

COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS

GENERAL MEETING

Australian National Maritime Museum
2 Murray Street, Darling Harbour, Sydney, NSW

Wednesday, 20 May 2015

ATTENDEES

NAME	MUSEUM/ORGANISATION
Ms Janet Carding	Director, Tasmanian Museum & Art Gallery
Mr Alec Coles OBE	Chief Executive Officer, Western Australian Museum (CAMD Executive Member)
Prof. Graham Durant AM	Director, Questacon - National Science and Technology Centre
Mr Rick Ellis	Chief Executive, Museum of New Zealand - Te Papa Tongarewa
Mr Mark Goggin	Executive Director, Sydney Living Museums
Dr Patrick Greene OBE	Chief Executive Officer, Museum Victoria (Chair, CAMD)
Ms Rose Hiscock	Director, Powerhouse Museum (CAMD Executive Member)
Mr Jeremy Johnson	Chief Executive Officer, Sovereign Hill Museums Association (CAMD Treasurer)
Ms Daryl Karp	Director, Museum of Australian Democracy at Old Parliament House
Ms Kim McKay AO	Director and Chief Executive Officer, Australian Museum
Ms Sally Manuireva	Director, Programmes and Capital Projects deputising for Roy Clare, Director, Auckland War Memorial Museum
Ms Jillian Marsh	Director, Public Engagement deputising for Prof. Suzanne Miller, CEO, Queensland Museum Network
Mr Richard Mulvaney	Director, Queen Victoria Museum and Art Gallery
Mr Brian Oldman	Director, South Australian Museum
Ms Katrina Sedgwick	Chief Executive Officer, Australian Centre for the Moving Image
Mr Kevin Sumption	Director, Australian National Maritime Museum

Dr Mathew Trinca Director, National Museum of Australia

APOLOGIES

NAME	MUSEUM/ORGANISATION
Ms Margaret Anderson	Director, History South Australia
Mr Pierre Arpin	Director, Museums and Art Galleries of the Northern Territory (CAMD Executive Member)
Mr Alan Brien	CEO, Scitech Discovery Centre, Perth
Mr Roy Clare CBE	Director, Auckland War Memorial Museum
Dr Ian P. Griffin	Director, Otago Museum
Prof. Suzanne Miller	Chief Executive, Queensland Museum Network. Suzanne will join the meeting by Skype for items 14-17
Mr Anthony Wright	Director, Canterbury Museum (CAMD Executive Member)

IN ATTENDANCE/PRESENTERS

NAME	MUSEUM/ORGANISATION	Agenda item
Dr Meredith Foley	Executive Officer, CAMD	All
Dr Robin Hirst	National Chair, ICOM- Australia and Director, Collections Research and Exhibitions, Museum Victoria	13
Mr Frank Howarth	National President, Museums Australia	23
Ms Alex Marsden	National Director, Museums Australia	23
Mr Sanjiv Mittal	Joint Secretary, Ministry of Culture (India) and Director General, National Museum, New Delhi	All

Agenda Item 1	WELCOME
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CAMD Chair, Patrick Greene (CEO, Museum Victoria) will open the meeting and welcome all delegates to the 2015 General Meeting of the Council of Australasian Museum Directors (CAMD).

The Chair will extend his thanks to Kevin Sumption, Director, Australian National Maritime Museum and his staff for hosting the meeting and tonight's drinks and dinner.

A special welcome will also be made to Mr Sanjiv Mittal, Joint Secretary, Ministry of Culture (India) and newly-appointed Director General of the [National Museum, New Delhi](#) who will be asked to make some comments at the next agenda item.

Arrivals and Departures

CAMD also welcomes:

- Mr Rick Ellis (Chief Executive, Museum of New Zealand – Te Papa Tongarewa)
- Ms Katrina Sedgwick (Chief Executive Officer, Australian Centre for the Moving Image) and
- Ms Janet Carding (Director, Tasmanian Museum and Art Gallery)

to their first meeting of CAMD.

Director, Museums and Art Gallery of the Northern Territory

CAMD notes that Mr Pierre Arpin, former Director, Museum and Art Gallery of the Northern Territory, has not been reappointed to that role. Mr Arpin was also a CAMD executive member, in which position he has been a dynamic head of the CAMD Sustainability Working Party. His efforts led to a successful symposium with the Australian Institute for Conservation of Cultural Material in late 2014. This work has encouraged the acceptance by conservators of greater flexibility in conservation standards for Australian conditions.

As Pierre Arpin has not been reappointed as a Director, his membership of CAMD and of the CAMD Executive lapses. Under the CAMD constitution, a casual vacancy on the Executive may be filled (by the Executive) to hold the position up to the next Annual General Meeting.

ACTION: members may wish to discuss whether to fill the casual vacancy on the Executive or to wait until the next AGM in November 2015.

The new Director of the Museum and Art Gallery of the Northern Territory is Mr Marcus Schutenko, the former Chief Executive Officer of the Museum of Chinese Australian History in Melbourne. An invitation to continue the museum's membership of CAMD will be sent to Mr Schutenko when he commences.

Deputies

The following deputies will be welcomed to the meeting:

- Ms Sally Manuireva, Director, Programmes and Capital Projects deputising for Mr Roy Clare, Director, Auckland War Memorial Museum. Ms Manuireva last joined us at Launceston in November 2014; and
- Ms Jillian Marsh Director, Public Engagement deputising for Prof. Suzanne Miller, CEO, Queensland Museum Network. Ms Marsh is attending the CAMD meeting for the first time.

Suzanne Miller will join the meeting via Skype for items 14-17.

Apologies

The apologies received have been recorded in the list on page 2 above.

Ms Rose Hiscock, Director, Powerhouse Museum will be joining us from 11:30am onwards due to a clash with another meeting.

CAMD Drinks and Dinner

Drinks tonight will be from 6:00pm in *Yots Café* and we will be sitting down for dinner at 7pm. *Yots Café* is on the waterfront in front of the museum. Access will be via the main foyer of the museum. Invoices for the dinner will be sent to members in the week following.

Alliance meeting

The meeting of the Museums and Galleries Australia Alliance on Thursday 21 May, to which all CAMD members are invited, will be held from 10:30am to 12:30pm (followed by a light lunch) at The Mint auditorium, 10 Macquarie Street, Sydney. Thanks are due to Mr Mark Goggin, Executive Director, Sydney Living Museums, for providing the venue for the Alliance meeting.

Meredith Foley
Executive Officer, CAMD

ACRONYM LIST FOR CAMD MEMBERS

ABS	Australian Bureau of Statistics
ADA	Australian Digital Alliance – alliance seeking reform of copyright legislation of which CAMD is a member
AGIEI	Australian Government International Exhibitions Insurance program
AICCM	Australian Institute for the Conservation of Cultural Materials
AICC	Australian International Cultural Council – cultural diplomacy body providing funds for coordinated arts and cultural events overseas
ALA	Atlas of Living Australia – contains data on Australian species from museums etc It is the Australian node of GBIF
Alliance	Museum and Galleries Australia Alliance (CAMD; CAAMD, ICOM-Australia & Museums Australia)
ALRC	Australian Legal Reform Commission
ANDS	Australian National Data Service
ARC	Australian Research Council
ARDC	Australian Research Data Commons built by ANDS to support access to research data held in Australia
CAMD	Council of Australasian Museum Directors
CAAMD	Council of Australian Art Museum Directors – has some cross-over with CAMD members.
CCA	Collections Council of Australia – established in 2004 to represent the interests of museums, libraries, archives and galleries. Funding withdrawn 2014.
CHASS	Council for the Humanities, Arts and Social Sciences – CAMD is a member
CRC	Cooperative Research Centres – Australian Government initiative forming collaborative partnerships between researchers and industry
CRIS	Collaborative Research Infrastructure Scheme - an interim funding solution to allow priority research infrastructure projects funded under NCRIS and the Super Science Initiative to remain operational.
CMC	Cultural Ministers Council – formerly supported by an Australian Government standing committee. Now meets as the Meeting of Cultural Ministers (mcm)
CTM14	Communicating the Museum Conference 2014

DFAT	Australian Department of Foreign Affairs and Trade
ERA	Excellence in Research for Australia – evaluates research quality against Aus and international benchmarks
GBIF	Global Biodiversity Information Facility
HOCI	Heads of Collecting Institutions: a forum of the Chief Executives of the national collecting institutions within Australia.
IIC	International Institute for Conservation of Historic and Artistic Works
ICOM	International Council of Museums
IRP	Indigenous Repatriation Program – Australian Government
MA	Museums Australia ; Museums Aotearoa
MCM	Meeting of Cultural Ministers (Australia) formerly Cultural Ministers Council
MME	Museum Metadata Exchange – finding aid for researchers into national collections piloted by CAMD, MA and ANDS. Hosted by Powerhouse Museum.
NCHC	National Cultural Heritage Committee – advises Minister for the Arts re the protection of Australian movable heritage
NAME	Network of Australasian Museum Exhibitors: sub-committee of CAMD
NPEA	National Programme for Excellence in the Arts
NRIC	National Research Infrastructure Council
NCRIS	National Collaborative Research Infrastructure Strategy – supports major research infrastructure to encourage collaboration between research sector, industry and government in Australia to conduct research.
PMCH Act	Australian Protection of Movable Cultural Heritage Act 1986
RDA	Research Data Australia – provides window into the Australian Research Data Commons
SciCol	Scientific Collections International – developed as international interdisciplinary coordinating mechanisms for specimen and sample collections. Australia is a member.
SWG	Statistics Working Group set up under the CMC (now the MCM – see above)
TTF	Tourism and Transport Forum – a peak industry group advocating on behalf of Australian tourism, transport, aviation and investment sectors.

WSF	World Science Festival
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Agenda Item 2 GUEST PRESENTATION

ACTION: Mr Sanjiv Mittal, Joint Secretary, Ministry of Culture (India) and Director General, National Museum, New Delhi has been invited to make a presentation to CAMD members.

BACKGROUND:

Mr Kevin Sumption recently visited India as part of Austrade's *Australian Business in India Week*. Mr Sumption found his time in both Delhi and Mumbai to be very productive. As a result he organised for an invitation to be provided to the Director General of the National Museum, New Delhi to participate in the CAMD meeting.

Mr Mittal, is also visiting Australia to open the [Story of Rama](#) exhibition at the National Art Gallery on 21 May.

CAMD welcomes the opportunity to have Mr Mittal as its guest and hopes that he will find this opportunity to meet counterparts in the national and State institutions of Australia and New Zealand equally fruitful.

Meredith Foley
Executive Officer, CAMD

**Agenda Item 3 CONFIRMATION OF MINUTES AND BUSINESS
ARISING**

Minutes of Previous Meeting

The last CAMD meeting was held at The Mint, Sydney Living Museums, Sydney on 3 November 2014. Draft minutes have been included with the meeting papers and are presented for amendment and/or confirmation at this meeting (see *attachment A*).

Resolution:

1. That the minutes of the CAMD Annual General Meeting held at The Mint, Sydney Living Museums on 3 November 2014 be accepted.

Carried/Lost

Business Arising

There will be a call for business arising.

Meredith Foley
Executive Officer, CAMD

Item 3 attachment A

<p>CAMD COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS</p>	<p>ANNUAL GENERAL MEETING MINUTES</p>
	<p>The Mint, Sydney Living Museums 10 Macquarie Street, Sydney 3 November 2014</p>

ATTENDEES

NAME	MUSEUM/ORGANISATION
Ms Margaret Anderson	Director, History South Australia
Mr Pierre Arpin	Director, Museums and Art Galleries of the Northern Territory (CAMD Executive Member)
Mr Alan Brien	CEO, Scitech Discovery Centre, Perth
Mr Alec Coles OBE	Chief Executive Officer, Western Australian Museum (CAMD Executive Member) (from item 3 onwards)
Mr Brett Dunlop	Director, Museums, deputising for Mr Jeremy Johnson, Chief Executive Officer, Sovereign Hill Museums Association
Prof. Graham Durant AM	Director, Questacon - National Science and Technology Centre
Mr Mark Goggin	Director, Sydney Living Museums
Dr Patrick Greene OBE	Chief Executive Officer, Museum Victoria (Chair, CAMD)
Mr Michael Harvey	Assistant Director, Audience, Outreach and Exhibitions, deputising for Mr Kevin Sumption, Director, Australian National Maritime Museum
Ms Rose Hiscock	Director, Powerhouse Museum (CAMD Executive Member) (from item 3 onwards)
Ms Daryl Karp	Director, Museum of Australian Democracy at Old Parliament House
Ms Kim McKay AO	Director and Chief Executive Officer, Australian Museum

Ms Megan McSweeney	Director Business, External Affairs and Tourism, deputising for Mr Roy Clare, Director, Auckland War Memorial Museum
Mr Richard Mulvaney	Director, Queen Victoria Museum and Art Gallery
Mr David Robinson	Associate Director, Museum Operations & Services deputising for Mr Arapata Hakiwai, A/Chief Executive and Kaihautū, Museum of New Zealand Te Papa Tongarewa
Ms Jennifer Storer	A/Director, Tasmanian Museum and Art Gallery
Mr Tim Sullivan	Assistant Director, Branch Head National Collection deputising for Dr Brendan Nelson, Director, Australian War Memorial
Mr Tony Sweeney	Chief Executive Officer, Australian Centre for the Moving Image
Dr Mathew Trinca	Director, National Museum of Australia
Mr Anthony Wright	Director, Canterbury Museum (CAMD Executive Member)

APOLOGIES

NAME	MUSEUM/ORGANISATION
Mr Roy Clare CBE	Director, Auckland War Memorial Museum
Dr Ian P. Griffin	Director, Otago Museum
Mr Arapata Hakiwai	A/Chief Executive and Kaihautū, Museum of New Zealand Te Papa Tongarewa
Mr Jeremy Johnson	Chief Executive Officer, Sovereign Hill Museums Association (CAMD Treasurer)
Prof. Suzanne Miller	Chief Executive, Queensland Museum Network
Dr Brendan Nelson	Director, Australian War Memorial
Mr Brian Oldman	Director, South Australian Museum
Mr Kevin Sumption	Director, Australian National Maritime Museum

IN ATTENDANCE/PRESENTERS

NAME	MUSEUM/ORGANISATION	Agenda item
Dr Meredith Foley	Executive Officer, CAMD	All

Mr Julian Bickersteth	Australian Institute for the Conservation of Cultural Material (AICCM)	7
Mr Frank Howarth	National President, Museums Australia	8 & 9
Ms Sophie McCarthy	McCarthy Mentoring	10

1. WELCOME

CAMD Chair, Patrick Greene (CEO, Museum Victoria), opened the meeting, acknowledged the traditional owners of the land on which the meeting was being held and welcomed delegates to the 2014 Annual General Meeting of the Council of Australasian Museum Directors (CAMD). Patrick thanked Mr Mark Goggin, Director, Sydney Living Museums and his staff for hosting the meeting. He also welcomed those who were deputising and noted the apologies listed above.

Patrick commented on the fact that this was Mr Tony Sweeney's last CAMD meeting as he would be stepping down as Director and CEO of the Australian Centre for the Moving Image (ACMI) at the end of the year. CAMD members thanked Tony for his contribution and wished him all the best in his post-ACMI career.

2 CONFIRMATION OF MINUTES AND BUSINESS ARISING

Minutes of Previous Meetings

The last CAMD Meeting was held at the Queen Victoria Museum and Art Gallery, Launceston on 15-16 May 2014 and draft minutes have been circulated.

A correction was noted to item 31 where 'spear' needed to be replaced by 'sphere'.

Resolution:

1. That the minutes of the CAMD General Meeting held at the Queen Victoria Museum and Art Gallery 15-16 May 2014, as corrected, be accepted.

Goggin/Kamp Carried

Graham Durant reported that the 'Science on a Sphere' exhibition was no longer coming to Australia.

3. CHAIR'S REPORT

Patrick Greene (CEO, Museum Victoria) reported on his activities as CAMD Chair since the last CAMD meeting.

Museums and Galleries Australia Alliance

Patrick commented on the emergence of the new *Museums and Galleries Australia Alliance* (the *Alliance*) which brought together CAMD, the Council of Australasian Museum Directors (CAAMD), Museums Australia and ICOM Australia. The existence of the *Alliance*, which Meredith has been helping to coordinate, has increased the flow of information from the federal Ministry for the Arts and allowed a more collaborative relationship to emerge. This was shown in the recent invitation extended to Alliance members to [comment](#) on the draft [Commonwealth Collecting Guidelines](#) which were eventually released in a much improved version. Patrick noted that the Ministry has provided highly positive feedback on the current relationship with the Alliance.

AGIEI

Patrick reported that the Government's review of the [Australian Government International Exhibition Insurance](#) (AGIEI) has been released. CAMD made a submission to the review in 2013. The report strongly supported the scheme and also resolved to reduce the threshold to \$20 million to more accurately reflect the cost to museums.

NFSA

A member referred to the proposal raised at an earlier meeting that the Director of the National Film and Sound Archive (NFSA) be invited to join CAMD. Patrick said that he had not yet spoken to Mr Michael Loebenstein about the proposal. Dr Mathew Trinca (Director, National Museum of Australia) noted that changes underway at the NFSA were seeing it move further away from public engagement. He offered to speak to Michael informally about the NFSA's new direction.

National Cultural Heritage Committee

The Government has announced the composition of the [National Cultural Heritage Committee](#) (NCHC) with Patrick reappointed Chair. The delay in announcing new members has meant that the committee has been inquorate and unable to meet. Two other CAMD members: Mr Tim Sullivan (Assistant Director, Branch Head National Collection, Australian War Memorial) and Prof. Suzanne Miller (Chief Executive, Queensland Museum Network) are also on the committee.

The role of the NCHC is to advise on the operation of the [Protection of Movable Cultural Heritage Act](#), the [National Heritage Control List](#) and the [National Cultural Heritage Account](#). Patrick noted that \$500,000 was allocated a year to enable collecting bodies to acquire Australian protected objects. Applications could be made at any time until the fund for each year was exhausted. Patrick made a presentation on the committee and its work to last year's Museums Australia conference. The presentation was published in the Winter/Spring 2013 [Museums Australia magazine](#) (pp. 18-23).

The first meeting of the reconstituted NCHC is likely to be before Christmas 2014.

CSIRO Digitisation Report

Patrick noted his concern at the disparaging tenor of the media release which accompanied the recent [CSIRO report on digitisation in the collecting sector](#). As he is now an author for [The Conversation](#) (which has over 2 million visits per month) Patrick used its platform to write an article, [‘Visits to Australia’s museums rise on the back of a digital experience’](#) to counter the misapprehensions left by the CSIRO report.

Patrick also reported that he met with Ms Angelita Teo (Director, National Museum of Singapore and a guest at CAMDs’ Wellington meeting) on a recent trip. He noted that Angelita and the museum were very close to activities in Australia and New Zealand and a terrific partner in the region.

Mr Alec Coles (CEO, Western Australian Museum) joined the meeting and reported that the successful opening of the [National Anzac Centre](#) in Albany on the weekend had been very emotionally charged. The Centre provides a fitting tribute to all those who left from Albany for the battlefields of WWI.

[Ms Rose Hiscock (Director, Powerhouse Museum) also joined the meeting.]

4. FINANCIAL REPORT

Mr Brett Dunlop (Director Museums, Sovereign Hill) tabled the auditor’s report on behalf of CAMD Treasurer, Mr Jeremy Johnson (Chief Executive Officer, Sovereign Hill Museums). Brett noted that no matters were raised in the report. Members agreed to pass the following resolution and thanked Jeremy, in his absence, for the excellent work he did as CAMD Treasurer and in providing the infrastructure for the Executive Officer’s continuing employment.

Resolution:

That CAMD accepts the Treasurer’s report and the budget for 2014-15.
Greene/Hiscock Carried

5. EXECUTIVE OFFICER’S REPORT

Museums and Galleries Australia Alliance

Dr Meredith Foley reported on work undertaken for the new *Museums and Galleries Australia Alliance* (the *Alliance*). Amongst other work, she has prepared two detailed submissions on the [Australian Best Practice Guide to Collecting Cultural Material](#), input on the guide to the implementation of the Protection of Cultural Objects on Loan legislation

and, with the assistance of Jennifer Andre, Patrick's Executive Assistant, coordinated the nomination of delegates from the museum sector to the *Malraux Seminar*. Mechanisms for museums to report international engagement events have also been clarified with the Ministry. The positive outcomes included a greater sharing of information between the museum organisations within the *Alliance* and a more reciprocal exchange with the Ministry on a range of issues.

Australian Government International Exhibitions Insurance Program

Meredith reported further on the review of the [Australian Government International Exhibitions Insurance](#) (AGIEI) Program noting that revised program guidelines will be introduced ahead of the 2015-16 funding round. Further information about this is expected in the coming months.

Australian Heritage Strategy

In June CAMD provided further input to the draft [National Heritage Strategy](#) review and forwarded a copy of the CAMD response made in 2013. Meredith also attended a forum on the new Strategy in Sydney in late May and raised the issues included in the CAMD response. The consultation process closed in June and as yet there is no word on the outcome.

Sustainability

Meredith attended the CAMD/AICCM workshop held at the University of Melbourne just prior to the ICOM Conservation Conference in September. She noted that the day long workshop, which featured Socratic dialogues between CAMD and AICCM representatives, had a marked success in encouraging flexibility on the issue of conservation standards.

