



## REGISTRATION FEES

- \$390 Early bird (before 16 September)
- \$450 Full rate (after 16 September)
- \$245 Student/concession  
Note: Includes all conference meals;  
one breakfast; one dinner; one reception
- \$170 Day rate

## TICKETED SEPARATELY

- \$150 Conference dinner  
at Powerhouse Museum
- \$105 Masterclass
- \$50 Day Tour: A behind-the-scenes insight  
into some of Sydney's quirky and largely  
unknown museums.

## REGISTER AT

<http://museum3.cart.net.au/>

More information about registration  
[admin@museum3.org](mailto:admin@museum3.org)  
613 8456 6202

More information about the conference  
[intercom2012@austmus.gov.au](mailto:intercom2012@austmus.gov.au)



Museums have always operated in times of change, yet the challenges and pace of change over the last five years has been unprecedented. Globalisation, environmental issues and climate change, relationships with Indigenous and creator communities, diversity of audiences, different employee mindsets, new skill sets, new media and technologies and the global financial crisis, have placed increasing pressure on the ways museums are managed and led.

The conference will address these issues using a mix of conference/meeting formats designed to encourage conversation, learning, intellectual stimulation and exchange of ideas.

## Conference Venues

26 Nov Sydney University  
27 Nov Sydney University  
28 Nov Australian Museum, 6 College St Sydney  
29 Nov Australian Museum



26-29 NOVEMBER  
**2012**



The Getty Foundation



powerhouse museum  
science + design

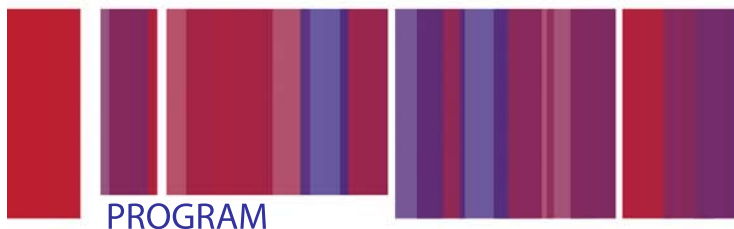


## SCHEDULE

- 25 Nov Pre-registration
- 26-28 Nov Conference dates
- 26 Nov Reception
- 27 Nov Dinner
- 28 Nov Breakfast with Alexander the Great
- 28 Nov Stephen Weil Memorial Lecture  
and Conference Dinner
- 29 Nov Masterclasses
- 30 Nov Day Tour



### PROGRAM



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#### 26 NOVEMBER

##### 21ST CENTURY SKILLS

- 9.00-10.00 Opening speeches
- 10.00 - 11.00 **Keynote** - Marsha Semmell, IMLS
- morning tea
- 11.30 - 1.30 **Museum Practices Panel Forum**  
David Fleming, Andrew Sayers, Aaron Seeto,  
Stevell Pozel, + 2 others
- lunch
- 2.30 - 4.30 **Paper Sessions**  
Museum Challenges - Kimmo Levä, Wayne LaBar,  
Vicky Northey, Ken Gorbey  
New Skills - Helena Robinson, Yin Cheng Jin,  
George Jacob, Mariann Raisma  
New Practices - Camilo Sanchez, Emily Loughnan  
Bernhard Weidemann
- 6.00 Welcome Reception - Government House

#### 27 NOVEMBER

##### 21ST CENTURY MUSEUMS IN THE PACIFIC RIM

- 9.30 Welcome
- 9.45-11.00 **Keynote** - (TBC)
- morning tea
- 11.30 - 1.00 **Future Skills Panel Forum**  
Michael Coe, Shayne Williams, Greg McManus + 2 others
- lunch
- 2.00 - 4.00 **Paper Sessions**  
Human Rights - Adele Chynoweth, Jasmine Tunstall  
Rosemary Listing, Avril Alba  
Museums & Community - Tarisi Vunidilo  
Erlinda Montillo-Burton, Dion Pieta  
Disaster Management - Ying-Ying Lai  
Robin Hirst, Ochi Yujiro (Mr.)
- 4.00 **Keynote** - David Fleming
- 4.45 Wrap up
- 6.00 Barefoot Bowling Dinner

#### 28 NOVEMBER

##### LEADERSHIP

- 9.00 Breakfast with Alexander the Great
- 10.00 - 12.30 **The Digital Museum Panel Forum** (max  
150 people)
- 10.00-12.30 **Managing the Future Paper Sessions/**  
Case Studies from the Field
- lunch
- 1.30 - 3.00 **Unconference 1 & 2**
- 5.00 Stephen Weil Memorial Lecture - Frank Howarth
- 7.00 Conference Dinner - Powerhouse Museum

#### 29 NOVEMBER

##### MASTERCLASS #1 (Full Day)

- Developing your Digital Strategy  
Jasper Visser (Museum of the Future)

##### MASTERCLASS #2 (Half Day - am or pm)

- Museum Management: Theory & Practice  
Michael Harvey, Australian Museum

##### MASTERCLASS #3 (Half Day - am or pm)

- Audience Research  
Dr. Lynda Kelly, Australian Museum

##### MASTERCLASS #4 (Full Day)

- Assessing Significance  
Veronica Bullock & Roslyn Russell  
(Significance International)

