

CAMD Case Studies – Emerging Technology; National Stories - 2015

SA History Hub and Adelaidia

[History SA](#)



[SA History Hub](#) and [Adelaidia](#) websites, with the Adelaidia app present South Australian social history in a new, interactive, format. They are a unique combination of scholarly content and real-life connections to South Australia and Adelaide's history.

The platforms allow people to browse historical topics online, contribute personal memories, upload historic images and to creating new records of Adelaide as it is today, preserved as tomorrow's history bringing together historical information and online collections creating new links. These online platforms connect History SA with a new audience that may not necessarily interact through physical sites.

Adelaidia has been developed specifically with a younger audience in mind. Using the app people can access the history of Adelaide as they explore it physically. The augmented reality viewer enables users to browse Adelaide's streets, places, and things through their in-device cameras.

Target audience / community: locals, students and tourists.

Demonstrating innovation in: facilitating community engagement with historical and academic content; targeting new audiences

[Source, Meeting of Cultural Ministers, Digital Technologies Working Party Report Attachment 2 'Projects Demonstrating Excellence in Digital Innovation' June 2015]