Museums Data and Profile

Meredith prepared a [submission](#) on CAMD's behalf for inclusion in the papers for the Meeting of Cultural Ministers on the lack of current museum sector statistics. She and Rose Hiscock also met with Ms Bridget Jones Director, Research & Strategic Analysis at the Australia Council to follow up alternative ways to collect sector statistics following the discontinuation of the Australian Bureau of Statistics (ABS) cultural statistics work.

Survey

Meredith reported that the [CAMD Survey Report 2012-13](#) (which included some material from 2011-12) was circulated to members in June and is now available on the member's side of the CAMD website.

The report from the **Snapshot Survey** for 2013-14 has been completed (although there has been a last minute updating required). A report and Survey Highlights for public release is in preparation. Otago Museum is now participating in the survey, however, Auckland War Memorial Museum has withdrawn from the survey process. At Patrick's

request, Ms Megan McSweeney (Director Business, External Affairs and Tourism, deputising for Roy Clare, Director, Auckland War Memorial Museum) agreed to consider whether Auckland could provide some of the statistics needed for CAMD advocacy work.

Part two of the survey for 2013-14 – which includes questions designed to provide further **benchmarking** information for CAMD members – is currently being completed by members (for return by 28 November).

Most recently, data from the draft 2013-14 survey report was utilised in Patrick Greene's [article](#) on museums and digitisation for *The Conversation*.

CAMD Website

Meredith noted that she has employed a publications manager on a consulting basis to encourage greater traffic to the site and to free her up to write material and update other parts of the site.

WWI Commemorations

Part of the web work has been to design a calendar for the site which details exhibitions and other events by CAMD museums commemorating the First World War. There have been a few teething problems but the site should be up and running by the AGM. I also assisted Tim Sullivan from the Australian War Memorial to update an article on CAMD member WWI events which appeared in the *Museums Australia Magazine* (Winter 2014).

Meredith thanked CAMD members, Patrick, the Executive Members and the members of CAMD's working parties for their generous assistance in the preceding period.

6. SECURITY IN MUSEUMS

Mr Alec Coles (Director, Western Australian Museum) thanked members who responded to his recent request for feedback on security in museums noting that there were individual attacks in Perth and that the Army museum was locked down at one stage. The Albany opening also required special precautions. Alec emphasised that he was keen to strike the right balance between vigilance and over-reaction.

Members noted the following in the discussion which followed:

- the likelihood of security breaches is low but any impact would be very high
- contractors onsite should be closely managed
- extra attention should be given to bags and packages
- assessments from ASIO and the Australian Federal Police should be noted
- local police are best to deal with specific threat
- more general awareness required following UK and Ottawa episodes
- some members have reviewed security provisions across the museum

- consideration needs to be given to maintaining a single entry only, which is difficult for some institutions
- schools in particular want to feel confidence in museum security
- avoid coloured lights which impact on ctv
- consider removal of bins in some institutions.

Members asked that the issue of security and disaster management be included on the agenda for the next meeting.

7. SUSTAINABILITY AND CONSERVATION

Mr Pierre Arpin, Director, Museum and Art Gallery of the Northern Territory and Chair of the CAMD Sustainability Working Group updated members on the recent CAMD/Australian Institute for the Conservation of Cultural Materials (AICCM) workshop on sustainability and conservation standards and the new environmental guidance statement released by ICOM and the International Institute for Conservation (IIC).

The workshop event, which was based around a Socratic dialogue between representatives of different organisations prominent in the area, provided an excellent opportunity to canvass a wide range of issues impacting on the question of sustainability and conservation standards before approximately 50 conservators and facilities managers. Both Pierre and Patrick Greene Pierre and Patrick Greene played an active role as presenters as did representatives from the Centre for Cultural Materials Conservation at the University of Melbourne, ICOM and several Southeast Asian museums.

Pierre also noted that a poll taken of members before and after the workshop saw the majority of participants move towards a more pragmatic position on risk in relation to conservation environmental standards after the workshop.

Pierre introduced Mr Julian Bickersteth, Managing Director, International Conservation Services and representative of the Australian Institute for the Conservation of Cultural Materials (AICCM) to provide further comment. Julian outlined moves towards more flexible management at the international level and responses from various conservation and curatorial groups as well as institutions. Conflicting positions had led to some frustration in relation to international loans with differences appearing between the optimal conditions required by art as opposed to non-art museums. Many to date have regarded the science as inconclusive and too experimental.

Julian noted that the CAMD/AICCM workshop was very effective in that it allowed conservators to hear research reports on a range of flexible approaches to conservation within different types of buildings and environments.

Following the ICOM conference in Melbourne and the International Institute for Conservation of Historic and Artistic Works (IIC) Congress in Hong Kong in September, a new declaration

on environmental guidelines has been released which has moved the debate forward. The loans area will continue to be challenging; Julian noted that conservators were not only factoring in the museum environment to which objects were being loaned but also the fact that they may have been bounced from one loan to another at many other venues in recent times. The National Gallery is not supportive of micro-environments for collection items. The Doerner Institute opposes the position taken by the Bizot Group and believes that only stable/tight parameters are safe.

Julian suggested that there would still be differences between loans and items in permanent collections and between management in galleries and museums but noted that there was an increasing trend towards more pragmatic risk management. He encouraged members to utilise the new Museums and Galleries Queensland document which imbued this pragmatic approach ([A Practical Guide for Sustainable Climate Control and Lighting in Museums and Galleries](#)).

Pierre thanked Julian for his contribution to the success of the workshop and for speaking to CAMD today. He suggested that Directors need to start conversations with their own building managers and others to see what could be achieved within the constraints of their own environments.

Patrick suggested that consideration be given by CAMD to doing a joint statement with AICCM to endorse the more pragmatic response.

8. CSIRO GLAM DIGITISATION REPORT

Mr Frank Howarth (National President, Museums Australia) joined the meeting to speak to members about the outcomes of the recently released CSIRO GLAM digitisation report: [An Innovation Study: Challenges and Opportunities for Australia's Galleries, Libraries, Archives and Museums](#).

Patrick Greene noted his concern at the slightly sensational media report accompanying the release of the report and feelings that CSIRO had not listened carefully enough to museums in the preparation of the report.

Frank noted that the drive for the report was coming from those within CSIRO who are keen to build capacity in the sector. The report does note that positive activities are being undertaken in the larger museums but was concerned at the smaller level of activity at the regional level and the lack of interaction between collecting domains. He noted that the report emphasised that researchers want to 'deep data mine' collections and open them up further to creative reuse.

One of the recommendations of the report was for a National Digital Forum (as seen in New Zealand) as an important cross-domain event bringing museums, galleries, libraries and archives together and providing leadership in this area. Frank suggested the federal

Government could provide a role in facilitating this and that consideration could be given to making the forum cross-Tasman. He also recommended that museums abandon waiting for informed consent as intellectual property would continue to be an important sticking point.

Frank suggested that the potential for a National Digital Forum be canvassed at the next meeting of the *Museums and Galleries Australia Alliance* in May 2015.

9. MUSEUMS AUSTRALIA REPORT

As the National President of Museums Australia (MA), Frank Howarth also provided members with an update on its activities and planned initiatives. He noted that CAMD members Pierre Arpin and Mat Trinca were on the MA National Board. The Board has spent the last 12 months getting the MA house in order; regularising its activities and dealing with financial exposures. Frank noted that not all branches were equally strong. A new strategic plan has been developed which deals with:

- equity of access to MA services from a geographic perspective;
- the need to actively represent the art museum sector which is at present somewhat alienated particularly in relation to the professionally-staffed mid-size regional gallery;
- the financial base; and
- a reconciliation action plan for MA.

Frank also noted that Ms Bernice Murphy was stepping down and a new National Director would be sought over the coming months.

Ms Daryl Karp (Director, Museum of Australian Democracy at Old Parliament House) suggested that there was a need for MA to move away from academic presentations at its conference towards more robust policy discussions.

Meredith reported that CAMD will be holding its next General Meeting just prior to the MA National Conference to encourage interaction between the two organisations.

10. MENTORING AND LEADERSHIP PROPOSAL

Ms Kim McKay (Director and CEO, Australian Museum) introduced Ms Sophie McCarthy of McCarthy Mentoring. Kim noted that Sophie's company had been asked to provide a proposal for a women's mentoring program in the museum sector following discussions at earlier CAMD meetings.

Sophie noted that she had worked at the National Museum of Australia and Museum and Art Gallery of the Northern Territory many years ago. She outlined recent trends in relation to leadership and the unrepresentative proportion of women in leadership positions. She noted

that research tells us women are less likely to ask for a mentor/sponsor and that they assume diligent effort/performance alone will advance their careers.

Sophie said that mentoring was one of the areas shown to be particularly effective in addressing issues of leadership and in particular encouraging the transition into leadership roles. Generally, the mentoring program involves formal meetings across 6-12 months between an experienced mentor and the mentored and then informal contact to discuss significant decisions.

Mentoring offers:

- a trusted, confidential advisor
- someone who has a focus on the workplace and leadership demands
- support and guidance
- insight into the executive role
- assistance to think more strategically about work.

Outcomes included:

- broader networks; often outside the museum sector
- more assertiveness about mapping a career
- encouragement to seek assistance when necessary
- confidence to take more risks eg to move to other states or countries to advance career opportunities
- improved performance
- courage to take the next step.

Sophie characterised mentoring as a relatively cheap but significant investment in people that employers want to keep and a way of increasing communication between leaders and senior staff. Her work with Qantas Global Mentoring had led to 50-60% of mentored women leaders experiencing an expanded role and/or promotion. She also noted that the company had worked with the Australia Council where mentors were in remote 'top end' places and Skype was utilised.

Sophie outlined a proposal whereby the McCarthy team's role would be to bring experience and coordinating skills to interviewing and connecting people and training the mentors via workshops and the provision of other resources. Mentors could be from CAMD or from outside the sector.

Sophie proposed that each of CAMD'S institutions would nominate a person to be mentored and they would receive initial training and then monthly mentoring sessions.

Members thanked Sophie for her presentation and she left the meeting.

In the discussion which followed, some members asked whether the scheme should be directed at women only or should extend to all aspiring leaders. Kim noted that the scheme had been proposed because women were underrepresented at the leadership level. Other comments included the following:

- the need to discuss the mentoring initiative with the Gordon Darling Foundation program and look at ways to align the two programs
- Creative NZ would be unlikely to support this initiative in addition to existing programs
- the fact that the contribution required could be out of the reach of smaller institutions
- whether there was a possibility to trial the program
- whether corporate sponsors could be sought due to the cost
- whether board members or trustees could be co-opted to do pro bono mentoring
- could CAMD cover half the cost.

It was agreed that Rose Hiscock, Kim McKay and Alec Coles would act as a small group to take the proposal forward. David Robinson agreed to act as New Zealand liaison on this issue.

11. NEW ZEALAND REPORT

New Zealand members commented on the following issues arising from the NZ museum sector:

- Anthony Wright mentioned that there was a new Minister for the Arts with a seat in Cabinet and a good relationship with the Prime Minister which would be good to re-energise the portfolio;
- Megan McSweeney said that Auckland was now a 'super city' and that facilities including sports stadiums and museums had been grouped together;
- Te Papa would shortly announce its new Director; and
- Museums Aotearoa and Museums Australia will be holding a joint conference in April/May 2016 in Auckland.

In discussion, Megan McSweeney was asked why Auckland would no longer be contributing to the CAMD Annual Survey. Megan noted that resources were a problem but she did offer to see whether Auckland could provide data in response to those questions most important for advocacy.

Patrick Greene congratulated Mr Anthony Wright (Director, Canterbury Museum) on the museum achieving *the Investment in People* Gold Standard.

12. MUSEUMS' DATA & PROFILE WORKING PARTY

Rose Hiscock (Director, Powerhouse Museum) opened the discussion noting that she and Meredith had met with Bridget Jones, Director, Research and Strategic Analysis at the Australia Council and also a member of the Cultural Ministers Statistic Working Group. Bridget confirmed that the ABS was willing to collect statistics but wanted funding to do this. Discussions with Bridget considered a release of aggregate data with them. Members agreed that they were more willing to release some of the collected data. It was agreed that Meredith prepare a summary of further data which might be released.

13. COLLECTION LEGISLATION, REGULATION AND GUIDELINES

Meredith Foley recapped recent work (undertaken on behalf of the *Museums and Galleries Australia Alliance*) to address draft collection legislation, regulations and guidelines in Australia at the request of the federal Ministry for the Arts. Submissions and comments provided by CAMD and the *Alliance* can be found on the CAMD members' website. There are ongoing concerns, voiced particularly by CAAMD, with the lack of a cut-off date (usually 1970) in the Australian legislation.

The Ministry for the Arts has indicated that it would like to discuss this and other associated issues further at the forthcoming *Alliance* meeting [to be held 21 May 2015].

14. SCIENCE RESEARCH REPORT

Suzanne Miller (CEO, Queensland Museum) apologized for her inability to attend the meeting. She provided the following points to update members:

Atlas of Australian Life (ALA): funding continues through to 2015 but uncertainty about long term support remains. The larger NCRIS review will be looking at funding models for all NCRIS facilities. The ALA is going from strength to strength and has achieved over 2.5 billion downloads of data - demonstrating a quite extraordinary, exponential use of ALA data in the last 10 months. Most data is downloaded for research purposes, followed by environmental planning.

Scientific Collections International (SciColl): work is progressing across all the programs. The Human Migration program (ancient DNA, etc) is moving ahead. There is a European initiative to attract significant EU funding for global research infrastructure and Suzanne is working with that group to see if there are any leverage opportunities for us. There are two ARC Linkage grants up and running in this space - one with the South Australian Museum and Adelaide University and the other at Griffith University with Queensland Museum involvement. Suzanne noted that Australia has signed up for a further two years with SciColl and that she is currently talking with the federal government to secure funding for future SciColl participation.

Federal Indigenous Repatriation program: this requires further discussion and I will try to set up a conference call of all the relevant Directors/CEOs or maybe this could be part of a meeting of the relevant natural science museums.

Australian Research Council (ARC): has now fully adopted the 20/80% employment rule for ARC Discovery eligibility (this now applies as a base rule for ARC across all institutions). Our ARC Linkage eligibility remains the same as before ie Museums can be industry partners.

Suzanne indicated that she would have the list of ARC - museum active projects updated so that we can keep an eye on progress and continue to lobby at a federal level.

World Science Festival (WSF): Suzanne noted that Brisbane will be the new Asia Pacific venue for the WSF in 2016. It will involve a high end, high profile series of events with the great and the good of science plus major performing and visual arts components, built around major STEM engagement. CAMD members with an interest in the program are encouraged to contact Suzanne. An official announcement will be made shortly and members were asked to keep this information confidential until it is made public.

15. SCIENCE PROJECTS

Graham Durant (Director, Questacon – National Science and Technology Centre) also provided an update on various science projects. Graham noted the continuing success of the ALA, the Australian Virtual Herbarium and Ozcam in uploading data and providing it to researchers.

Kim McKay noted similar success with the Australian Museum's DigiVol program where volunteers working onsite and from home have registered over 100,000 transcriptions in collections. The Smithsonian has now adopted the DigiVol model.

Graham provided advice on the National Environmental Science Program which focusses on six research themes and hubs:

- Threatened Species Recovery - supporting the management of threats and improving recovery of threatened species.
- Tropical Water Quality - researching coastal water quality and coastal management focused on the Great Barrier Reef and other tropical waters.
- Clean Air and Urban Landscapes - supporting environmental quality in urban areas.
- Earth Systems - furthering our understanding of the drivers of Australia's climate, focusing on coastal systems and protections.

- Marine Biodiversity - researching Australia's oceans and marine environments, including temperate coastal water quality and marine species.
- Northern Australia Environmental Resources - supporting the sustainable development of our unique northern landscapes.

Graham advised that the new **Commonwealth Science Council** included a range of scientists and industrialists with good linkages to CAMD members. Chief Scientist Ian Chubb recently launched the [Mapping the Humanities, Arts and Social Sciences in Australia](#) report. It was noted that the HASS sector was not represented on the new council.

A review is to be undertaken of the National Collaborative Research Infrastructure Strategy (NCRIS) with a discussion paper released later this month. Question 11 will have most relevance for non-Commonwealth entities.

Inspiring Australia did not receive all the funding it had anticipated; while there is funding for projects this does not extend to staff in all situations. The funding round for next year has just closed.

There has been a great deal of interest in the [Citizen Science Network Australia](#) which has potential to assist research and researchers particularly in relation to biodiversity and taxonomy.

Graham was congratulated on his success in creating the new technology learning centre with the assistance of the Ian Potter Foundation. The centre was recently launched by the Prime Minister.

16. CAAMD ISSUES

Pierre Arpin (Director, Museum and Art Gallery of the Northern Territory) and Ms Jennifer Storer (A/Director, Tasmanian Museum and Art Gallery) updated members on current issues for the Council of Australian Art Museum Directors (CAAMD) on behalf of the CAAMD Chair, Stefano Carboni (Director, Art Gallery of Western Australia). They noted that the last meeting had been a farewell for Ron Radford who was leaving his role as National Gallery of Australia Director.

CAAMD had also met with Sally Basser (Executive Director, Ministry for the Arts) to discuss the Protection of Cultural Objects on Loan legislation. Jennifer noted that there had been some moves towards sharing the ownership of acquisitions eg a Glover painting which is part-owned by the Tasmanian Museum and Art Gallery with the National Gallery of Australia.

17. NAME REPORT

Members acknowledged the detailed update provided by members of the Network of Australasian Museum Exhibitors (NAME) and noted that its next meeting would be at the Queensland Museum on 24-25 November 2014.

18. CHALLENGES AHEAD/CAMD PLANNING

Patrick Greene introduced a group discussion on the challenges ahead for museums and the sector and commented on the role which might be played by CAMD in addressing these challenges. He noted that the sharing of information about security had already been identified at this meeting as an important and ongoing issue.

Museum Victoria

Patrick also commented on the declining value of public funding as the result of efficiency dividends. He noted that there has been little change in Museum Victoria funding over the last 8 years. The reduction has been disguised by commercial successes such as that accorded by the appointment of a professional operator to run the carpark. However, this had recently been undercut by the introduction of a congestion levy. The cinema and exhibition spaces are profitable but further work will need to be done to deal with day to day costs and ensure there was no deterioration in facilities and buildings.

ACMI

Tony Sweeney noted that ACMI was faced with similar problems which were only partly offset by the success of the Winter Masterpieces program.

Te Papa

David Robinson also noted the impact of efficiency dividends. The ageing building and the need for upgrades was challenging as was the competition to the museum's conferencing wing from a new conference centre setting up across the road.

Auckland War Memorial Museum

Megan McSweeney noted that the heritage building housing the museum made a large call on funds. In part to address this drain the museum has made its events model more proactive and reorganised its retail model.

Canterbury Museum

Anthony Wright reported that the museum was relatively stable because of circumstance and great numbers. A major focus was in obtaining central government investment in the \$150m project to upgrade and earthquake-proof the museum.

Museum of Australian Democracy at Old Parliament House

Daryl Karp noted that she was keen to understand more about the museum's visitors and what they wanted from a visit. She noted that she is obliged to charge \$2 per visit but is concerned that admission fees create inequities. Daryl suggested that we might want to explore as a group the message that admission fees send.

Tasmanian Museum and Art Gallery

Jennifer Storer noted that the museum was running at a deficit and that staff positions were being lost. Financial stability was a major challenge.

Powerhouse Museum

Rose Hiscock noted that despite the loss of 77 staff overall the museum had opened five internally generated exhibitions since July.

While the Powerhouse has been trying to integrate its site into the Darling Harbour master plan, pressure has continued for it to be moved to the western suburbs of Sydney. She noted that the Powerhouse was part of an existing digital creative precinct in which the Government had invested heavily; a new museum in the west could be focussed on science.

Sovereign Hill

Brett Dunlop noted that the Sovereign Hill Museums gets only 3% of its funds from Government. It has focussed on growing visitor numbers and developing other commercial activities including running its own farm, a sweets factory and accommodation. The Museums Association will have its 50th anniversary in 2020 at which time it aims to have a new hotel and redeveloped evening show. They are exploring exclusive products to attract different levels of tourist. New markets (eg Indonesia and Malaysia) are constantly under development and Sovereign Hill now has an office in China and an agency in India.

Australian War Memorial

Tim Sullivan noted that the War Memorial was facing similar efficiency dividends plus depreciation funding, previously indexed but now capped and cut. The proposed travelling exhibitions had been cut back; those with sponsors can go ahead. Tim prepared an article on the commemorations for Museums Australia which included the CAMD museums. He noted that some of the best activity has come from grants to local communities.

National Museum of Australia

Mathew Trinca reported that NMA has lost 20% of its staff which will have a big impact on future planning. Noting that so many of the institutions reporting have the same story and that this funding paucity is unlikely to change soon, he suggested that CAMD museums think further about what might be done collaboratively.

Members agreed that museums as a sector need:

- greater capacity to argue public value;
- further ways to leverage social and community capital;
- a way to collaborate around online work. More collaborative examples which are game changers such as the *Atlas of Living Australia*;
- a big heritage hookup online making the best use of public funds;
- partnerships with TROVE.

Queen Victoria Museum & Art Gallery

Richard Mulvaney suggested that museums needed to sell themselves better; we need to access the silent majority which supports museums. He reported that QVMAG is interested in using the site more creatively eg opening late and utilising local professional networks.

