science **research projects** were completed in 2007-08.

BUILDING CULTURAL CAPACITY

- Seven CAMD museums were involved in completing requests for the repatriation of **indigenous materials** during 2007-08. Negotiations were completed for 31 repatriation requests in this period with 378 negotiations ongoing.
- Eighteen of CAMD's twenty-one members provided professional support and advisory services to smaller and **regional museums** in their areas.
- Sixteen CAMD museums provided **internships** for small and regional museums.
- Together, the museums acquired more than 391,000 items for **collections** during 2007-08.

BUILDING SOCIAL CAPITAL

- 3,656 **volunteers** contributed close to 442,000 hours to CAMD museums;
- Over 150 exhibitions and program series were held which explored Indigenous, South-East Asian and **other cultures** from around the world.

BENCHMARK DATA

- Thirteen CAMD museums reported a **rise in recurrent government income** and 12 reported an increase in operating income overall;
- Between 2003-04 and 2007-08 FTE **staff numbers** employed by CAMD museums rose by 5.8%.