History SA

Margaret Anderson noted that HSA had received additional recurrent funding in the 2013-14 budget but still had to raise further funds for exhibitions.

Museum and Art Gallery of the Northern Territory

Pierre Arpin reported that the new act making MAGNT a statutory body and a new board were now in place. The museum had to close its retail shop due to the cost of weekend public service salaries. Under-resourcing continues to be a real issue. The territory contribution to the wildlife app is up for a Premier's award.

Australian Museum

Kim McKay noted that the museum was going through a major period of transformation. Additional funds had been acquired for a new William Street entrance. This work will create a new functions space and crystal hall. A new gallery 'The Great Walk' will open at the end of May 2015. Kim commented on the greater opportunities available to collaborate in Sydney which had the effect of keeping the costs of exhibitions down.

Australian National Maritime Museum

Michael Harvey noted that the museum has had a voluntary redundancy process. Attendances were down but revenue was increasing. Significant capital reserves are now being applied to the new naval pavilion with the overall goal of reorienting the entrance to the harbour. The museum was also concentrating on increasing cultural engagement with other countries such as Indonesia.

Western Australian Museum

Alec Coles noted that the Government has continued its commitment of \$428.3m towards the construction of the new museum and an architectural team will be sought in the next month. Alec noted that staff costs were high in Western Australia and institutions are obliged to pay salary of those made redundant until they are re-employed. Legal changes

are being sought to the museum's act to allow it to lease buildings and mixed uses around site will be considered.

Alec agreed to the earlier discussion that a new model of museum funding and activity was needed as Government funding declined across the country. It was agreed that new thinking was required to rework the current business model and drive growth.

Sydney Living Museums

Mark Goggin mentioned that the theme for the forthcoming CTM14 conference was 'Optimism' and that it would undoubtedly dwell on different ways of doing things and collaboration as highlighted today.

Mark noted the development by SLM of closer ties with developers and architects which has led it to become expert at property rehabilitation and long term lease.

19. ELECTION

Two positions were open for election on the CAMD Executive. A call for nominations was circulated to members prior to the meeting.

Resolution: That the following members are declared elected to the CAMD Executive position/s: Anthony Wright and Pierre Arpin.

Carried

20. MEMBER'S BUSINESS

- Patrick Greene commented on the imminent departure from ACMI of Tony Sweeney. Tony was praised for his achievements and his contribution to CAMD. Members wished him well in his future activities.
- Patrick also noted that [Museums and the Web Asia](#) will be held next year in Melbourne [October 5-8, 2015].

21. GENERAL BUSINESS

Next General Meeting

The next meeting will be in Sydney again as we have committed to hold it alongside the Museums Australia Conference (21-25 May). Kevin Sumption has kindly volunteered to hold the meeting at the Australian National Maritime Museum.

Next Annual General Meeting

Members were also asked to consider hosting the next AGM which will be held mid to late November 2015.

Agenda Item 4 CHAIR'S REPORT

ACTION: Patrick Greene (CAMD Chair and CEO, Museum Victoria) will provide a verbal report on his activities as CAMD Chair since the last CAMD meeting.

Agenda Item 5 FINANCIAL REPORT

ACTION:

The CAMD Treasurer, Jeremy Johnson (Chief Executive Officer, Sovereign Hill Museums) will report on the following documents:

- Financial statement as at 28 February 2015 (*Attachment A*)
- CAMD Budget 2015-2016 (*Attachment B*)

Resolution:

That CAMD accepts the Treasurer's report and the budget for 2015-16.

Carried/Lost

Item 5 Attachment A

**COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS
FINANCIAL STATEMENT AS AT 28 FEBRUARY 2015**

	\$	\$
Balance B/F as per Bank & Financial Statement 30/6/2014		
General Bank Account	32,043.81	<u>32,043.81</u>
 <u>Plus Income</u>		
Interest	219.30	
Interest from Term Deposit	1,749.65	
Subscriptions Received	102,704.00	
GST Collected	9,680.00	
GST Refund ATO	0.00	
Contribution to Expenses/Members; meeting costs	<u>1,952.00</u>	<u>116,304.95</u>
		148,348.76
 <u>Less Expenses</u>		
Bank Fees	60.50	
GST Paid	12,777.13	
Employment Costs	70,569.17	
Office Expenses (incl. Travel)	19,659.12	
CAMD Survey	2,600.00	
Website	2,637.00	
CHASS Subs	1,000.00	<u>109,302.92</u>
 BANK BALANCE AT 28/2/15		
General Bank Account		39,045.84
Term Deposit		<u>70,000.00</u>
Funds Available		<u>109,045.84</u>
 <u>Estimated Funds Available</u>		 \$
Balance at Bank at 28/2/15		39,045.84
Term Deposit as at 30/6/14		<u>70,000.00</u>
		<u>109,045.84</u>
 <u>Plus</u>		
Income as per Budget 2015/16 attached		<u>102,800.00</u>
		211,845.84
 <u>Less</u>		
Expenses 2015/16 as per Budget attached		<u>105,700.00</u>
Estimated Surplus C/F 30/6/2015		<u>106,145.84</u>

Jeremy Johnson
Hon. Treasurer

Item 5 Attachment B

**TREASURER'S REPORT
COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS
BUDGET 2015-2016
Financial year: 1 July 2015 - 30 June 2016**

<u>EXPENSES</u>	2015/16 BUDGET	2014/15 BUDGET
Executive Officer (On costed salary @ 12%)	75,700	73,500
Travel & Conferences	7,000	7,000
Office Expenses	18,000	8,000
CAMD Survey & Analysis	4,000	4,000
CHASS Subs	<u>1,000</u>	<u>350</u>
TOTAL	105,700	92,850

INCOME

Subscriptions *

(* Based on 2012/13 CAMD Operating Income
Return Turnovers excl. GST)

**(a) Major Institutions
(BUDGET > \$20M p.a)**

Australian Museum	6,400	6,400		
Powerhouse Museum	6,400	6,400		
Australian War Memorial	6,400	6,400		
Museum of Victoria	6,400	6,400		
Australian National Maritime Museum	6,400	6,400		
National Museum of Australia	6,400	6,400		
Sydney Living Museums	6,400	6,400		
Western Australian Museum	6,400	6,400		
ACMI	6,400	6,400		
Queensland Museum	6,400	6,400		
South Australia Museum	6,400	6,400		
National Science & Technology Centre	6,400	6,400		
Sovereign Hill	<u>6,400</u>	<u>6,400</u>		
		83,200		83,200

(b) Medium (BUDGET \$10-20M p.a)

Scitech Discovery Centre	3,400	3,400		
M.A.D at Old Parliament House	<u>3,400</u>	<u>3,400</u>	6,800	6,800

(c) Smaller (BUDGET > \$10m p.a)

History Trust of South Australia	1,700	1,700		
Queen Victoria Museum & Art Gallery	1,700	1,700		
Tasmanian Museum & Art Gallery	1,700	1,700		
Museum & Art Gallery NT	<u>1,700</u>	<u>1,700</u>	6,800	6,800

(d) New Zealand Institutions (@ AUD\$1500)

Te Papa Museum of New Zealand	1,500		1,500	
Auckland Museum	1,500		1,500	
Canterbury Museum	1,500		1,500	
Otago Museum	<u>1,500</u>	6,000	<u>1,500</u>	6,000
	TOTAL	<u>102,800</u>		<u>102,800</u>
	SURPLUS/(DEFICIT) FOR 2015/16 YEAR	<u>(2,900)</u>		<u>9,950</u>

Jeremy Johnson
Hon. Treasurer
2015

Agenda Item 6 EXECUTIVE OFFICER'S REPORT

CAMD Collaborations

Since the last meeting, I have put further effort into increasing CAMD collaborations with other organisations in the sector. I have continued to provide an unofficial secretariat for the Museums and Galleries Australia Alliance, liaising on issues as they have arisen, organising the next meeting, commissioning an Alliance logo and letterhead and ensuring information released by the Ministry was shared amongst Alliance members. I prepared a media release on the NCRIS funding crisis on behalf of the Alliance but this was pre-empted by the Education Minister's decision to commit funding. I welcome the appointment of Alex Marsden as the new National Director, Museums Australia. I visited Alex recently in Canberra and we are already sharing responsibility for the running of the Alliance and research on various issues.

Website

As it was relatively quiet in terms of submission-writing demands earlier this year, I devoted some time to improving the CAMD website. The front page has been redesigned to make the 'Museums Matter' themes stand out, to include more news items on the front page and highlight other activities. I have also included the date of the next CAMD meeting on the front page if you are ever looking for it.

The CAMD [WWI calendar](#) of events and activities pages is up and running with over 60 events captured. Many thanks to all those who sent details of their WWI commemorative events. The aim is to maintain the site until 2018 so I would encourage members to ensure that updates and additional events are sent to me. I would also welcome suggestions on how I might drive traffic to the page. Would members be willing to include the CAMD WWI url on their own WWI exhibition pages?

Staff and other visitors are now able to subscribe to the weekly **CAMD ONLINE email**. I would welcome feedback from Directors and their staff on the usefulness or otherwise of the news selected for the email and website, its presentation and frequency. I note that we are starting to get subscribers from the Commonwealth Ministry for the Arts and other agencies which meets at least one of the aims of the public side of the website. I would encourage members to alert their staff to the presence of the website.

I have also commenced development of a 'Museums Count – statistics from the Sector' page which will feature around 12 facts about CAMD museums and the museum sector drawn from the CAMD survey and other sources presented via infographics, maps and tables. The material published will provide Australian and New Zealand data sets.

I have seen usage of the public website grow steadily but note that members are not regularly accessing the members' side of the site. Much of the material on this side of the site would be of interest to senior staff members – I would encourage you to have them contact me for a password if you have not done so already. Please let me know if there are any impediments to usage of the members' side of the website which I can address.

Survey

Members will have received the CAMD [Survey Report and Tables for 2013-14](#). I am now finding that the reduced number of questions and the provision of the survey online has helped to speed up most responses. There were however around 3-4 museums whose responses were delayed by several months which held up the process of preparing the report. The highlights from the survey for the year 2013-14 are included at *Attachment B* to this item. Rather than releasing the highlights immediately as a media release, I propose to include much of this information through the 'Museums Count' pages and to do a media release to accompany its publication online.

At the last meeting, members asked whether more of the data collected should be released online on a comparative, institutional basis rather than only in an aggregated format. It was noted that some of this data was available already in member's annual reports (although it should be noted that collection methods and definitions used in reports varies widely). I was asked to provide a list of the data collected. This is provided at *attachment C*. Members may wish to indicate at the meeting whether there are any data sets they would prefer not to be released online.

The timetable for this year's survey process will be as follows:

Part 1: the 'Snapshot Survey' designed to gather data quickly to assist CAMD in its advocacy work for major museums and the sector [Released online on 1 July 2015 for return by **20 August 2015**] and

Part 2: further questions designed to provide benchmarking information for CAMD members [Online 21 Sept 2015 for return by **30 November 2015**].

This information has already been circulated to Directors and the last respondent from their museum.

International Engagement

I have maintained a liaison with the Ministry for the Arts to ensure that no CAMD members were being overlooked by the Commonwealth Ministry for the Arts in relation to their

international engagements. I was advised this week that the request for an update to the Ministry for the Art's international arts and cultural engagement forecast has now gone out. If you have not been contacted by 22 May, please let me know and I will alert the Ministry. Museums with major science-based international events and collaborations planned or underway should alert the Ministry for Industry and Science which keeps a similar record.

A feature of the new 'Museums Count – statistics from the sector' pages on the CAMD website will be a world map showing current countries with which museums have formal engagements.

Federal Budget

Members will be well aware by now of the changes wrought in the arts sector by the Federal Budget 2015. I prepared a summary of Budget measures which I thought of possible relevance to members (see *Attachment B*). This was also shared with Museums Australia. Details of the new *National Programme for Excellence in the Arts* (NPEA) are slowly emerging. References have been made on a number of occasions to the use of the \$104m set aside for NPEA for arts 'and cultural events' and programs. Following our meeting on 2 May with the Ministry for the Arts and other Alliance members, I would suggest that we follow up with a letter to the Minister offering to consult on the establishment of the fund and making suggestions about its application.

I noticed when I sat down to write this report, that this would be my 21st CAMD general meeting – my first meeting was in Darwin in 2005. I have enjoyed every year of my work with CAMD and this has been in no small part due to the support and collegiality of its members and particular its Chairs and Executive members. My particular thanks today go to Patrick Greene, who is in regular contact to offer sage counsel and to assist me to organise my priorities for CAMD, to Jeremy Johnson who handles all my employment administration and CAMD's treasury activities swiftly and with great good humour and Pierre Arpin, whose determination and assistance in relation to issues of collection conservation will be sorely missed.

Meredith Foley
Executive Officer, CAMD
15 May 2015

Item 6 Attachment A

CAMD SURVEY HIGHLIGHTS 2013-14

- More than **17.2 million visits** were made to CAMD museums which is a 5% rise (adjusted) on visits in 2012-13 (15.9m). Australian museums recorded 13.9m visits and New Zealand 3.3m.
- A further **7.1 million people** visited touring exhibitions at other venues and participated in travelling shows and other off-site events and programs.
- Over the last five years over **78 million visits** in total were made to CAMD museums.
- The number of students in formal museum education programs on-site or undertaking museum programs in their own classrooms reached **2.5 million**.
- Researchers at CAMD museums undertook close to 266 grant funded research projects, made over 785 research presentations and released more than **1,000 scholarly publications**.
- CAMD museums helped attract more than **5.1 million** domestic tourists to their cities, towns and regions and **2.4 million** overseas tourists in 2013-14.
- There were **30.3 million** visits to CAMD museum websites.
- CAMD museums signed formal agreements on exhibitions, skill exchanges and research collaborations, with over **25 different countries**.
- More than **161,000 collection items**, with a value of over **\$264m**, were acquired.
- Government investment at all levels in major museums totalled over **\$398.3m**.
- Museums raised on average **31%** of their own income.
- CAMD museums employed over **4,594 FTE** staff.

Item 6 Attachment B

2015-16 FEDERAL BUDGET MEASURES

SUMMARY FOR CAMD MEMBERS

Arts and Culture

- Investment of \$104.8 million over four years to establish a **National Programme for Excellence in the Arts** to support endowments, international touring and strategic projects, with an emphasis on attracting private sector support. The programme 'will allow for a truly national approach to arts funding and will deliver on a number of Government priorities including national access to high quality arts and cultural experiences'.
- **Visions of Australia** programme to return to the federal Ministry for the Arts.
- **Festival Australia program** to return to the Ministry for the Arts with support doubled to \$1.5 million.
- **Creative Partnerships Australia** to receive \$5.2 million over three years starting in 2015-16 to foster private sector support for the arts through the continuation of the Plus1 matched funding program.
- **Screen Australia** loses \$3.6m over next four years.
- The **Australia Council** will continue to be the principal arts funding body, providing funding to artists and arts organisations of approximately \$185 million per annum. (Australia Council will have \$7.2 million in efficiency savings over four years to 2018-19. These combined cuts represent an annual funding reduction of around 16% compared to its current budget of \$230m).
- Funding for **national cultural institutions**: the National Gallery, the National Portrait Gallery, the National Museum of Australia, the National Library, the National Film and Sound Archive and the Australian National Maritime Museum, Museum of Democracy at Old Parliament House will remain roughly at previous levels.
- **Total federal government spending** on arts and cultural heritage is expected to increase by 7.1 per cent in real terms to \$1.3bn in 2015-16, but then fall by 17.4 per cent to \$1.16bn over the period 2015-16 to 2018-19.

Veteran's Affairs

- The Government will provide \$36.4 million over four years in additional funding for the **Anzac Centenary Program**. This measure includes:
 - an additional \$17.9 million to safely and effectively manage the increased demand to attend overseas commemorative services during the Anzac Centenary;

- \$8.8 million to fund additional domestic commemorative services during the Anzac Centenary;
 - \$5.2 million for additional security arrangements for the extended range of overseas and domestic commemorative services being undertaken over the Anzac Centenary period;
 - \$3.1 million for the development of smart-technology applications and documentaries focused on the Australian experience on the Western Front and the legacy of Sir John Monash; and
 - an additional \$1.5 million to continue the online education and community awareness portal (Anzac Portal) over the full period of the Anzac Centenary. The online portal will share historical information with the Australian community and will be used to promote awareness of commemorative events.
- The Australian War Memorial will receive \$12.7 million over the next seven years to compile a six-volume **Official History** of Australian Operations in Iraq (2003-11) and Afghanistan (2001-14) and a one-volume Official History of Australian Peacekeeping Operations in East Timor (1999-2012) for publication by July 2022.
 - The Government will provide \$99.5 million over four years to construct the **Sir John Monash Centre** at Villers-Bretonneux in France as a lasting international legacy of the Centenary of Anzac. The Centre will be an international standard interpretive centre that will explain Australia's involvement in, and significant achievements on, the Western Front during the First World War.

The capital cost of this measure will be met from within the existing resources of the Department of Defence. The operational costs of this measure will be met by the Department of Veterans' Affairs.

Communication

- The Government will direct savings of \$120m over five years from 2014-15 from a range of portfolios to support the implementation of the **Digital Transformation Agenda** – and will provide \$254.7m over four years to support the initial implementation of the DTA. The DTA aims to deliver a better user experience for individuals and businesses engaging with Government and increase the efficiency of government service delivery.

Education

- The Government will provide an additional \$5m for 2015-16 to continue the preservation of a range of documentary and audio-visual materials held in non-digital form by the **Australian Institute of Aboriginal and Torres Strait Islander Studies**. The restoration of the Institute's

collection of Indigenous film, video, recorded sound and pictorial material will help ensure these resources are preserved and accessible to future generations.

Science and Research

- The budget has confirmed the **National Collaborative Research Infrastructure Strategy** (NCRIS) has won an extra year of funding, worth \$150 million, giving greater certainty to researchers working at 27 research facilities across the country including the Atlas of Living Australia. In addition, in March the Education Minister Christopher Pyne committed an additional 12 months of funding, taking the total amount outlined in this budget to \$300 million. It is anticipated that the longer-term funding for NCRIS will be announced after the Research Infrastructure Review is released later this month.
- \$13 million funding provided for the **Australian Synchrotron**.
- Funding for the **Sustainable Research Excellence Program**, which provides block funding grants, has been cut by \$262.5million.
- the **Future Fellowships program** for mid-career researchers appears to remain, at least in part, tied to savings measures contained in the Higher Education Reform Bill.
- No significant news in relation to the **Australian Research Council**.
- **Cooperative Research Centres** have had their funding cut by \$29.8m.
- An additional \$9.4 million has been provided for **Antarctic research** and \$100 million over four years for measures to protect the **Great Barrier Reef**.

Heritage

- Environment Department will lead national implementation of the **Australian Heritage Strategy** through development of an implementation plan by 31 October 2015.
- Allocation to the **Commonwealth Heritage and Icons Grant** program is \$467,000 each year up to and including 2016-17. The Icons program is limited to supporting sites on the National Heritage List.

Foreign Affairs & Trade

- The Government will provide \$18.0 million over four years from 2015-16 to Austrade to expand its current programme of **Australia Week events**. The events will be held in China, India, ASEAN countries and the United States to build Australia's reputation as a tourism destination and as a trade and investment partner.

The Department of Foreign Affairs and Trade, the Australian Trade Commission and Tourism Australia will redirect \$8.8 million of existing funding over four years to support these events.

Tourism

- Tourism Minister Andrew Robb said the budget would provide \$36.7 million over the forward estimates in additional funding for Tourism Australia to support marketing activities abroad.

Other

- The Government will provide \$234.7 million over five years from 2014-15 (including \$85.2 million in capital funding) to enhance the core capacity of the **Australian Bureau of Statistics** (ABS).

This includes \$219.6 million over four years from 2015-16 to implement a major business transformation programme, that will re-engineer business processes and systems that support the production of statistical outputs. A further \$36.8 million will be provided in 2019-20.

The funding also includes \$11.2 million over four years from 2015-16 for the production of input output tables which underpin Australia's national accounts.

The Government will also provide \$0.5 million over four years to the Department of Finance to undertake gateway reviews of the business transformation project.

Funding for this measure has already been provided for by the Government.

Meredith Foley
CAMD Executive Officer
13/5/15

Item 6 Attachment C

DATA COLLECTED BY ANNUAL CAMD SURVEY

Research

- Participation in research projects
- Number of grant-funded research projects
- Total value of research grants
- Number of non-grant funded research projects
- Number of research presentations
- Number of scholarly publications

Students visits

- Number of on-site visits by students in formal educational groups
- Number of students participating in off-site formal educational programs

Visits

- Number of on-site visits to exhibiting sites (by site/paid or unpaid)
- Method of counting visits
- Number of off-site visits to institution programs
- Most visited temporary exhibition
- Exhibitions loaned or toured (name; venues; visits)
- Number of domestic tourists
- Number of overseas tourist

Other participation

- Number of enquiries
- Number of volunteers
- Number of members
- Number of online visits

Collection Management and Access

- Number of collections items in museum
- Percentage digitised
- Percentage on display
- Percentage online

- Number of acquisitions
- Value of acquisitions acquired

Assisting community museums

- Provision of professional assistance

International Relations

- Number and title of formal agreements with other Governments/institutions

Indigenous Consultation and Repatriation

- Did you convene an Indigenous people's consultative committee
- Number of repatriations of human remains or cultural objects

Funding and finances

- Funding received from Federal/National/State/Regional/Local Government
- Commercial income
- Capital funding & expenditure
- Income from sponsorship and fund-raising
- Number with foundations and amount raised
- Funding from non-commercial activities
- Operating expenditure
- Number of staff in all categories and number of FTE staff

Agenda Item 7 NEW ZEALAND REPORT

ACTION: New Zealand members will comment on issues arising for the museum sector in New Zealand. For the information of members and action if required.

**Agenda Item 8 SUSTAINABILITY WORKING PARTY &
CONSERVATION STANDARDS**

ACTION: To decide on the future of the CAMD Sustainability Working Party and further action, if considered necessary, on conservation standards.

BACKGROUND: The CAMD Sustainability Working Party was established in 2013 to progress the issue of further flexibility in environmental controls in collections. Pierre Arpin, as Chair of the Working Party, brought together a group of senior Collections Managers, Conservators and Facilities Managers to work on this issue.

With the assistance of members of the Australian Institute for the Conservation of Cultural Materials (AICCM) and the Centre for Cultural Materials at the University of Melbourne a successful one day event was held in September 2014 just prior to the ICOM Conservation conference in Melbourne. Polling at the event indicated that the majority of participants were more comfortable with a more flexible position on conservation environmental standards following the workshop.

Since the workshop a new set of environmental guidelines have been produced by the International Institute for Conservation of Historic and Artistic Works and ICOM-CC. The new guidelines acknowledge the need for flexibility, within a slightly greater range, in the provision of environmental conditions for permanent display and storage of collections and items on loan.

Meredith Foley
Executive Officer, CAMD

Agenda Item 9 MUSEUMS' DATA AND PROFILE WORKING GROUP

ACTION: the Executive Officer will provide an update on the implementation of recommendations from the Museums' Data and Profile Working Group. Members may wish to discuss the ways in which CAMD might support quantitative data collection for the sector and gather attitudinal data through existing or newly commissioned studies.

BACKGROUND:

The CAMD Data and Profile Working Group was set up to look at the way in which the profile of museums might be raised using available data. In relation to this aim:

- the Australian Bureau of Statistics (ABS) is no longer gathering industry sector data on museums. Information is being sought on the data being commissioned from ABS by the Meeting of Cultural Minister's Statistical Working Group;
- Data on national museums, galleries and libraries gathered by the SWG will soon appear in aggregate form on the Commonwealth Ministry for Arts website;
- to raise the profile of data collected annually through the CAMD survey, Meredith is developing a section of the CAMD website called 'Museums Count – statistics from the sector' which will highlight (and keep updated) around 12 key infographic data facts drawn from the CAMD Survey and other sources each year (including total attendances; student attendances; outreach; temporary exhibition attendances; tourism visits; research efforts; website usage; collection size; economic impact; international engagement);
- discussions have been held with staff from the Australia Council about the potential to share data resources. At present, CAMD does not have the type of attitudinal data which is collected by the Australia Council's own survey efforts eg "9/10 Australians think the arts is an important part of education". The impact of the Budget on the Australia Council's data collection section is still to be determined.

The members of the working party are:

- Rose Hiscock, Director Powerhouse Museum
- Kim McKay, CEO and Director, Australian Museum
- Daryl Karp (Director, Museum of Australian Democracy at Old Parliament House),
- Patrick Greene (CEO, Museum Victoria),
- Alec Coles (CEO, Western Australian Museum).

Agenda Item 10 NAME REPORT

ACTION: to provide an update to members on the work of the Network of Australasian Museum Exhibitors (NAME) and allow an opportunity for CAMD members to comment on its direction.

BACKGROUND: A copy of the minutes (to be confirmed) of the November 2014 NAME meeting and reports from participants are at *attachment A* for the information of CAMD members.

The next meeting will be on 20 May 2015 in Sydney.

Meredith Foley
Executive Officer, CAMD

Item 10 Attachment A

**Network of Australasian Museum Exhibitors (NAME) Meeting, 24 -25
November 2014**

Minutes

Attendees

- Beth Hise, Sydney Living History Museums
- Lucy Ryan, Auckland Museum
- Katrina Nitschke, (instead of Tim); SAM
- Alexandra Gaffiki, ANMM
- Chris Harris, ACMI
- Rebecca Coronel, NMA
- Beck Bushby, PHM
- Liz Hay, Te Papa
- Caroline Cook, Otago Museum
- Shaun Rohrlach, National Archives of Australia
- Louise Teteris, Australian Museum
- Glenn Ferguson, Australian Museum
- Paul Bowers, Museum Victoria
- Gary Foxton, Scitech
- Mandy Paul, History SA
- Sally D'Addio, Questacon

Queensland Museum Attendees

- Bernadette McCormack, QM&S, QMN
- Peter Tonkin , QM&S, QMN
- Jason Elliott, MTQ, QMN
- Janelle Insley, Cobb and Co Museum, QMN

Apologies

- Tim Gilchrist, SAM
- Guy Hansen, National Library
- Paul Morgan, WAM

AGENDA MINUTES

- **Previous minutes**
Change minutes to reflect Alan Rowe attended and gave presentation.
- **Next NAME meeting venue confirmed**

20 May 2015	Sydney before MA hosted by SLM and ANMM
Oct/Nov 2015	Melbourne hosted by MV and ACMI
May 2016	Auckland to coincide with MA TBC

Oct/Nov 2016	Perth hosted by Scitech and WAM TBC
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- **WW1 activities**
CAMD has done list but no further word if we need to update. See Marketplace to see activities at institutions.
- **National Museums Australia Conference**
Discussion of activities for Sydney. NAME to be on one day (Wednesday 20th May 2015) and then team to stay on and be involved with Remote and Regional Day and then MA conference itself. The Friday 22nd May is the main day for exhibition group as Keynote speaker in Deputy Director, Engagement: Dr. Xerxes Mazda ROM with masterclass type activity session afterwards. Beth will be in contact when the program becomes firmer for contributors.
- **NAME Contract**
Can it be used internationally? Perhaps but it is detailed. Can we provide example and see if we can use NAME contract?
- **Visions**
It is getting more difficult to get a Visions grant – can we send through dot points as to why difficult so we can table for CAMD
- **Other**
Combined international tour from all NAME members. Ask CAMD to discuss.

Actions

- **Mus Vic** Solicitor to check name contract to see if can use internationally
- **All** to send international contracts that we can to ANMM compare next meeting
- **All** to send dot points to ANMM re: Visions so we can report to CAMD
- **ANMM** Get Penny to next NAME/MA conference to talk about Visions?
- **All** To try to see if we can get a rep onto Visions Board
- **QM** to load contract and templates onto website – COMPLETED 26.11.2014
- **QM** to send NAME website information around – COMPLETED 25.11.2014
- **All to put** forward exhibition evaluation including marketing for each meeting? Do we have a presentation each meeting? Afghanistan or Aztecs next meeting?
- **All** - List of current exhibition designers to ANMM so can be tabulated for next meeting. This will be handy when tendering so we have a good list to send to and don't miss anyone out.
- **MAS** to get update on Immunity from Seizure because meeting next week and report back next meeting
- **All** to talk to CEOs about combined international exhibition tour i.e. dinosaurs

Standing Agenda Items for NAME meeting

- Museums Australia Conference
- Visions Issues
- Immunity from Seizure
- NAME contract esp. for international purposes

- Combined international touring exhibition 2020
- Keynote presentation i.e. exhibition presentation each meeting e.g. Audience Research/Marketing of exhibitions – discussion and presentation each meeting

AGENDA AS UNDERTAKEN

Monday 24 November – Queensland Museum and Sciencecentre

9.30am-9.45am	Theatre – Level 2	Arrival and Morning Tea/Coffee Entry via Level 2 – cnr Grey and Melbourne Streets South Brisbane
9:45am- 10.00am	Theatre – Level 2	Welcome – Professor Suzanne Miller, CEO Queensland Museum and Ms Jillian Marsh, Director, Public Engagement
10:00am – 11.00	Theatre – Level 2	Previous minutes Other business items Individual Meetings required for tomorrow Next NAME meeting venue confirmed Dinner discussion
11.00am -12noon	Theatre – Level 2	<u>Other business</u> NAME Contract National Museums Australia Conference Discussion of activities for Sydney
12noon – 12.45pm	Theatre – Level 2	Lunch
12.45pm-2.15pm	Theatre – Level 2	Marketplace reporting
2.15pm-2.30pm	Theatre – Level 2	Afternoon Tea
2:30pm – 3:30pm	Theatre – Level 2	Marketplace reporting (cont.)
3.30pm – 5:00pm	<u>Exhibition Visits</u> QAG/GOMA	<i>Future Beauty</i> Tarun Nagesh, Associate Curator of Asian Art QAGOMA and Tarragh Cunningham, Senior Exhibitions Manager <i>Undressed:350 years of Underwear in Fashion</i> Lost Creatures Top Secret Giant Squid - new tank system
5.00pm-6.00pm	Level 5 Balcony	Drinks Please note: Access in/out Level 2 and access to Level 5 is via security pass only after 5pm so QMS staff need to escort people in and out.
6:30pm	Dinner	Bamboo Basket Shop 1003 – 1004, 199 Grey St,

		South Brisbane, Qld, 4101 Banquet Dinner – \$32
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Tuesday 25 November – Queensland Museum and Sciencecentre

9.30am-9.45am	Theatre – Level 2	Arrival and Morning Tea/Coffee
9.45am-12noon	Theatre – Level 2	Marketplace reporting (cont)
12:00noon – 12:45pm	Theatre – Level 2	Lunch
12:45pm – 3.00pm	Theatre – Level 2	Marketplace reporting (cont)
3:00pm – 3.30pm	Theatre – Level 2	Other Business
3.30pm – 4.30pm	Theatre – Level 2	Individual Museum Meetings e.g. <ul style="list-style-type: none"> • Afghanistan meeting • Undressed meeting • Animals Inside Out meeting

NAME REPORTS November 2014

Meeting Brisbane Australia

AUSTRALIAN CENTRE FOR THE MOVING IMAGE

Presenter: Chris Harris, Senior Manager, Exhibitions and Touring

1. Exhibitions and Issues at your Museum

- **What is new in exhibitions at your institution?**

Closed *DreamWorks the Exhibition: From Sketch to Screen*.

October 26th 2014. Visitation total: 196,000 (221,000 with associated programs).

Major attendance highlights:

- 32% visitors from outside Victoria (45% of tourists thought the show exceeded their expectations)
- 41% family attendance
- 96% rated the show as good/very good (ACMI average 89%)
- 53% said they would recommend the show (ACMI average 44%)
- 55% said they would recommend ACMI (ACMI average 55%)
- 44% were new ACMI visitors
- 84% were aware of DWA before attending (ACMI average 54%)

Second of ACMI's new co-commissioned artist series The Potter Foundation Moving Image Commissions announced – winner artist Daniel Crooks receives the \$100,000 moving image commission.

Opened newly commissioned work by Melbourne artist David Rosetzky *GAP* in Gallery 2.

- **Which temporary and travelling exhibitions are, or will be shown at your venue?**

Yang Fu Dong – Chinese Contemporary Artist. ACMI curated survey of existing works and a co-commissioned new work with Auckland Art Gallery.

Opens 4 Dec 2014 to 31 May 2015

Self generated

David Bowie is... from the V&A via Toronto, Sao Paulo, Chicago and Paris

Opens 16 July 2015 – 1 November 2015.

World War One centenary project *War Pictures*

24 Feb 2015 to 12 July 2015

Funded by Victorian Department of Veterans Affairs WWI Centenary Fund.

Self generated + touring to small Victorian regional venues.

Women He Has Undressed – Orry Kelly exhibition

4 August 2015 to 10 January

Self generated

- **What else is happening in your venue?**

Director Tony Sweeney departs 5th December – announcement on new appointment pending.

China Up Close program: December 2014 to April 2015 – first complete ‘all of ACMI’ themed program across ACMI cinemas, exhibitions, public programs and events and education.

New ACMI website launched August 2014

Planning for full refresh of *Screen Worlds* permanent exhibition for 2018. Technology upgrade for existing exhibits is currently underway.

Shaun Tan’s the Lost Thing: From Book to Film

Visions Australia funding successful: touring to 11 national regional venues begins February 2015 – NSW x 3, QLD x 5, WA x 2, Vic x 1.

2. Marketplace of Touring Exhibitions: Available or Sought

- **What topics and scheduling are you seeking exhibitions for your venue**

DreamWorks the Exhibition: From Sketch to Screen - seeking expressions of interest 2017 onward.

First 5 International venues now secured or close to signing: Singapore, Seoul, Paris, Quebec, Tokyo.

Slots available late 2017 onwards.

Game Masters - seeking expressions of interest July 2017 onwards.

Opening National Museum of Scotland December 5th 2014, followed by Halmstad, Sweden and OMSI Portland, Oregon.

War Pictures – seeking expressions of interest

- **Are there any exhibition collaborations for which you want partner(s)**

Women He Has Undressed – seeking expressions of interest and/or partners



WHAT'S GOING ON

AUSTRALIAN MUSEUM

2014 has wrought some significant changes for the Australian Museum with the departure of its former Director Frank Howarth and the arrival of Kim McKay AO, as new Director and CEO of the Museum. This has precipitated some major shifts within the organisation including a re-visioning of our operations and key targets. Within the first 90 days of Kim's tenure she announced a series of quick fire projects which will see significant changes to the Museum programming and its built environment. The former Director's offices in the heritage Lewis Wing have been given over to themed formal meetings rooms, known now as the Krefft Room(s) in honour of former Australian Museum Director (1864 – 1874) and the man acknowledged as first champion of Darwinian theory in the Australian Museum, Johann Ludwig (Louis) Gerard Krefft; pre-eminent biologist, correspondent and confidant of Charles Darwin.

By mid-2014 three new exhibitions had begun; two will open this month, November 2014; *Garragarrang Sea Country* quickly followed by *Same tjukurpa*. *Same country* (anniversary Yuendumu exhibition) and the third *Great Walk* will open in May 2015. *Wildlife Photographer of the Year 2014* edition will launch in late March 2015. This will be the last WPY edition toured by the Australian Museum, with the NHM London taking up the touring exhibition reigns in Australia for the 2015 edition, at their insistence.

In August the NSW Minister (and now Deputy Premier) the Hon. Troy Grant MLA announced the launch of the Australian Museum Research Institute (AMRI) which has amongst its key aims scientific research into; climate change and its impacts on biodiversity; the detection and biology of pest species; improving understanding of what constitutes and influences effective biodiversity conservation, and applying wildlife genomics through DNA analysis to national bio-security and other key related scientific research objectives.

Also in August the Australian Museum celebrated the 25th anniversary of its Eureka national Science Awards at Sydney Town Hall. In the context of anniversaries the Australian Museum is planning to celebrate its 190th anniversary in 2017, as a countdown to its bicentenary in 2027.

Development Plans underway:

As mentioned the Australian Museum is making some significant changes to its public spaces; the Museum will close its College Street entrance in May 2015 and open the new entrance through the Crystal Hall on William Street the same week. The Crystal Hall has been designed by the award winning architect Rachael Neeson of Neeson Murcott. The c.\$4.7M Crystal Hall project will see visitors enter the Museum, as originally conceived when the Museum was first built. The new entry is opposite St Mary's Cathedral and adjacent parklands. At the same time the Museum Shop and the Cafe will leave the existing College Street entry space in the Lower Barnett wing. The Museum Shop will have a series of temporary homes until its later permanent location and the Cafe will move to the

fourth floor rooftop, until that area evolves into a bistro for visitors and public, with views over the city across to the Cathedral, Art Gallery of NSW and Woolloomooloo harbour side eastern Sydney suburbs. The vacated lower Barnet Wing will become a new exhibition space. The Museum has also received Government funding over two financial years, to undertake long term development planning of its current site.

Special Exhibitions & Programmes coming up:

- *Garragarrang Sea Country* is a new 400m² exhibition opening to the public Saturday 22 November. It focuses on the Indigenous sea countries of the Australian eastern sea board, from its far south to its north-east and northern coastline. The exhibition will include contemporary and historic objects, Indigenous narratives, video, electronic information, displays and accompanying interpretation trails as featured *apps*.
- *Same tjukurpa. Same country* is a 100m² exhibition of the Australian Museum's Yuendumu collection, celebrating the 30th anniversary of first Indigenous Yuendumu women's exhibition staged the Australian Museum in 1984. This exhibition will include recent acquisitions from Yuendumu.
- *Great Walk* is a 650m² exhibition in the newly established exhibition space that will occupy the lower historic Barnet Wing, off College Street. The first stage of this exhibition will include more than 300 animals from the Museum's vertebrate collections and another 100 invertebrates. The exhibition focuses on evolution, world wildlife and the choices facing humans as our impacts result in increasing extinctions of animal species. Stage one of great Walk will open late May 2015.
- *Wildlife Photographer of Year 2014* edition will open in Gallery One of the Museum's central Still Addition in late March 2015. The Museum's long history as Australian tour organiser for WPY will conclude with this edition and the following 2015 tour will be organised directly out of the NHM's London offices. These moves signal a change to the way NHM have previously conducted the international tour of this exhibition, through local agents.

Collaborations:

The Australian Museum is working with a number of other Museum's to secure an Australian tour of *Animals Inside Out*. The organisers of this well known exhibition have signalled their willingness to bring the exhibition to Australia, provided a sufficient number of venues can be secured for the tour. The Australian collaborators would like to acknowledge Gary Foxton's contribution to re-establishing links with *Korperwelten* (Body Worlds), the owners of the *Animals Inside Out* exhibition.

The Australian Museum and Questacon are developing a *Spiders* exhibition. Due to open at Questacon in November 2015 and available to tour from May 2017.

TOURING EXHIBITIONS

All [touring exhibition](#) inquiries directed to **Louise Teteris**, louise.teteris@austmus.gov.au, or phone +61 (0)2 9320 6034. The Australian Museum has a number of exhibitions currently available for tour or in development, which are planned for tour.

Tyrannosaurs – Meet the Family is currently being booked for tour. Currently at Museum of New Zealand Te Papa Tongarewa till 8 Feb 2015; Scienceworks from 22 May – 4 October 2015; Newcastle Museum from 14 Nov 2015 – 28 Feb 2016. The world's first exhibition on the evolution of the Tyrannosaur group. It includes skeletons, fossils, virtual reality, video special effects, projected images, interactives and heaps of fun! The exhibition exceeded 200,000 visitors in Sydney and has achieved nearly 1 million downloads of its accompanying app/game and three updates since it was first launched, in accompaniment to the exhibition.

<http://australianmuseum.net.au/Touring-exhibition-Tyrannosaurs-Meet-the-Family>

SuperCroc is currently being booked for tour. National Wool Museum, Geelong 19 Sept – 30 Nov 2014; Museum of Tropical Queensland 16 Dec – 19 April 2015. The crocodile that ate dinosaurs. Display includes the National Geographic commissioned model and smaller support materials about the largest known crocodile to have ever existed; includes some text images and other content originally produced by National Geographic. <http://www.nationalgeographic.com/supercroc/>

Frank Hurley - Journeys in Papua is currently being booked for tour. Pine Rivers Heritage Museum, QLD 3 Oct – 30 Nov 2014. 82 b/w images framed and presented in the style of WPY, plus film and objects. Objects available subject to separate loan. Note the AM has a selection of 15 of these images at larger scale unframed >1500mm, available with the exhibition, or separately.

<http://australianmuseum.net.au/Frank-Hurley-in-Papua>

Menagerie is currently being booked for tour. Bathurst Regional Art Gallery 21 Nov – 1 Feb 2015. A fascinating and vibrant exhibition of Indigenous Australian art inspired by animals. Discover how Indigenous Australian artists view them as they share with us their understanding of animals and, through their art, their relationships to place, identity, culture and survival.

<http://australianmuseum.net.au/event/Menagerie-Exhibition>

Deep Oceans is currently touring: at Scienceworks till 12 April 2015.

Wildlife Photographer of the Year 2014 edition (Australia only): tour fully booked.

National Wool Museum, Geelong 16 Dec 2014 – 1 March 2015; Museum of Tropical Queensland 21 March – 17 May 2015; Newcastle Region Library 12 June – 8 August 2014; QVMAG, Launceston, 5 Sept – 1 Nov 2015.

<http://australianmuseum.net.au/Wildlife-Photographer-of-the-Year-touring-exhibition-information>

Polychaetes – Marine Marvels is currently being booked for tour. Museum and Art Gallery of the Northern Territory till 22 Feb 2015. Marvel at these delicate beauties that live in all marine habitats of the world's oceans. This intriguing photographic exhibition displays 11 professionally framed works of professional underwater photographers and research scientists, all of whom are fascinated by these exquisite worms.

<http://australianmuseum.net.au/Touring-exhibition-Polychaetes-Marine-marvels>

Beauty from Nature: art of the Scott Sisters is currently being booked for tour.

Harriet and Helena Scott became some of the most famous natural history illustrators working in Australia in the last decades of the 19th century. The exhibition includes up to 50 framed original drawings and water colours. The number travelling to each venue is subject to negotiation and to venue security and environmental conditions. Would comfortably fit in a 250 – 400m² area.

<http://australianmuseum.net.au/Beauty-from-nature-art-of-the-Scott-sisters-exhibition-is-available-to-tour-to-your-venue>

Kermadec Islands Expedition is currently being booked for tour.

In May 2011, Australian Museum marine scientists Mark McGrouther, Stephen Keable and Mandy Reid joined scientists from New Zealand on an expedition to the remote, volcanic Kermadec Islands to investigate the biodiversity of this marine reserve. These 13 images presented on canvas form part of a small time capsule to help understand how to manage and conserve the biodiversity of this magnificent region.

<http://australianmuseum.net.au/Kermadec-Islands-Expedition-touring-exhibition>

Museum EXPOSED! is currently being booked for tour. Museum EXPOSED! is an opportunity to put forward images from the Museum's photography department which may have never seen the light of day. It consists of 35 unique images which are available to tour to your venue now.

<http://australianmuseum.net.au/Museum-EXPOSED-Photography-at-the-Australian-Museum-is-available-to-tour-to-your-venue>

Sydney Elders is currently being booked for tour. 21 portraits taken by renowned Aboriginal photographer Mervyn Bishop. This exhibition celebrates the significant commitment and achievements of a number of Indigenous elders who are living in Sydney on Eora Country. These portraits and their associated life stories highlight the important role elders have played in achieving change and justice for the Indigenous community.

<http://australianmuseum.net.au/Touring-exhibition-Sydney-Elders>

Campus: Cobb+Co Museum, TOOWOOMBA

Exhibitions Contact: Janelle Insley, Learning Programs Manager
janelle.insley@qm.qld.gov.au , (07) 4659 4908

Current Upcoming Exhibitions:

Horse in War

Dates March – October 2015

Description: Cobb+Co internally developed exhibition.

Horses were an integral part of Australia's war effort and the Darling Downs area was a significant source of horses, riders and drivers for the military. The *Horse in War* exhibition will encompass the bravery, mateship and humour of the Queensland soldier and his horse, and will feature well known Darling Downs soldiers such as General Sir Harry Chauvel and Brigadier William Grant, as well as stories of lesser known Queensland troopers.

The exhibition will also feature a number of original First World war objects including an original and very rare Army general Service Wagon (Mark X). This 1916 GS Wagon will be displayed with authentic military harness on horse models. A full scale Light Horse trooper and horse as they presented in the Middle East and replica Bell tent will also feature in the exhibition.

The Horse in War exhibition is supported by the Queensland Anzac Centenary project and the Copland Foundation. It will be on display at Cobb+Co Museum from March – October 2015, after which it will travel to regional Queensland centres.

Exhibitions Available to Travel

Horse in War – from October 2015

NAME questions

- Looking for 130 sqm sized travelling exhibitions from October 2015

Museum: **HISTORY SA, ADELAIDE**

Exhibitions Contact: Mandy Paul, Senior Curator, Exhibitions, Collections & Research. mpaul@history.sa.gov.au (08) 8207 7582

What's Happening in 2014/2015

South Australian Maritime Museum

Rough Medicine: Life and Death in the Age of Sail

This exhibition opened in June 2014. It was designed by Arketype and funded by a Visions of Australia exhibition development grant

On the same day in 1838, migrant Sarah Brunskill buried her daughter and son at sea. In the nineteenth century, the prospect of the long sea voyage was often terrifying—cramped below decks, shrieking winds, pounding seas, the stench of bilge water and sewerage, the threat of disease in confined quarters, and tainted water. But was this the reality of voyages in the age of sail? Was survival at sea any more challenging than life on land given the state of public hygiene and medical knowledge? *Rough Medicine* unravels the history of how illness and disease shaped sea voyages from the rise of the Royal Navy in the eighteenth century to the journeys of our migrant ancestors.

The exhibition looks at understandings of health and disease in the 18th century, and the changing role of the naval surgeon from 'barber surgeons' with the same status as the ships' carpenter to the surgeon superintendents that voyaged with migrants to Australia from the early 19th century. It explores perceptions of diseases such as scurvy and venereal disease, and the outbreaks of contagion that rendered some ships floating coffins. It looks at the experience of birth and death on migrant ships, the surgeon's medicine chest and instruments, and the ordeal of quarantine once the voyage ended.

The exhibition is rich in rare and curious objects from our own collection, and from the Australian National Maritime Museum, Sydney Quarantine Station, State Library NSW, National Museum of Australia, Tasmanian Museum and Art Gallery, Pharmaceutical Society of Australia—SA Branch, Royal Adelaide Hospital Heritage Office, Women's and Children's Hospital, Barr Smith Library—University of Adelaide, and a host of private collectors.

Gory Stories, a vacation and education program developed with museum performer Michael Mills, takes the popular BBC program *Horrible Histories* as its template. It has proved tremendously popular. We have also developed an App using beacons *Life... or Death?* which provides audiences with several scenarios from the surgeon's sick list and asks them to select the correct remedy in the exhibition.

Living in Port

Living in Port opened in July 2014, designed by Malloway. It is a core gallery redevelopment and provides a window into elements of Port Adelaide's history—the rise of industries such as flour, sugar and timber milling, work, unionism and protest on the waterfront, the trades of shipbuilders and sail makers, the palpable tension between pulpit and pub, play in this highly competitive town, and the experience of plague and pestilence at Torrens Island Quarantine Station. Most objects were drawn from Museum's rich collection relating to the social history of the Port.

Light artists Illuminart were commissioned to create an interactive map of Port Adelaide pinpointing key events, places and people, and highlighting objects from the collection linked to them. We also collaborated with Illuminart and the local Aboriginal community to record a Kurna story of Living in Port. This is produced in the exhibition as a projection installation with talking heads, animation and historic images.

Festival of Vintage Planes, Trains and Boats

The SA Maritime Museum instigated this inaugural festival with the other museum on Lipson Street—The Railway Museum and Aviation Museum. Lipson Street was closed to traffic over the October long weekend, all museums were free and each hosted special events and rides. The Maritime Museum hosted a Festival of Rare Trades including sail makers, boat builders, coopers, blacksmiths and rope makers and displayed several of its vintage vessels on the street. Our historic tug *Yelta* took cruises during the day. Over 11,000 people visited the Museum and lighthouse during the weekend.

Migration Museum

Interned: Torrens Island, 1914-1915 opened at the Migration Museum in the second week of October. This exhibition explores the internment of 'enemy subjects' in South Australia during the early part of the First World War. Major sources are the compelling photographs

of internee Paul Dubotzki and the diary of another internee, Frank Bungardy. The exhibition is proving both popular and controversial, and will be open until mid-August 2015. Both the exhibition and accompanying book published by Wakefield Press were designed by Bit Scribbly Design.

The Adelaide Fringe Festival will see the Migration Museum host *Mount Renouf*, a transmedia mock museum exhibition which presents the fanciful and fabricated history of an equally fictitious small Australian country town. Developed by artist Ian Moorehead, it is a work that aims to celebrate, question and comment on the historical, familiar and collective cultural notions and clichés of who we are, where we came from, and how we perceive ourselves. It aims to explore the colonial framing of our national story and the traditional methods we use to document this history. This touring exhibition received development funding from Country Arts SA.

Infused: all about Tea was a major community event at the Migration Museum on Sunday 14 September as part of the OzAsia Festival. Approximately 1700 people attended and enjoyed dance and music performances, tea ceremony demonstrations, kids' activities and tea tastings from T Bar. There were also food stalls and popular cooking demonstrations by celebrity chef Simon Bryant. A highlight of the day was a presentation of congratulations to the newly appointed Governor of South Australia, Hieu Van Le. Mr Le was joined on stage by approximately 20 Chinese community leaders.

History SA

About Time: South Australia's History Festival will again run for the month of May in 2015. Registrations are now open for this community festival which includes over 500 events annually, and is continuing to grow and diversify.

History SA has a range of small travelling displays focusing on aspects of South Australian history which tour within the state. These are very popular with community museums, local libraries and similar venues.

Upcoming Exhibitions

[See below under Exhibitions in Development]

Touring Exhibition Availability

The South Australian Maritime Museum is applying in December for a Visions of Australia touring grant to travel *Rough Medicine*. If successful, the exhibition will travel from July 2015. ANMM and Port Pirie Regional Museum and Art Gallery have confirmed they want to host it, with ANMM interested in being the first host institution (September 2015).

Warnambool Art Gallery and WA Maritime Museum (Perth, Albany and Geraldton) have expressed interest in hosting the exhibition. The tour schedule and dates are still to be confirmed and there may be opportunities for other venues to host the exhibition.

Exhibitions in Development

Migration Museum

Love a Good Yarn, a collections-based exhibition, will examine the history of knitting and crochet from a range of angles – from domestic labour to knitting for social good, from culturally-specific patterns and practices to craftivism and knitting as a contemporary art form. We are planning to make the most of the opportunities this will provide for creative public programming. The exhibition will open in March 2015.

Losing the Plot: productive gardening in South Australia will explore themes including Indigenous food production, market gardens, home gardens, school gardens and community gardens. Associated public programs will focus on preserving and cooking, and should have wide appeal. The exhibition will open in spring 2015.

South Australian Maritime Museum

The whole world is at Sea': The Great War from the Ocean-

The Museum is developing a temporary exhibition exploring the story of the Royal Australian Navy and Merchant Navy during World War 1. Focusing on stories of South Australians, the exhibition will explore maritime experiences of sailors, soldiers, and their families. The exhibition begins by documenting Australia's first action in the war—the capture of German Rabaul and the sinking of the submarine AE1. *Protector*, South Australia's colonial warship had a major role in this action. It will also look at the experience of South Australians on troop and hospital ships, the crucial role of the Naval Bridging Train at Gallipoli, the capture of submarine AE2, the sinking of the *Emden* in November 1914, the fate of the Adelaide Steamship Company vessels requisitioned for war, and life on Port Adelaide's home front. Objects are drawn from our own collection, the RAN, the Australian War Memorial, AWM and State Library of South Australia. This exhibition will open in April 2015.

National Motor Museum

In 2015 the National Motor Museum is celebrating 50 years since the opening of the Birdwood Mill Museum. Amongst the many events to be staged during the year, we are developing an exhibition about the history of the museum, which began as a private

collection of motor vehicles and assorted items and was housed in a former flour mill and the site, located in the Main Street of Birdwood, in the Adelaide Hills. The exhibition will be a semi-permanent feature located in one of the mill buildings and will be open to the public in November 2015.

MUSEUM VICTORIA

MV Travelling Exhibitions Program Manager Eve Almond retired in August and a recruitment process is underway. In the interim, Paul Bowers is the point of contact regarding travelling exhibitions.

International and National Awards

Think Ahead, opened at Scienceworks in December 2013

- Winner of Communication Design category at the Premier's Design Awards for Think Ahead.
- Winner of Gold Award at the International Festival of Museums and Heritage for Design your own Future Transport
- Bronze MUSE Award at the MUSE Awards (American Alliance of Museums (AAM)) in the Interactives category for Build A Future City experience
- Honourable Mention at the MUSE Awards (American Alliance of Museums (AAM)) in the Interpretive Interactives category for the Super Future You experience

First Peoples at Bunjilaka Aboriginal Cultural Centre, Melbourne Museum opened in September 2013

- Winner of Gold Award for Installation, Display, Exhibit and Set Design category of the Melbourne Design Awards for Bunjil's Wing, part of the Creation Stories Cinema, First Peoples.
- Winner of Permanent Gallery or Exhibition category at the Museums Australia Awards for First Peoples
- Winner of the Leadership in Public Programs award at the Arts Portfolio Leadership Awards for First Peoples
- Overall Winner at 26th American Alliance of Museums (AAM) Excellence in Exhibitions Competition for First Peoples
- Special Distinction Honour for Innovative Integration of Design and Content at 26th American Alliance of Museum (AAM) Excellence in Exhibitions Competition for First Peoples
- Best Exhibition at Australia's Museums and Galleries National Award
- Best Project at Australia's Museums and Galleries National Award

Exhibition Renewal Program

WWI Love & Sorrow

Mind and Body Gallery: August 30 2014 – June 2016

This exhibition opened in August and is likely to be extended until the centenary of the end of WWI in 2018. It was developed by Museum Victoria to commemorate the centenary of WWI, in particular, the impact of war on returned servicemen, their families and communities. It is the last of the exhibitions to be developed under the previous round of capital funding from the State Government. The other two exhibitions were *First Peoples*, Bunjilaka, Melbourne Museum and *Think Ahead*, Scienceworks.

Children's Gallery

The Children's Gallery redevelopment project has commenced at Melbourne Museum, with concept development now well underway. The Early Learning Strategy Review will feed into this project and will also inform future developments at Scienceworks.

Audience Research

Museum Victoria has recently completed a major audience research project with Colmar Brunton, *Catching the Next Wave*, to guide future audience development for our exhibitions, public programs and digital experiences.

- The study tracks how our audiences have changed in significant ways over the ten years since our last major audience study – demographically, culturally, how they participate in leisure and, most importantly, how digital technology has changed ways in which they engage in experiences and communicate with others.
- Museum Victoria and its museums have also changed. We no longer consider ourselves simply a visiting experience but engage on multiple platforms with onsite and offsite end users.
- We have new ideas about the positioning of our museums which require further testing to better understand whether they are right for our audiences.

The study will inform a number of other projects including the MV Brand Refresh Project, the MV Digital Strategy, Visit Journey Map Project, Exhibition Renewal Program as well as product business cases, visitation and forecasting activities. Carolyn Meehan, Audience Insight Manager, will be sharing the research at Visitor Studies conferences in the future.

Venue: NATIONAL MUSEUM OF AUSTRALIA

Presenter: REBECCA CORONEL

1 Exhibitions and Issues at your Museum

What is new in exhibitions at your institution?

- **Current to March 2015 - *Spirited – Australia's Horse Story***. This exhibition features 500 historical artefacts that tell the nation's horse story, including icons of Australia's thoroughbred racing history, horse drawn vehicles and riding equipment, and trophies won by leading equestrians and rodeo stars. Mannequins for horse

tack were custom made by sculptor Harrie Fasher (see images below).



- **Current to June 2015** – *Warlpiri Drawings – Remembering the Future* tells the story of an intriguing collection of Indigenous artworks created by Warlpiri people in Australia's Northern Territory in the 1950s and beyond. The collection is owned by the Australian Institute of Aboriginal and Torres Strait Islander Studies. This exhibition may be available to tour if there is interest.



- **Current** - *Lag | Meta | Aus* reveals the history and vitality of Australia's most northerly region, the Torres Strait. The words *lag*, *meta* and *aus* translate as home in the region's three Indigenous languages.



- **Current** – *Governor Lachlan Macquarie*. The exhibition features historical artefacts from the early days of the colony, including key documents issued by Lachlan Macquarie, a holey dollar, love tokens inscribed by convicts and breastplates presented to Aboriginal people. This is a semi-permanent installation at the Macquarie Bank Group building at 50 Martin Place, Sydney (enter through Elizabeth St entry).
- **Current** – *Defining Moments in Australian History*. Countless moments make up the Australian story – most pass unremarked and unremembered. But occasionally, something happens to change our story, to move us in a different direction, or to transform the way we think about ourselves. Starting with a list of 100, the Museum invites Australians to consider and debate these moments, as well as suggest others they think significant. The list will grow and change over the life of the project. Supported by displays in our Hall. Launched by the Prime Minister and Attorney General Brandis.



Which temporary/travelling exhibitions are/will be shown at your venue?

- ***The Homefront – Australia in World War 1*** - April 2015 to September 2015. Explores the experience of the Great War through twenty biographical case studies. Diversity of experience will be key, with an aim to represent differing experience (those who went to war, those on the homefront, those impacted by internment, artist's experience etc).
- ***Kspace*** – Opens June 2015. A new game-play based multimedia space for kids and families in our permanent galleries.
- ***Encounters*** (working title) – November 2015 to June 2016. A collaboration between the NMA and the British Museum to show Australian indigenous material in the British Museum collection, and its connection to Aboriginal communities today.
- ***British Museum travelling show*** – details to be confirmed. September 16 to January 17.
- ***Lustre*** – Travelling exhibition created by West Australian Museum. January 17 to July 17.
- ***Kungkarangkalpa Tjukurpa Seven Sisters Songline*** (working title) - September 2016 to February 2017. This exhibition will explore the iconic Tjukurpa narratives that cross the desert from East to West: the Seven Sisters.

What else happening in your institution? (Headlines only, please)

- Developing documentation to deliver a complete replacement of wayfinding and other signage at the Acton site. If anyone has experiences to share, happy to talk.
- Continuing work on permanent gallery redevelopment projects. Initial work has commenced on redevelopment of the entry to our Aboriginal and Torres Strait

Islander galleries for delivery in 2016.

- The *Defining Moments* project kicked off in August. This project seeks audience participation in development of a list of defining moments in Australian history. It is planned as a two year project including displays, events and online participation.

2 Marketplace of TTXs, available or sought

Which exhibitions are touring? What times are they available?

- Travelling exhibitions are now limited and seeking supporting funding to assist touring costs.
- ***The Horse*** (working title) – we may develop a 200 square metre exhibition based on our current 800 square metre temporary exhibition. Looking for interest.
- ***Warakurna – All the Stories got into their Minds and Eyes***. Visions funding received earlier this year, will tour for 2 years around Australia. IP Australia are conducting a series of intellectual property and arts law seminars in connection with the exhibition. Nice connection for the exhibition.

What exhibition topics and times are you seeking for your venue?

- We are looking for Aboriginal or Torres Strait Islander content suitable for a space of around 250 square metres from mid-2015 onwards.

New exhibition proposals.

We just about to commence some testing for new small temporary exhibitions that may also be toured. Interested in hearing feedback about these:

Taken by a dingo

In June 2012 Coroner Elizabeth Morris handed down the results of the fourth inquest into the death of Azaria Chamberlain. Morris choked back tears as she addressed the Chamberlain family. "Please accept my sincere sympathies on the death of your special and loved daughter and sister Azaria. I am so sorry for your loss. Time does not remove the pain and sadness of the death of a child." After 32 years of drama, bitterness, pain and struggle, Azaria's death certificate was finally able to record that her death was caused by being attacked and taken by a dingo.

Azaria Chamberlain captured the attention of the Australian public on the night that she was taken in 1980 and has held it ever since. The Chamberlain case has become one of the most infamous events in contemporary Australian history. The National Museum holds the largest public collection of material culture relating to the case and is in a unique position to interpret and explore this particular event. This exhibition would examine the case as it unfolded and the remarkable impact that it has had legally, socially and culturally.

The Bodenwieser Ballet

In 1939 modern expressive ballet arrived in Australia when, having fled her home of Vienna, the famed dancer and choreographer Madame Gertrud Bodenwieser stepped ashore in Sydney. Over the next twenty years Bodenwieser and her dancers introduced thousands of Australians to this vibrant and challenging approach to dance. They staged performances for wharf workers in Sydney, lunchtime performances for office workers in malls in Melbourne and matinees for children. From 1940-1954 they toured Australia taking modern dance to towns across the country. Bodenwieser's 'dance dramas' were different and exciting. They explored issues of social, emotional and political importance. Bodenwieser drew her topics 'not from fancy-fairy worlds, but from the depths and variety of the problems and thoughts which concern us'...

This exhibition would focus on the impact and influence of this key group of dancers on the Australian cultural scene. The exhibition would be a rich and dynamic display of costumes, photographs and film drawn from the Museum's collection.

Mini Museum

Mini Museum places the spotlight on the museum's smaller but equally significant objects. Ideally, the objects on display will be no bigger than a shoebox to highlight their tiny size. They will represent a range of 'big' stories that might be of national historical significance; an intriguing or mysterious story; be connected to an individual of note; or even link Australia to a global story. The objects' size rather than a historical narrative, will tie the exhibition together.

The Way We Wear

The key message of this exhibition is the unique way clothing embodies Australian social history and the strength of the National Historical Collection as a repository of extensive clothing collections.

Clothing reveals much about the wearer: of time, place, financial circumstance, occupation, taste, religion. Exhibitions of clothing in Australia have largely focused on fashion rather than its place in Australian social history. Hundreds of items of clothing in the National Historical Collection allow insight into specific moments in place and time through what people were wearing.

A small selection of the significant clothing in the NHC includes the Faithfull family collection, the Tooloyn Koortakay collection possum skin cloak, convict material, 'rites of passage' garments such as wedding and christening dresses, the Myles Dunphy material relating to bushwalking, the Heidelberg Unemployment Bureau dress, theatrical costumes, Evonne Goolagong's Wimbledon tennis dress, Azaria Chamberlain's black dress and Faith Bandler's gloves.

Food Stories

Food is a topic that occupies the minds of many Australians, as demonstrated by popular TV shows like *Masterchef*, the development of the National Food Plan, debates over live animal

exports, concern about escalating rates of obesity, and the proliferation of community and school gardens.

This exhibition about the history and culture of Australian food would draw on place-oriented content developed for the online *Food Stories* project – an NMA partnership with the Stephanie Alexander Kitchen Garden Foundation. *Food Stories* links one school and place in each state and territory with collection items that reveal aspects of the history and culture of food within those eight locales.

NAME OF INSTITUTION OTAGO MUSEUM

NAME Marketplace Information – November 2014

Institution: OTAGO MUSEUM
Exhibitions Contact: Caroline Cook, Director, Marketing and Development
caroline.cook@otagomuseum.govt.nz

What's Happening at your institution

It's been a year of change at the Otago Museum with changes in Museum leadership and new faces in the senior management team, and to the structure of the organisation

Museum Director - Dr Ian Griffin

Director Collections and Research – Robert Morris

Commercial Director -Murray Bayly

Director Marketing and Development -Caroline Cook

A new strategic plan has been developed which will take us through to 2020, which includes several major gallery redevelopment. <http://www.otagomuseum.govt.nz/assets/Files/Otago-Museum-Strategic-Plan-2014-2020-email-size.pdf>

Our primary focus over the next two years is the \$3.5 million “reboot” of our science centre Discovery World, and the possible addition of a 9 m tilted dome immersive theatre.

Also planned is the redevelopment of the Tangata Whenua gallery, and attention given to our Research centre, and Front of house.

The new team looks forward to making the acquaintance of, and working with, our New Zealand and Australian Counterparts.

Upcoming Exhibitions (In House exhibition only)

Bugs - The mega world of mini-beasts December 2014 – May 2015

Ralph Hotere's Personal Ceramic Collection (Working title) March 2015 – July 2015

Wunderruma – NZ Contemporary Jewellery (from Dowse) July 2015 – October 2015

Hākui- Women of Ngai Tahu – November 2015 – May 2016

Touring Exhibition Availability

Nil

Exhibitions in Development

New Zealand: The wonders of the natural world

– Shanghai Natural History Museum July 2015 – December 2015 (in production)

Museum:

QUEENSLAND MUSEUM AND SCIENCENTRE

Exhibitions Contact:

Bernadette McCormack, Senior Creative Producer, Major Projects bernadette.mccormack@qm.qld.gov.au, (07) 3840 7457

What's happening at your institution?

- Permanent exhibition development continuing
 - Wild Sate – opens 2016
 - ATSI Gallery – opens 2017
 - ANZAC Legacy Gallery – Opens 2018

- Deep Oceans finished with over 115,000 people attending

QM&S Touring Exhibitions:

- Touring exhibition – Great Barrier Reef and ATSI exhibition for 2018
- Purchase the NHM, London Wild Planet infrastructure to host outdoor exhibition



Upcoming Exhibitions at your institution:

Sciencentre

Science Fiction, Science Future

Dates: July 2013 – July 2014

Description: SciTech Travelling Exhibition

Top Secret

Dates: July 2014- November 2014

Description: SciTech Travelling Exhibition

Humanoid Discovery

Dates: December 2014 – July 2015

Description: SciTech Travelling Exhibition

Rescue

Dates: July 2015 – Feb 2016

Description: SciTech Travelling Exhibition

Measure Island

Dates: Feb 2016 – Feb 2017

Description: Questacon Travelling Exhibition

Mathamazing

Dates: Feb 2017 – July 2017

Description: Questacon Travelling Exhibition

Perception Deception

Dates: July 2017 – April 2018

Description: Questacon Travelling Exhibition

Level 3 Temporary Gallery

Undressed: 350 years of underwear in Fashion

Dates: 12 November – 1 Feb 2015

Description: Victoria and Albert Museum

Dinosaur Discovery: Lost Creatures of the Cretaceous

Dates: March- October 2015

Description: GOLDIE Marketing and WAM

Level 4

Freewheelin'

Dates: December - June 2015

Description: National Museum of Australia

Campus:

QUEENSLAND MUSEUM AND SCIENCENTRE

Exhibitions Contact:

**Bernadette McCormack, Senior Creative Producer, Major Projects
bernadette.mccormack@qm.qld.gov.au, (07) 3840 7457**

What's happening at your institution?

- New Board – New Chair – David Mr David Conry, Managing Director, Damarcon, (Founding Chairman of Youngcare)
- *Lost Creatures* – first permanent gallery renewal for many years– Opened December 6 2014
- *Colour: Secret Language of the Reef* MTQ new interactive permanent exhibition featuring green screen and motion sensing technology, simulation of a submarine dive on the reef, coral dioramas, colour touch-screen information and quiz, Fishy Vision and Catlin Seaview content on a touch-screen with underwater Google street view. Opens 29 May 2014
- Travelling exhibitions, including Sciencentre, now restructured under Public Engagement at QM&S.
- G20 on weekend of 15 and 16th November – watch this space

- In March 2014, the creation of a new Anzac Legacy Gallery was announced as part of Queensland's Anzac centenary commemorations.

Scheduled for opening in 2018 at the Queensland Museum's South Bank site, the \$14.3 million gallery will feature a permanent Anzac exhibition that commemorates our past and provides a legacy for future generations.

The gallery will also become the permanent home of one of the world's most significant war relics – the A7V Sturmpanzerwagen armoured assault vehicle, Mephisto.

The Queensland Government has pledged \$7.6 million towards the development of this project. The remainder will be raised as part of the Queensland Remembers: WW1 Centenary Fund.

QM&S Touring Exhibitions:

See other campuses

Current Upcoming Exhibitions:

Sciencentre

Science Fiction, Science Future

Dates: July 2013 – July 2014

Description: SciTech Travelling Exhibition

Top Secret

Dates: July 2014- November 2014

Description: SciTech Travelling Exhibition

Humanoid Discovery

Dates: December 2014 – July 2015

Description: SciTech Travelling Exhibition

Level 3 Temporary Gallery

Deep Oceans

Dates: 5 September – 27 January 2014

Description: Australia Museum/Questacon Travelling Exhibition

Undressed: 350 years of underwear in Fashion

Dates: 12 November – 1 Feb 2015

Description: Victoria and Albert Museum

Level 4

Remember Me: Lost Diggers of Vignacourt

Dates: 5 April – 20 July 2014

Description: Australian War Memorial Travelling Exhibition

Inside Children's Homes

Dates: 9 August- 17 November 2014

Description: National Museum of Australia

Bicycle

Dates: December - April 2014

Description: National Museum of Australia

Campus: THE WORKSHOPS RAIL MUSEUM, IPSWICH

Exhibitions Contact: Richelle Leane, Visitor Experience Manager

Richelle.lean@qm.qld.gov.au , (07) 34325100

Current Upcoming Exhibitions:

Fun and Games

Dates: 05 April 2014 – 11 May 2014

Description: TWRM exhibition

3 Foot 6 The Sunlander

Dates: 17 June 2014 – 18 August 2014

Description: Photographic exhibition

Trainspotting

Dates: 17 June 2014 – 18 August 2014

Description: Photographic exhibition

Exhibitions looking for a partner institution

At Home: On the Front Railways in Wartime 1914 - 1918 – contact TWRM to discuss partnership.

Exhibitions Available to Travel

I've been working on the railway – Available from Feb 2015

The exhibition explores the roles and contributions of Aboriginal, Torres Strait Islanders and Australian South Sea Islanders in developing the railways of Australia.

Currently touring Australia supported by Australia Council Funding. This exhibition includes both a 250 Sqm full version of the exhibition and a light "pop up" version available to travel to smaller venues (10 linear meters).

Overview of full exhibition attached, please contact me for more information regarding the light version.

Life on the Line – Available

Overview attached

NAME questions

- Looking for 250sqm sized travelling shows, appropriately themed industrial.
- Interested to see what is being discussed re: touring product for WWI Centenary

Campus: **MUSEUM OF TROPICAL QUEENSLAND, TOWNSVILLE**

Exhibitions Contact: **Dr Jason Elliott, Visitor Experience Manager**

jason.elliott@qm.qld.gov.au, (07) 4726 0637

Current Upcoming Exhibitions:

Croc Country

Dates: November 2014 – February 2015

Description: Internally developed exhibition

Supercroc

Dates: December 2014 – April 2015

Description: Australian Museum travelling exhibition

International Wildlife Photographer of the Year

Dates: March 2015 - May 2015

Description: Australian Museum travelling exhibition

Debt of Honour (TBC)

Dates: September 2015 – November 2015

Description: Western Australia Museum Travelling Exhibition

Last Gentlemen of War (TBC)

Dates: March 2016 - May 2016

Description: Western Australian Museum travelling exhibition

Destination Australia

Dates: February 2017 - April 2017

Description: National Archives of Australia travelling exhibition

Lola Greeno

Dates: May 2017 - June 2017

Description: Object: Australian Design Centre travelling exhibition

Exhibitions Available to Travel

Nil

NAME questions

- Looking for feature exhibition to host December 2015 – February 2016.

Campus: **Cobb+Co Museum, TOOWOOMBA**

Exhibitions Contact: Janelle Insley, Learning Programs Manager
janelle.insley@qm.qld.gov.au , (07) 4659 4900

Current Upcoming Exhibitions:

Shellshocked: Australia after Armistice

Dates: 31 January - 6 May 2014

Description: National Achieves travelling exhibition

Toowoomba Sporting Exhibition (name tbc)

Dates: 23 May 2014 – September 2014

Description: Cobb+Co internally developed exhibition

Exhibitions Available to Travel

nil

QUESTACON

Science Centre: QUESTACON – THE NATIONAL SCIENCE AND
TECHNOLOGY CENTRE

Exhibitions Contact: Peter Larter, Exhibitions Manager

exhibitions@questacon.e

du.au (02) 61129714

WHAT'S HAPPENING AT QUESTACON

The Ian Potter Foundation Technology Learning Centre - Australia's leading philanthropic organisation, Ian Potter Foundation, has provided a \$7.8 million grant over five years to Questacon – The National Science and Technology Centre for significant new initiatives to engage young people with technology and innovation. The grant, made in the 50th anniversary year of the Foundation, is the largest awarded in the areas of science and education and in recognition Questacon has renamed the Deakin facility The Ian Potter Foundation Technology Learning Centre.

The Ian Potter Foundation and Questacon have formed a new partnership to help develop creative young people by immersing them in innovation, design, technology and entrepreneurial learning activities – *The Questacon Smart Skills Initiative*.

The **Enterprising Australians** travelling exhibition supports the *Questacon Smart Skills Initiative* and highlights the stories of Australian inventors and innovators. Visitors experience these stories, coming to a greater understanding of Australia's innovators and Australia's place in world technology. These inspiring stories can help guide students in their own career choices and goals. The programme of stories is ever changing and we are currently developing a diverse range of touring modules for the exhibition and the stories that it tells. The exhibition is currently on display at The Ian Potter Foundation Technology Learning Centre.

Awesome Earth permanent exhibition – we are in the process of upgrading the Earthquake House to an Earthquake Lab and adding interactive components and refocussing the exhibition from natural disasters to our dynamic world. The exhibition aims to help visitors explore natural phenomena and experimenting with the effects. It also brings each of these distinct effects together to illustrate the world more completely.

The inaugural **Walk of Wonder (QWoW)** will be delivered in the form of a mobile App and the first tour will be dedicated to John Howard, OM, AC, former Prime Minister of Australia. It will create a tour through one of Australia's most culturally significant urban landscapes. Each stop within the tour will draw the visitor's attention to phenomena, nature, science and technology.

Spiders – Friends and Foe a major travelling exhibition partnership with the Australian Museum. The exhibition will open at Questacon in November 2015 and be on display for a 12 month period, then to the Australian Museum. The exhibition will feature objects, live specimens, interactives and programmes. This exciting Spiders exhibition will be available for hire from July 2017 so please contact the Australian Museum to secure your booking.

EXHIBITIONS CURRENTLY ON DISPLAY AT QUESTACON

- *Perception Deception*: a travelling exhibition containing 60 interactive experiences exploring audio-language, multisensory, visual and social perception.
- *Wonderworks*: explore colour, movement, light and sound
- *Awesome Earth*: experience the natural phenomena behind our dynamic earth and universe
- *QLab*: look at the world differently with microscopes and high-speed, high definition slow-motion footage and live scientific demonstrations
- *Mini Q*: an exhibition for little scientists from babies up to 6 years old
- *Excite@Q*: immerse yourself in spectacular physical phenomena with this high energy, high impact gallery
- *H2O – Soak up the Science*: discover how water shapes our world and how we use this precious resource
- *Outdoor exhibits*: experiences within the Science and Humanities Campus
- *Gallery of Australian Inventiveness – Enterprising Australians* (The Ian Potter Foundation Technology Learning Centre)

TRAVELLING EXHIBITIONS AVAILABLE FOR TOURING

Large Exhibitions 400m² - 500m²

- ***Measure Island***: available up to December 2015
- ***Imagination Factory***: available now
- ***Deep Oceans***: (in collaboration with Australian Museum) available from April 2015 contact Australian Museum for bookings

Medium Exhibitions 350m²

- ***Perception Deception A and B***: available from November 2015
- ***Mathamazing***: available now
- ***Our Water***: available now

Ultra-portable Exhibitions 250m²

- ***Science on the Move***: available from February 2015
- ***Fascinating Science***: available now
- ***Earth Quest***: available now

Photographic Exhibitions

- **Stem Cell Stories:** 24 photographic images exploring the benefits of Stem Cell treatment (in collaboration between Questacon and the Australasian Society for Stem Cell Research)
- available now
- **Focus on Antarctica:** consists of 28 stunning photographic images which reflect the vision of the Australian Antarctic Division - available July 2015
- **Japanese Illusions:** 10 powerful images developed by Japanese vision scientist Akiyoshi Kitaoka to assess people's eye and brain activity - available December 2014

SOUTH AUSTRALIAN MUSEUM

TOURING EXHIBITION		 
TITLE/SUBTITLE	Australian Geographic ANZANG Nature Photographer of the Year	
DEVELOPMENT STATUS	Complete	
OTHER PARTIES	Nil	
DATE OPEN	October 2014	
SIZE	300sqm (variable)	
DESCRIPTION	<p>The stunning beauty of our natural world is on display within the Australian Geographic ANZANG Nature Photographer of the Year exhibition. Professional, amateur and junior photographers alike have shown impeccable timing, patience, artistry and technique to capture these superb moments in time.</p> <p>This annual competition and subsequent exhibition celebrates the natural heritage of the Australia, New Zealand, Antarctica and New Guinea bioregions.</p>	
CONTENT	Framed photographs in the following categories: Animal Portrait, Animal Behaviour, Animal Habitat, Landscape, Monochrome, Interpretative Photography, Botanical, Threatened Species, Our Impact and Junior, as	

	well as a Portfolio category for the best collection of six or more images.
AVAILABLE	December 2014 – March 2015, July – August 2015, after mid-November 2015
NUMBER OF OBJECTS	104 framed photographs, 12 section intro panels, 12 section end panels, 104 captions, 2 acknowledgement panels and 2 title panels
OBJECT MOUNTS	n/a
EXHIBITION FURNITURE	n/a
TARGET AUDIENCE	international tourists, interstate visitors, local leisure-based learners, families and schools
EDUCATION MATERIALS	n/a
COMMUNITY PROGRAMMES	n/a
MARKETING MATERIALS	Artwork for posters, invitation etc.
MERCHANDISE	Hard cover full colour catalogue, desk diary
SPONSORSHIP	Principal sponsor Australian Geographic Production partner Atkins Technicolour
SIZE FOR FREIGHTING	1@ 320 x 1600 x 1190mm 3 @ 620 x 900 x 750 mm
SPECIAL REQUIREMENTS	n/a
COST	\$750/week + GST
INSTITUTION	South Australian Museum
CONTACT	Tim Gilchrist
TITLE	
PHONE	08 8207 7551 / 0418 896 709
EMAIL	tim.gilchrist@samuseum.sa.gov.au

Agenda Item 11 CTM14 REPORT

ACTION: Mark Goggin, Executive Director, Sydney Living Museums, will provide a report for members on the outcomes of the *Communicating the Museum (CTM)* held in Sydney 4 – 8 November 2014.

BACKGROUND:

Dear CAMD colleagues,

I am pleased to provide you with a copy of the conference report and highlights video for the recent Communicating the Museum 14th International Conference (CTM) held in Sydney from 4 to 8 November 2014. The report summarises the impact of the conference and some of the insights and ideas we exchanged. We hope you enjoyed the conference – and viewing the following keynote videos and report.

Highlights video

https://www.youtube.com/watch?v=1C2O07_BnV4&index=1&list=PLqIhSPF0PKxGPXjtmvRdDavq9Vp9gCD1p

CTM 14 Conference Report

<http://agendacom.com/files/9818792cc0ecdc8a626c2f76d272403a.pdf>

CTM 14 – Keynote speeches / full presentation videos

http://agendacom.com/en/archive/ctm14/programme/wed_5_nov/

NB: My pick of the keynotes: I recommend taking a look at Global trends for Tomorrow's Museums (Robert Stein, Dallas Museum of Art), Damian Borchok (Interbrand) on branding, Art Everywhere – The Largest Outdoor Art Show, China Digital Landscape, and Women in Charge; Women who Change (with Louise Herron, Rose Hiscock, and Kim McKay).

Sydney Living Museums was delighted to co-host this event for the first time in the Southern hemisphere, and with *Agenda*, coordinate the 22 Conference Partners. The conference attracted 265 delegates from 23 countries and 79 expert speakers. It was wonderful to have the support and invaluable contribution of so many CAMD members as Partners and participants of the conference.

We received highly complimentary feedback from our delegates. Many commented that CTM14 was the best quality program to date. Notably, delegates commented on the social program, the rich showcase of cultural spaces and the warm hospitality, making for a

memorable conference experience. This was made possible through the dedication and ongoing support of all our Partners, and in particular the Cultural Institution Partners: the Art Gallery of NSW, MAAS, Australian Museum, Museum Victoria, Australian National Maritime Museum, MCA, ACMI and the Sydney Opera House.

We look forward to continuing to facilitate, through CTM, longer-term collaborations between the world's leading cultural institutions around communication, audience engagement, branding, architecture and design.

We hope you, or your senior staff, can join us for CTM15 in Istanbul from 9-12 September: http://agendacom.com/en/communicating_the_museum/programme/.

The 2015 theme is 'The Art of Being Contemporary'. New technologies are radically changing relationships between the museum and the visitor. The pace of change brings new challenges for the creative sector, but also new opportunities. CTM15 asks: How can museums foster a dialogue between past, present and future? Who are the contemporary museum visitors and what do they want? How can museums feel contemporary? CTM15 will also feature an exciting social program including a tour of the Istanbul Biennial; CTM events in private museums and foundations; a cruise on the Bosphorus; studio visits with artists based across the city; and excursions to Gallipoli and the Baksi museum (winner of the 2014 Museum Award).

See you in Istanbul,

Mark

Mark Goggin
Executive Director, Sydney Living Museums

Agenda Item 12 MENTORING AND LEADERSHIP PROPOSAL

ACTION: Rose Hiscock (Director, Powerhouse Museum), Kim McCarthy (Chief Executive and Director, Australian Museum) and Alec Coles (Director, Western Australian Museum) will present a final proposal for the CAMD Mentoring and Leadership Program for discussion and action by CAMD members.

BACKGROUND:

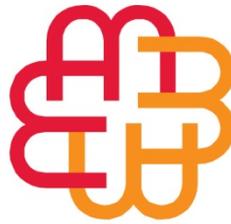
At the last meeting, a proposal by McCarthy Mentoring for a Mentoring Program was discussed. In response to the queries raised, a new model has been developed based on 15 participants, with CAMD matching mentors from its networks/boards/CAMD. Once the mentees have been chosen, with a female cohort for year one, McCarthy will provide administration and support.

Mathew Trinca (Director, National Museum Australia) has offered to underwrite the program for \$10,000. This will enable a tiered structure for small and large organisations to participate.

The next iteration of this proposal is outlined in the following letter from McCarthy Mentoring at *Attachment A*. The yellow highlighted wording indicates points at which further discussion is invited from CAMD members.

A draft flyer for the program is at *Attachment B*.

Item 12 Attachment A



McCARTHY MENTORING

Rose Hiscock
Director
CAMD
c/- Museum of Arts & Sciences
500 Harris Street
Ultimo NSW 2007

23 April 2015

Dear Rose,

CAMD Executive Mentoring Program 2015

We are delighted to be working with you and the Council of Australasian Museum Directors (CAMD) to deliver a successful mentoring program in 2015.

To formalise our agreement following our initial proposal in July 2014 and subsequent meetings to discuss roles and responsibilities I have set out below the services and fees.

- McCarthy Mentoring will provide an initial consultation session with CAMD on the design and delivery of their mentoring program and will be consultants for the 10 month program.
- McCarthy Mentoring will interview approximately 15 mentees via an online questionnaire, review their CV and match them with a mentor in consultation with a CAMD Committee who can identify appropriate mentors who do not pose a conflict of interest with the mentee and will mentor on an unpaid basis.
- McCarthy Mentoring will deliver training workshops for participants in the program. This could include a launch and then separate concurrent workshop for mentors and mentees in August 2015. **Is it poss to get them in 1 location?**
- McCarthy Mentoring will connect the mentors and mentees across Australia and NZ via phone and skype and will provide documentation and resources for all participants including copies of *One2One The Guide for Mentors* and *One2One The Guide for Mentees* and goal setting cards.
- McCarthy Mentoring will provide ongoing support to the participants via bi-monthly e-news with tips, case studies and research on a variety of professional development issues to enhance the mentoring experience.

- The fee to deliver this program is \$43,625 plus GST based on 15 mentees participating.
- McCarthy Mentoring will invoice CAMD after the successful placement of the participants and launch of the program.

Proposed program & timeframe

April 2015	Consultation session Plan & design the program.
June	Program announced and EOI opened Submissions from mentees received & reviewed
July-August	Matching process & training Interview of participants and identification of mentors Strategic matching of mentees & mentors 90 min workshop for mentors.
August	Program launch Launch event including key CAMD members Participants commence monthly meetings using resources provided
August- July	Communication & events Ongoing communication and possible networking events throughout the 12 month period
July 2016	Evaluation & reporting Online evaluation sent to all participants, report prepared.

Fees

Item	Fee	Total
Consultation	\$2,000 plus GST	Included
90 minute workshops for mentors & launch event	\$2,500 per session plus GST	\$2,500
Program Management, communications for 10 months & evaluation at conclusion.	\$10,000	\$10,000
Conduct 15 mentee and mentor interviews, CV review, identifying mentors, matching and introducing mentor partners. Via skype in other states.	\$2000 plus GST per pair (based on 15 pairs)	\$30,000

<i>One 2 One</i> Mentoring Guides sets of books and cards for each pair	\$75 for each pair	\$1,125
Total		\$43,625 plus GST

We look forward to working with you on this important program.

Yours sincerely



Sophie McCarthy
Executive Director

Item 12 Attachment B

Draft Flyer

The Council of Australasian Museum Directors

Executive Mentoring Program 2015

CAMD is pleased to announce the launch of its Executive Mentoring Program for emerging leaders in museums. The program will be managed by McCarthy Mentoring who has been inspiring leadership through successful mentoring programs since 1998.

The mentoring program offers members a unique professional development opportunity to work one to one with an experienced **industry/museum** executive. Mentors will draw on their experience as trustees, and leaders in the museum sector to provide confidential advice and support to emerging leaders.

McCarthy Mentoring's research and experience shows that partnering with a confidential mentor builds confidence, helps clarify goals, enhances skills, improves performance and expands networks.

The CAMD Executive Mentoring Program is specifically designed to assist with:

- Succession planning – supporting the next leader in your institution
- Executive development – assisting in the transition to senior leadership

Mentoring benefits:

- Confidential sounding board to discuss career plans, leadership development, workplace issues and challenges.
- One2One support and advice from some of the industry's most respected leaders
- Support to gain further confidence and become more effective leaders
- Insights into effective board management and communication
- Chance for reflection and clarity around professional and personal goals
- Opportunity to reward senior leaders by investing further in their development
- Expanded professional networks

Program includes:

- Structured 10 month mentoring program commencing July 2015
- Strategic matching of mentees with a mentor
- *One2One* Mentoring Guides and resources
- Training workshops for mentees and mentors
- Formal evaluation

Fees & applications

Who should apply? **Managers, curators....** with at least 10 years industry experience.

How: Complete the application form at this link *insert link to CAMD/ Mcc Mentoring websites where we can set up a page. Name, role, institution....Do they make payment to CAMD?*

Fees for each participant: \$2,000 + GST (state institutions) \$1,500 plus GST (smaller institutions)

For further information:

Sophie McCarthy, McCarthy Mentoring 02 9386 3120

CAMD contact??

Agenda Item 13 ICOM-AUSTRALIA REPORT

ACTION: Dr Robin Hirst (Director, Collections, Research and Exhibitions, Museum Victoria; Chair of the International Committee of Museums) (ICOM – Australia) will provide an update on ICOM activities.

BACKGROUND: ICOM-Australia provides advocacy and membership services on behalf of the Australian museum community within an international perspective.

For further information on the ICOM – Australia program see:

<http://icom.org.au/site/>

Agenda Item 14 DIGITISATION INITIATIVES

ACTION: To inform members of upcoming national meetings on digitisation of museum collections in Australia. Prof. Suzanne Miller (Chief Executive Officer, Queensland Museum Network) will also discuss further action to coordinate these efforts.

BACKGROUND: Two meetings are planned over the next few weeks:

1. **CSIRO & CAMD natural history museums**, Melbourne, 25 May 2015 (tbc)
2. **GLAM Digitisation Workshop** organised by Museums Australia, Queensland Museum, Brisbane, June 12 2015

1. **CSIRO & CAMD natural history museums**

Prof Andrew Young (Director, National Research Collections Australia, CSIRO) has organised a round table discussion with the Directors of CAMD'S natural history museums regarding a major national bid to make science collections truly accessible through existing tools such as the [Atlas of Living Australia](#) and [Australia's Virtual Herbarium](#).

2. **GLAM Digitisation Workshop**

One of the recommendations of the CSIRO GLAM digitisation report: [An Innovation Study: Challenges and Opportunities for Australia's Galleries, Libraries, Archives and Museums](#) (2014) was for a National Digital Forum as an important cross-domain event bringing museums, galleries, libraries and archives together. Museums Australia has taken the lead in organising a "national discussion between cultural collections peak bodies on how best to unlock the digital potential of Australia's cultural collections".

It is intended that the workshop will be the first in a series of focused discussions that will enable the sector to put forward well-grounded proposals in a paper to policy-makers at the end of the year. The initial meeting/workshop, which will involve the Chairs of peak bodies, will be held in Brisbane on 12 June.

A paper expanding on the rationale for the workshop is at *Attachment A* to this item.

3. **Opportunities for further collaboration**

Professor Miller recently attended a meeting of the Australian Academy of the Humanities which was also dealing with the issue of digitisation. Opportunities exist to link these developing projects together with the aim of bringing a united message and initiative to Government.

Item 14 Attachment A

PAPER FOR DISCUSSION

Museums Australia

A proposal to achieve digital access to Australia's distributed national cultural collection

Australia is one of the most digitally enabled nations in the world, yet it is not possible to virtually access much, if not most, of the cultural heritage of Australia.

It is obvious from the success of digital initiatives like Trove, the Atlas of Living Australia (ALA) and Victorian Collections that there is a demand for the information about our culture held not just in galleries, libraries, archives and museums (the GLAM sector), but also in indigenous keeping places, sporting clubs, returned services clubs and historical societies.

So what should a person interested in Australia's cultural heritage be able to do? A single digital search should bring up in one place all the information on that subject held anywhere in Australia, from organisations large and small.

How close are we to achieving that goal?

The report called the "Innovation Study: Challenges and Opportunities for Australian Galleries, Libraries, Archives and Museums" (the "GLAM report") showed that within the GLAM "silos" there are significant islands of digital innovation and access. Processes to digitise and make accessible library collections are well advanced, but the percentage of documents digitally accessible is probably still quite low. Natural history museum biological specimens are on the way to full digital access, as are major art museum collections. However the extent of access in the bulk of the sector is highly varied and probably quite low. There are a number of obvious reasons for this.

Digital access or digitisation can have three levels of meaning. First, it can mean digital access to information that a collection of some subject area exists, for example material related to a person or subject. This is collection metadata, and it can exist without information about the items within that collection. Second, it can mean access to detail about each item held on a subject and/or by an organisation, simply as text, for example an electronic catalogue or collection management system. Third, it can mean "rich" content about an item in a collections, for example still and moving images, sound, and/or narratives. When we say "full digital access" to an object or collection we take it to mean all three levels of meaning, for example full digital access to the collection of paintings of such and such an artist held in an institution means information about the collection as a collection (the metadata), information about each work held (the collection data) and digitised images of the works along with any narrative material about the works and artist (the rich content).

Primarily because of the large size of GLAM and other cultural collections, the relatively recent development of digitisation techniques, and the cost and labour intensive nature of the digitising process (certainly to achieve all three levels mentioned above), the extent of full digital access is low (it is hoped the Arts Ministers' working party chaired by Victoria will quantify the current extent of digitisation, at least among the bigger institutions, excluding the archive sector).

As mentioned above there are areas of innovation in digital access, world leading systems like Trove and the ALA, and State based initiatives like Collections Victoria. However the wider uptake of the options available is hampered by a number of factors:

- Lack of a coordinated position from the GLAM/collections sector peak bodies on the best approaches and policy advocacy around the desired approach
- Lack of communication or information across the GLAM sector (particularly the smaller end of the sector), and more widely, about what options are available, to enable an institution to make an informed choices
- Lack of skills in many small organisations about how to make informed choices
- Misapprehensions about supposed downsides to digital access, for example that if someone knows where something valuable is, it will be stolen
- Low awareness among organisations which don't consider themselves part of the collections sector, of the potential demand for virtual access to the rich material they often hold, for example war memorabilia, sporting memorabilia
- Lack of computer hardware and software (especially collection management software) and web accessible systems in many smaller organisations
- For those who do have collection management software, there is confusion about whether or how it can enable web based digital access
- Shortage of resources for development, service delivery and expansion in the organisations which host or support the major digital access systems, for example Trove, and Victorian Collections
- Lack of training programs targeted at the smaller part of the sector, to overcome the issues above
- Lack of any comprehensive assessment of the national benefit from greater digital access to cultural collections, including benefits to individuals and industries (eg the creative industries)
- The need for clear and consistent policy direction from all levels of government on how best to address these issues.

So what do we as a sector need to do?

In simple terms and first off we need the peak bodies to come together and agree on the issues above (ie do we agree on the nature of the opportunities and barriers to progress?) Then we need to sit down with the policy makers and work with them to shape a practical and useful policy around digital access to cultural collections.

Prepared by:
Museums Australia
April 2015

Agenda Item 15 SCIENCE CENTRE DEVELOPMENTS

ACTION:

1. Science Centre Developments: Alan Brien (Director, Scitech) and Prof Graham Durant (Director, Questacon – National Science and Technology Centre) have provided a written update (see below) on science centre sector developments for the information of members. Graham will speak to this item at the meeting.

2. Western Sydney Science Centre: Rose Hiscock (Director, Powerhouse Museum) will comment on the proposal for a Western Sydney Science Centre.

BACKGROUND:

1. Science Centre Developments

Scitech

Scitech, is undergoing an independent planning review with an external planning reference group that is supported by McKinsey and Company as the consultants. The scope of the planning review is to examine our Vision, Strategy and Operating business model to determine the best business model for a sustainable future. The second part of the study is to make recommendation to the Premier (also Minister for Science) on a long term home for Scitech. The Premier has announced that he will make a decision/announcement by the end of the year on Scitech's new home.

The planning review is also endorsing the Boards decision to expand its current lease footprint to address visitor and workshop constraints in the immediate term. In 14/15 Scitech has had record visitation with over 300,000 visitors; at the same time its exhibition expansion into the USA is taking off. Over the next 4 years 6 Scitech exhibitions will be opening in USA science centres. At present we have exhibitions in Calif, Ohio and Texas. The proposed expansion will enable new "new look" Scitech to be open for the coming spring.

Questacon – the National Technology and Science Centre

Governance

Following another machinery of government change, Questacon is now a Division in the Federal Government Department of Industry and Science. A new Parliamentary Secretary, Karen Andrews has been asked to take responsibility for the STEM agenda and Questacon amongst other responsibilities. The Prime Minister has requested that the governance arrangements for Questacon be looked at again. A discussion paper is being developed about the roles and functions of Questacon, which will yield an options paper for the most appropriate governance structure for Questacon. Questacon will be seeking stakeholder

views throughout this process. The Government's *Delivering a Smaller Government Footprint policy*, while seeking to reduce the number of overall government entities, does allow for the creation of new government entities where appropriate, and where it would meet the requirements of the Australian Government Governance Policy.

Visitation and memberships

Total visitation is changing to an upward trend after dipping in 2013-14. It is currently sitting on a 2% increase over the previous year. Memberships are trending sharply downward this year and there has been some social media activity encouraging Canberra residents to take out cheaper memberships of other institutions with reciprocal visiting rights. This is being handled courteously by parties involved.

Partnerships

2015 marks the 30th anniversary of the Shell Questacon Science Circus. Questacon has a new technology partnership with Samsung and continuing arrangement with other enabling partners. Academic partnerships include those with the Australian National University, the University of Queensland ARC Centre of Excellence for the Science of Learning, the University of Canberra. Questacon is a partner in an AMSPP project with the ANU, University of Canberra, Australian Science Teachers Association and the to support STEM teachers through a programme of inquiry-based learning and mentoring

Ian Potter Foundation Technology Learning Centre

The Questacon Maker Project delivers workshops for school groups in years 6 – 12 built around the framework of innovation; Think, Make, Try, Refine. Each workshop poses a different challenge and learning experience where students explore science, maths, design and technology. 9 different 2 hour workshops are available and one 5 hour Exhibition Design workshop. Workshops are currently offered free of charge in Terms 3 and 4 of 2015 and Term 1 2016.

Holiday Workshops

A rotating suite of half and full day workshops designed to unleash the inner inventor in 10 – 15 year olds. Holiday workshops are offered during each ACT School Holiday period and cover topics including 3D Design, rocket making, complex machines, simple animation, wearable electronics and more. The next workshops will be running July 6 -17.

Torque - Revolving Ideas is a monthly programme of presentations from artists, engineers, designers, scientists and general creative types sourced from the local community.

Speakers share insights into their creative process leaving audiences inspired and firing their imagination

Questacon offers a regular programme of accredited teacher professional learning workshops at the Ian Potter Technology Centre that cover inquiry learning, hands-on science activities and an introduction to digital outreach.

Enterprising Australians exhibition

Australia continues to produce inventors and innovators in many fields from biotechnology to manufacturing and IT. Each innovator has their own process and no two processes are the same. Enterprising Australians is an exhibition at the Ian Potter Foundation Technology Learning Centre highlighting stories of commercial success from across the Australian business sector. Visitors will experience these stories, coming to a greater understanding of Australia's innovators and Australia's place in world technology. These inspiring stories can help guide them in their own career choices and goals. A smaller mobile version is now available and the digital assets created are freely available for other uses.

International Engagement

Questacon continues to be active in international engagement through a number of channels. The Questacon Director is on the international planning committee for the science centres world summit 2017 to be held in Tokyo. In addition to this the Director is working towards the Australian Government proposing a resolution that the United Nations declares 2019 the International Year of Science Centres.

Questacon is actively engaged in supporting the UN International Year of Light. On 2 March 2015 in collaboration with the United Nations Information Centre, Parliamentary Secretary Karen Andrews launched the International Year of light activities at Questacon with a science show and reception. Other activities include a Diplomatic Families and Friends Social Event to be hosted by Questacon on 26 June 2015. Embassy staff and their families are invited to the event with children being encouraged to wear national dress. The event includes science demonstrations inspired by the 2015 UN International Year of Light and acknowledges the 70th anniversary of the United Nations.

Questacon continues to be actively engaged in the Indo-Pacific region. A Memorandum of Understanding (MoU) between Questacon and the Science Centre Singapore has been developed and is expected to be formally signed in Singapore in June 2015 on the occasion of a Prime Ministerial visit. Both organisations share similar missions and values, seeking to improve skills to share within their communities of practice and to strengthen the benefits their work can bring to the region and beyond. A team of volunteer science show performers from the Osaka Science Museum spent one-week at Questacon during April to work with Questacon's Excited Particles. Dr Stuart Kohlhagen delivered an *exhibition development clinic* about effective exhibit and exhibition development at the ASPAC Conference in Manila in May 2015. Excited Particle Alex Jordan contributed to a science show workshop for ASPAC members as part of the pre-conference workshops.

The Science Circus Africa tour commenced on 3 May and concludes on 14 July 2015. From 3-9 May 2015 the Science Circus team, hosted by the Rajiv Gandhi Science centre, trialled exhibit development and show skills in Mauritius. A set of hands-on exhibits will be developed at the start of each country tour using local materials. Uprturned plastic dustbins make good exhibit bases for pop-up hands-on exhibits! The tour will present science shows and professional learning activities in South Africa, Zambia, Botswana and Malawi.

Questacon hosts a significant number of visiting delegations. Some recent delegations include those from Gansu Provincial Association for Science & Technology, China; the Japanese Council of Science Museums; new Japanese Ambassador Sumio Kusaka; Dr Kaja Antleij, Endeavour Visiting Fellow (Postdoctoral Researcher). Upcoming visits include Ms Luz Amparo Medina, Coordinator of the Higher Education Program, Colombian Science, Technology and Innovation Department; Mr Tran Cong Yen, Vietnam Science and Technology Review and Dr Le Hong Son, the Vice-Chair of the Hanoi People's Committee.

Graham Durant

Director, Questacon – National Science and Technology Centre

2. Western Sydney Science Centre

The recent proposal to relocate the Powerhouse Museum to Western Sydney has also led to calls for the development of a Western Sydney Science Centre eg see:<http://camd.org.au/science-centre-for-western-sydney/>)

Agenda Item 16 AUSTRALIAN SCIENCE AND RESEARCH POLICY

ACTION: The following updates will be provided to members:

1. **Re-organising science in Government** –Graham Durant (Director, Questacon - National Science and Technology Centre) will provide a verbal report.
2. **NCRIS review** –Graham Durant and Suzanne Miller will comment on the review.
3. **Australian Research Council (ARC) research funding regulations** – Suzanne Miller
4. **HASS sector research infrastructure** –Suzanne Miller

BACKGROUND:

1. **Re-organising science in Government**

The Government has committed to working with the Australian Chief Scientist to develop a science strategy and will be consulting broadly with the sector over the coming months.

2. **NCRIS review**

The National Collaborative Research Infrastructure Strategy (NCRIS) was threatened earlier in the year by being linked to the government's controversial higher education reforms. It has now been given a two-year reprieve, with funding until 2017 – although this measure has been funded by redirection of funds for block research funding.

The NCRIS review, which is headed by Philip Marcus Clark AM, is due to report mid-year.

3. **ARC research funding regulations**

As noted at earlier meetings, the ARC has fully adopted the 20/80% employment rule for ARC Discovery eligibility (this now applies as a base rule for ARC across all institutions). The eligibility of museums for ARC Linkage grants remains the same as before ie Museums can be industry partners. Suzanne is keen to keep the list of ARC-museum active projects updated so we can keep an eye on progress and continued to lobby at a Federal level.

Suzanne indicated that she would have the list of ARC - museum active projects updated so that we can keep an eye on progress and continue to lobby at a Federal level.

Agenda Item 17 SCIENCE PROGRAMS & EVENTS

ACTION: the following updates will be provided to members:

1. **SciColl international** –Suzanne Miller
2. **World Science Festival** –Suzanne Miller
3. **Atlas of Living Australia** - Suzanne Miller
4. **Inspiring Australia** –Graham Durant
5. **Questacon smart skills program** - Graham Durant
6. **Citizen Science** – Ms Kim McKay (Chief Executive Officer and Director, Australian Museum), Suzanne Miller and Graham Durant wish to discuss the role of the museum sector in stimulating and supporting citizen science.

BACKGROUND: the following background material has been provided:

1. [SciColl international](#) is an international association organised to increase the use and impact of scientific collections for interdisciplinary research and societal benefits and to expand the access, awareness and appreciation of scientific collections.
2. [World Science Festival](#)
The New-York based World Science Festival was founded in 2008 by renowned physicist Brian Greene and Emmy award-winning producer Tracy Day. An agreement has been made for the Festival to be held in Queensland for three years with an option to extend for a further three years. The first event will take place March 9-13 2016 at the Queensland Museum.
3. [Atlas of Living Australia](#)
The Atlas of Living Australia (ALA) is a joint undertaking between CAMD natural history museums, herbaria, university and Government collections and the CSIRO, with funding by the National Collaborative Research Infrastructure Scheme (NCRIS). It allows biodiversity collections available in museum natural history collections to be made available online to the world's researchers.

4. [Inspiring Australia](#)

- In May 2014 the Australian Government announced the new *Science for Australia's Future* budget measure – investing \$28.1 million over four years.
- This measure builds upon and extends the Australian Government's contribution towards the delivery of the *Inspiring Australia* strategy through to 2017-18. This measure works towards enhancing engagement with science, mathematics, engineering and technology from youth to senior decision makers and provides a nationally coordinated approach to the delivery of science engagement activities. The measure is providing funding for:
 - Continuation of the Prime Minister's Prizes for Science, including the introduction of a new PM Prize for the Commercialisation of Science
 - Continuation of *National Science Week*, including some additional funding to increase participation to 10% of the Australian population
 - Citizen Science Capability Building, including projects supporting the establishment of the new Australian Citizen Science Association's activities, which has strong museum involvement in its leadership (including Australian Museum, Queensland Museum). Helping to sponsor the Inaugural Australian Citizen Science Conference to be held in Canberra, 23-24 July 2015. The theme is Maximising the Capacity of Citizen Science for Science and Society.
 - Development of a model for community-based Science Clubs
 - Continuation of Science meets Parliament and other Decision Maker Engagement programmes.
- *Inspiring Australia* managers are continuing, or are being re-established in each state/territory.
- The role of museums as a host/hub for the operations of these managers is prominent (eg Scitech in WA, SA Museum, Qld Museum). Other museums are seeking to, or have already agreed to contribute towards the IA programme in their jurisdictions.
- The Parliamentary Secretary to the Minister for Industry and Science has welcomed the opportunity to launch the Inspiring Australia/Inspiring South Australia co-funded programmes at the SA Museum, and the *Inspiring Australia/Inspiring Western Australia* co-funded programmes at Scitech.
- A media release was issued on 13 February by the Parliamentary Secretary announcing the portfolio's sponsorship of the Australian Museum Eureka Prizes. This

year, Questacon is administering two Eureka Prizes as part of its *Inspiring Australia* programme – the Department of Industry and Science Prize for Science Journalism, and the Department of Industry and Science Prize for Promoting Understanding of Australian Science Research.

Graham Durant

Director, Questacon – National Science and Technology Centre

5. Questacon Smart Skills program

The Questacon Smart Skills national programme is now being rolled out after delays in recruiting due to public service recruitment restrictions. The programme aims to contribute to Australia's future prosperity through creating a culture of innovation by inspiring future innovators and technologists and by encouraging young people to develop creative thinking and skills. Questacon intends to work with and through partners across Australia and build on networks established by the *Inspiring Australia* initiative. The Smart Skills national programme will engage young people through hands-on incursions, intensive innovation and enterprise focused workshops and local and national networking.

The first regional Questacon Smart Skills Tour took place during March and April and May in Tasmania. During the programme 33 teachers took part in 3 professional learning sessions in Hobart and Launceston. Content included the Landing Platform Design Challenge (workshops students undertake), additional mobile device based STEM activities and hands-on inquiry activities. Innovation and enterprise focused workshops generated vastly positive feedback. A highlight is that the teachers who took part in the Landing Platform session were actively engaged when the *Smart Skills* Team delivered the workshop to their classes in the following weeks. 25 *Smart Skills* schools workshops delivered to 9 schools in Hobart. 21 workshops were delivered to 9 schools in North Tasmania including Burnie, Deloraine & Launceston. 1530 students took part across Years 7 – 11. 4 schools are in identified low socio-economic status regions. Students were fully engaged in the activity and all teams completed the Landing Platform Design Challenge design task. Facilitator notes indicate a high level of engagement in the activity. Students identified the link between the activity and real world STEM careers. It was noted that the integration of mobile devices can promote engagement rather than detract when students struggle with the build challenge. These activities are different to current methods employed in schools.

The associated Questacon Invention Convention was hosted by The Tasmania Museum and Art Gallery in Hobart from 14 – 16 April. This comprised a 3 day intensive enterprise education workshop designed to engage a group of young people in the innovation process and problem solving. The Invention Convention (IC) creates links between

education and industry providing students with pathways for their future. 18 delegates aged 13-17 from 13 schools across Tasmania attended. Delegates worked alongside industry mentors Claire d'Este (robotics with CSIRO/Sense T), Simon Williams (e-Trike) and Andrew Dickinson (Start-up Tasmania). On 16 April the Invention Convention was visited by the Minister for Employment Senator Eric Abetz, the Speaker of the Tasmanian House of Assembly, Elise Archer and representatives from the University of Tasmania and IP Australia. *Enterprising Australians* modules were on display in TMAG from 1 April – 27 April supporting the Invention Convention.

The next regional Smart Skills tour will be to Wollongong in June 2015 with a follow-up regional *Invention Convention* at the Wollongong Science Centre. In September 2015 the regional tour and Invention Convention will be held in the Bendigo region. Tour locations for 2015 were decided due to excellent support from stakeholders within that area. University of Tasmania, University of Wollongong and Discovery Science Centre (Bendigo) had all agreed to support the *Invention Convention* being held in their region and to supply resources. Questacon is looking for partner institutions in regional areas of Australia for 2016 and 2017 tours.

Graham Durant

Director, Questacon – National Science and Technology Centre

6. Citizen Science

Suzanne Miller is acting Chair of the new [Australian Citizen Science Association](#). An [ACSA conference](#) which may be of interest to CAMD colleagues is being held in Canberra 23-24 July 2015.

Graham Durant has noted that **Questacon** will be able to support citizen science capacity development in a modest way through *Inspiring Australia*. Questacon also supports the annual ABC online National Science Week citizen science project.

The Australian Museum has provided an overview of its Centre for Citizen Science at *attachment A* to this item.

Item 17 Attachment A

Australian Museum - Centre for Citizen Science

An overview for CAMD

May 2015

Background

Museums have historically played an integral role in connecting science to the general public. Since its establishment in 1827 the Australian Museum has supported this connection between science and the public. In the past decades, this has evolved to include non-scientists contributing to science and knowledge more formally, now widely known as 'citizen science'. This document outlines the Australian Museum's plans to establish the Australian Museum Centre for Citizen Science, to support and lead citizen science in our region.

Definition of Citizen Science

We define citizen science as:

“Scientists and volunteer community members working together in partnership to collect and analyse data contributing to our knowledge of the natural and cultural world.”

The Australian Museum's Rich History in Citizen Science

The AM has a rich history in Citizen Science through projects such as StreamWatch, DigiVol, BugWise and BushBlitz. Our Centre for Citizen Science is establishing a formal framework to progress both its role and impact in this growth field which encapsulates the future of science engagement and science communication.

Scope of the Australian Museum Centre for Citizen Science (AMCCS)

Our citizen science will cover:

- Biodiversity, geodiversity, impacts on culture and nature;
- It will include field based projects and web based crowdsourcing projects;
- We will collaborate with and engage other museums, universities, herbaria, government agencies and community groups.

Vision

To engage the community in improving knowledge and understanding of both our natural and cultural worlds.

Mission

As the leading Citizen Science Hub for the Australasian and Pacific region we will conduct research and coordinate citizen science activities that connect science, education, research and the community.

Governance

The AM Centre for Citizen Science would be governed by an advisory committee, chaired by the Director and CEO Kim McKay AO with other representatives including:

AMRI Director, AM Staff representatives (AMCCS Head, Life Long Learning (LLL) Branch Head, AM Research Scientist), a representative from the AM Science Strategy Panel and a community representative.

AMCCS Goals for 2015/16

The AMCCS will build upon its already existing projects (eg StreamWatch, DigiVol, BugWise, BushBlitz) but in 2015/16 will focus its attention on developing an AMCCS branch/brand and initiating funding discussions, developing collaboration/partnerships, introducing Citizen science into existing education curriculums, and developing a national citizen science project for launch in 2015/16.

AMCCS branch/brand and funding:

- Introduce a research component to the AMCCS to empirically study the value and contribution of citizen science via establishing a 'citizen scientist' position within the AMCCS (ideally as a joint appointment with a university).
- Apply for grants/sponsorship partnerships for citizen science research.

Form AM collaborations/partnerships for citizen science such as:

- Media,
- Museums local and abroad,
- Community groups,
- University students/courses,
- Primary school/high school groups,
- Family groups,
- Corporate volunteer groups.

To introduce/integrate Citizen Science projects into NSW education curriculums:

- Pilot an AM/school partnership to test links to the curriculum.

Develop a national citizen science initiatives and integrate into AMRI Science:

- Develop national CS flagship projects (one per year between 2016 – 2018).

- Forward plan to include projects run by AM scientists as part of their research.

Communicate:

- Develop and implement effective communication strategies to build the profile and understanding in both the scientific research and broader communities of the role citizen science can play in answering relevant scientific questions and as a powerful way of increasing the scientific literacy of the community.
- Increase the cooperation and connectivity between volunteers and citizen projects through websites, portals, and online communication.
- Incorporate citizen science within our corporate strategic plan to be the most 'innovative and influential museum of nature and cultures in the world, working to achieve a sustainable natural world with vibrant and diverse communities.'
- Citizen Science will use community engagement to highlight the importance of science by increasing active participation with nature, ecosystems, and human-nature interaction in our society.
- Expose citizens to the environment and develop the stewardship ethic.

Develop Partnerships and Collaborations:

- In 2014 the AM was selected as the host of the not for profit Australian Citizen Science Association (ACSA) - a place where the theory and practical applications of citizen science can be researched and developed. This will be overseen by the AMCCS as the host organization for the ACSA <http://csna.gaiaresources.com.au/wordpress/>.
- Work with the NCRIS funded capability the "Atlas of Living Australia" (ALA) to develop infrastructure and online tools such as DigiVol (since 2011).
- Partake in the Worldwide Engagement for Digitization of Biocollections (WeDigBio), a new global initiative, based on the Australian Museum's DigiVol program, to harness citizen scientists in digitising the collections of Museums and Herbaria around the world. WeDigBio is organizing an event of mass digitization, a transcription blitz, that will focus attention on science, biodiversity and collections. The Australian Museum is one of the founders of WeDigBio. The first event will take place October 22-25, 2015 to engage and build communities to assist Museums and Herbaria in digitising their invaluable natural history collections.
- Build additional collaborative partnerships with international museums and organisations as well as local universities.

Current Citizen Science Projects and Collaborations

- Streamwatch - A long running water monitoring program, where over 170 volunteers test water quality at sites spread across greater Sydney, the Blue Mountains, Illawarra and Southern Highlands <http://australianmuseum.net.au/what-is-streamwatch>, including Waterbug Watch (75 Volunteers) and Baseline Taxonomy (26 Volunteers and growing) projects. <http://www.streamwatch.org.au/streamwatch/>
- DigiVol: Almost 1000 volunteers (onsite (70) and online >900) have been working for the past five years both onsite and online digitizing Museum collections and capturing biodiversity data from around the world. <http://australianmuseum.net.au/digivol>
- Bugwise: an invertebrate ID project for schools <http://australianmuseum.net.au/bugwise>
- Backyard Biodiversity: <http://australianmuseum.net.au/invertebrates-in-your-backyard>
- Bush Blitz: is Australia's largest nature discovery project - a three-year, multimillion dollar partnership between the Australian Government, BHP Billiton and Earthwatch Australia to document the plants and animals in hundreds of properties across Australia's National Reserve System. <http://australianmuseum.net.au/australian-museum-entomology-and-bushblitz>
- Bioblitz: (collaboratively with partners <http://australianmuseum.net.au/blogpost/lifelong-learning/sydney-bioblitz>)
- Cockatoo wing tags: Despite being large and loud, little is known about our sulphur crested cockatoos. In collaboration with the Royal Botanic Gardens and the University of Sydney, the project aims to increase our understanding and conservation of these native birds. <http://csna.gaiaresources.com.au/wordpress>, <http://australianmuseum.net.au/blogpost/science/help-us-understand-sydneys-cockatoos>
- Solar-powered Ibis: for the past 7 years, Australian Museum has been conducting monthly surveys of the Ibis populations to reveal the inner-city eateries and vacation escapes of Ibis birds. <http://australianmuseum.net.au/blogpost/science/solar-powered-ibis>
- Birds in Backyards: is a research, education and conservation program focusing on the birds that live where people live. <http://australianmuseum.net.au/birds-in-backyards>
- Sydney Festival 2015 "Australian Museum in the Village": <http://www.sydneymuseum.org.au/2015/australian-museum>

Agenda Item 18 ANNIVERSARY OF COOK'S 1st PACIFIC VOYAGE

ACTION: Mr Kevin Sumption, Director, Australian National Maritime Museum and Dr Mathew Trinca, Director, National Museum of Australia, to discuss plans for a program of exhibitions and events in 2020 to commemorate Cook's first voyage and to discuss a coordinated approach with CAMD members.

BACKGROUND:

2020 will see the 250th anniversary of James Cook's famous voyage where he circumnavigated New Zealand and chartered the east coast of Australia, claiming it for England in 1770. The National Museum of Australia and the Australian National Maritime Museum are currently leading plans to hold a major national (and potentially international) program of exhibitions and events to commemorate the event.

Given that many institutions in Australia and New Zealand will be marking the anniversary in some way, Kevin and Matthew would like to suggest a wider, coordinated approach to the commemorations.

Agenda Item 19 NATIONAL CULTURAL HERITAGE

ACTION:

1. **National Cultural Heritage Committee** - Dr Patrick Greene, Chief Executive Officer, Museum Victoria, will provide an update on the work of the Committee and the operation of the National Heritage Account.

2. **Australian Heritage Strategy and grants** – Meredith Foley will report on action in relation to the development of an Australian Heritage Strategy and the impact of the ‘Chaplains case’ (Williams v Commonwealth) on Commonwealth funding of history and heritage. Members will be asked to consider whether CAMD should lend support to Museums Australia in relation to the problem this case has caused heritage societies and local/regional museums.

BACKGROUND:

1. **National Cultural Heritage Committee**

The [National Cultural Heritage Committee](#) is appointed by the Minister to advise on the operation of the *Protection of Movable Cultural Heritage Act*, the National Heritage Control List and the National Cultural Heritage Account.

Patrick Greene is the Chair of the National Cultural Heritage Committee. Suzanne Miller and Tim Sullivan (Australian War Memorial) are also committee members.

2. **Australian Heritage Strategy and grants**

Minister Hunt released the draft Australian Heritage Strategy in 2014. It is yet to be finalised.

Museums Australia has alerted CAMD to the fact that the Commonwealth has now effectively withdrawn from the funding of historic heritage except for sites of national significance. The Community Heritage and Icons Grants are essentially only available to sites on the National Heritage List.

The Federation of Australian Historical Societies (FAHS) has pointed out in a recent memo that this withdrawal has been partly due to the ‘Chaplains case’ (Williams v Commonwealth). For an explanation see Clayton & Utz, [‘Where to now for Commonwealth Grants Programs’](#) 26 June 2014. They have approached both the Government and the Opposition to urge

them to find a way to solve this legal issue and to reintroduce Commonwealth community heritage support.

The FAHS has also reported that Minister Hunt has initiated a move towards examining the possible establishment of a National Lottery whose profits would be used to support heritage and the arts.

It should also be noted that the Commonwealth Minister responsible for Heritage, the Hon Greg Hunt, has assisted the creation of a [Parliamentary Friends of History and Heritage](#) group within the federal Members of Parliament. Eric Hutchinson (Liberal, Tasmania) and Laurie Ferguson (Labor, NSW) are Co-Convenors. The purpose of the group is to make Members of Parliament aware of the issues and challenges facing heritage protection and promotion in Australia. CAMD members may wish to draw the attention of their local Federal MPs and Senators and urge them to join.

Meredith Foley
Executive Officer, CAMD

Agenda Item 20 SECURITY AND DISASTER MANAGEMENT

ACTION: An opportunity is provided at this point for members to share information about security issues for their institutions and disaster management planning.

BACKGROUND:

Members had a round table discussion at the last meeting on security issues and disaster and asked that it be included on the agenda again.

Meredith Foley
Executive Officer, CAMD

Agenda Item 21 REVIEW OF PROTECTION LEGISLATION

ACTION: To allow an opportunity for members to discuss issues they wished raised by CAMD as part of the review of the *Protection of Movable Cultural Heritage Act 1986*.

BACKGROUND:

In late 2014 the Minister for the Arts announced that Shane Simpson was to undertake a review of the *Protection of Movable Cultural Heritage Act 1986*. The media release outlining the terms of reference of the review is at *Attachment A* to this item.

CAMD intends to respond to this significant review and will also explore the possibility of a joint submission with other members of the Museum and Galleries Australia Alliance. Mr Simpson will be meeting with CAMD members and others in the Alliance meeting tomorrow.

Amongst other things, the review will consider issues raised during the development of the [Australian Best Practice Guide for Collecting Cultural Material](#) in the latter half of 2014. The responses I prepared on behalf of the Alliance to drafts of this document can be found on the CAMD member's website. See:

- [Comment on Federal Acquisition of Cultural Material Guide](#)
- [Comment on Aust Best Practice Collecting Guide](#)

Notice of the review was circulated to CAMD members in January 2015 with a request for input but to date I have not received any advice.

Meredith Foley
Executive Officer, CAMD

Item 21 Attachment A

Media Release – Attorney General and Minister for the Arts

Review of the *Protection of Movable Cultural Heritage Act 1986*

23 December 2014

Today I announce that I have appointed Mr Shane Simpson AM to review Australian legislation governing the export and import of cultural property. Mr Simpson will undertake a review of the *Protection of Movable Cultural Heritage Act 1986* (PMCH Act).

The PMCH Act gives effect to Australia's agreement to the UNESCO *Convention on the Means of Prohibiting the Illicit Import, Export and Transfer of Cultural Property 1970*.

The Act plays an important role in protecting Australia's cultural heritage by regulating the export of objects that are significant to our history, and by assisting collecting institutions to acquire significant cultural material. It also provides for the return of foreign cultural property which has been illegally exported from its country of origin.

The Act has not been substantially amended since its enactment more than 25 years ago, and this review will seek to modernise the Act and provide improved clarity on the processes and requirements of those importing and exporting cultural objects.

This review will clarify and build on the legal and ethical frameworks already established under this Government through the release of the *Australian Best Practice Guide for Collecting Cultural Material*.

Mr Simpson is a well-regarded barrister and solicitor with long-standing expertise in cultural property law. He was the founder and first director of the Arts Law Centre of Australia, and is a Member of the Order of Australia for service to the law and to the arts through leading roles in intellectual property and entertainment law, and as a contributor to a range of cultural organisations.

Mr Simpson has an established relationship with many collecting institutions and the arts and culture sector more broadly, currently serving as Chair of the Bundanon Trust and as council member of both the Australian National Maritime Museum and the Australian National.

Terms of Reference

The *Protection of Movable Cultural Heritage Act 1986* protects Australia's movable cultural heritage and provides for the return of foreign cultural property which has been illegally

exported from its country of origin and imported into Australia. It gives effect to Australia's agreement to the UNESCO *Convention on the Means of Prohibiting the Illicit Import, Export and Transfer of Cultural Property* 1970. The *Protection of Movable Cultural Heritage Act 1986* has not been significantly amended since its enactment, and the scope of the proposed Review is therefore intentionally broad.

It will consider the existing framework for the protection of movable cultural heritage material in Australia, as set out in the *Protection of Movable Cultural Heritage Act 1986* and the *Protection of Movable Cultural Heritage Regulations 1987*. The Review will focus on the appropriate settings for protection and regulation in this area, and explore other, similar protection schemes in Australia and other international models for the protection of cultural property.

Which objects are protected, including having regard to the following:

- What are the categories and types of Australian cultural objects which should be protected via regulation?
- What are the appropriate thresholds and definitions of significance?
- What levels of protection should be extended to foreign material?

How Australia's international obligations are fulfilled, including having regard to the following:

- How Australia implements the UNESCO *Convention on the Prohibition and Prevention of the Illicit Import, Export and Transfer of Ownership of Cultural Property* 1970;
- How this scheme interacts with obligations under the UNESCO *Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict* 1956; and
- Whether there are other international conventions or practices which provide useful benchmarks or guidance?

How this protection is administered, including having regard to the following:

- What is the most effective framework for protecting Australia's cultural heritage?
- How are decisions regarding specific objects best made?
- How the scheme is best enforced?

The Review may also examine and report on any other issues it considers relevant or incidental, and will consult with stakeholders as is thought necessary. It will report to the Australian Government Minister for the Arts by 30 September 2015

Agenda Item 22	CAMD PLANNING & ALLIANCE MEETING
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ACTION: to provide an opportunity for members to discuss and decide on action in relation to:

1. the challenges ahead for CAMD museums and the sector arising from today's CAMD meeting discussions and the outcomes of last week's Federal Budget; and
2. the business of tomorrow's Museums and Galleries Australia Alliance meeting.

BACKGROUND:

1. Federal Budget outcomes

The major outcomes for CAMD's Australian members from last week's Federal Budget outcome were:

- the creation of the \$104m **National Programme for Excellence in the Arts** within the Ministry for the Arts. The program is described as supporting endowments, international touring and strategic projects for the arts and culture, with an emphasis on attracting private sector support. It is anticipated that Sally Basser, Executive Director, Ministry for the Arts will be able to provide further detail about the new program and its implications for the museum sector when she makes her presentation at the Alliance meeting;
- the return of the *Visions of Australia* touring program to the Ministry's administration. This may well advantage CAMD members who objected to the removal of the program to the Australia Council. Complaints had been received recently by CAMD about the fact that all but one of the recent grants round had been made to arts companies.

The full range of budget initiatives with implications for the museum sector are included earlier in the meeting papers at item 6 attachment 1.

2. Alliance Meeting 21 May 2015

The agenda for tomorrow's meeting of the Museums and Galleries Australia Alliance is at attachment A to this item.

Item 22 Attachment A

Museums & Galleries Australia Alliance

- ❖ COUNCIL OF AUSTRALASIAN MUSEUM DIRECTORS
- ❖ COUNCIL OF AUSTRALIAN ART MUSEUM DIRECTORS
- ❖ INTERNATIONAL COUNCIL OF MUSEUMS - AUSTRALIA
- ❖ MUSEUMS AUSTRALIA

General Meeting Agenda

Time: 10:30am – 12:30pm Thursday 21 May 2015

Venue: The Mint auditorium, 10 Macquarie Street, Sydney

Item	Presenter	Time
<i>Tea & coffee</i>	<i>available on arrival in meeting room</i>	10am
1. Welcome from National Chairs/Presidents	Dr Patrick Greene, Chair, CAMD; CEO, Museum Victoria Mr Frank Howarth, National President, Museums Australia Dr Robin Hirst, National Chair, ICOM-Australia; Director, Collections Research and Exhibitions, Museum Victoria	10:30am
2. Confirmation of Minutes	Chair	
3. Review of the Protection of Movable Cultural Heritage Act 1986	Mr Shane Simpson AO; Ms Kim Brunoro Director, PMCH Act review	
4. Update from the Ministry for the Arts	Ms Sally Basser, Executive Director, Commonwealth Ministry for the Arts	
5. Digitisation	Mr Frank Howarth	
6. Indigenous Repatriation	Dr Patrick Greene	
7. Museums Australia update on sector representation	Frank Howarth & Alex Marsden (National Director, MA)	
9. Next Meeting	Chair	12:30pm

The meeting will be followed by a light lunch.

Agenda Item 24 MUSEUMS AUSTRALIA UPDATE

ACTION: Frank Howarth, the National President, Museums Australia will introduce Ms Alex Marsden, the new National Director for MA. Frank and Alex will provide an update for members on MA activities and planned initiatives.

Agenda Item 24	GENERAL BUSINESS/NEXT MEETING
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Next meeting 2015

The next meeting of CAMD is scheduled for November 2015. Members who are interested in hosting are encouraged to contact Meredith or note their interest at the meeting.

2016 Meeting

Museums Australia and Museum Aotearoa will be holding a joint conference in Auckland next year 15 – 19 May 2016. CAMD has been invited to hold its General Meeting alongside this event. The most suitable day appears to be at the end of the conference on Thursday 19 May. Roy Clare has offered to host the meeting at the Auckland War Memorial Museum.